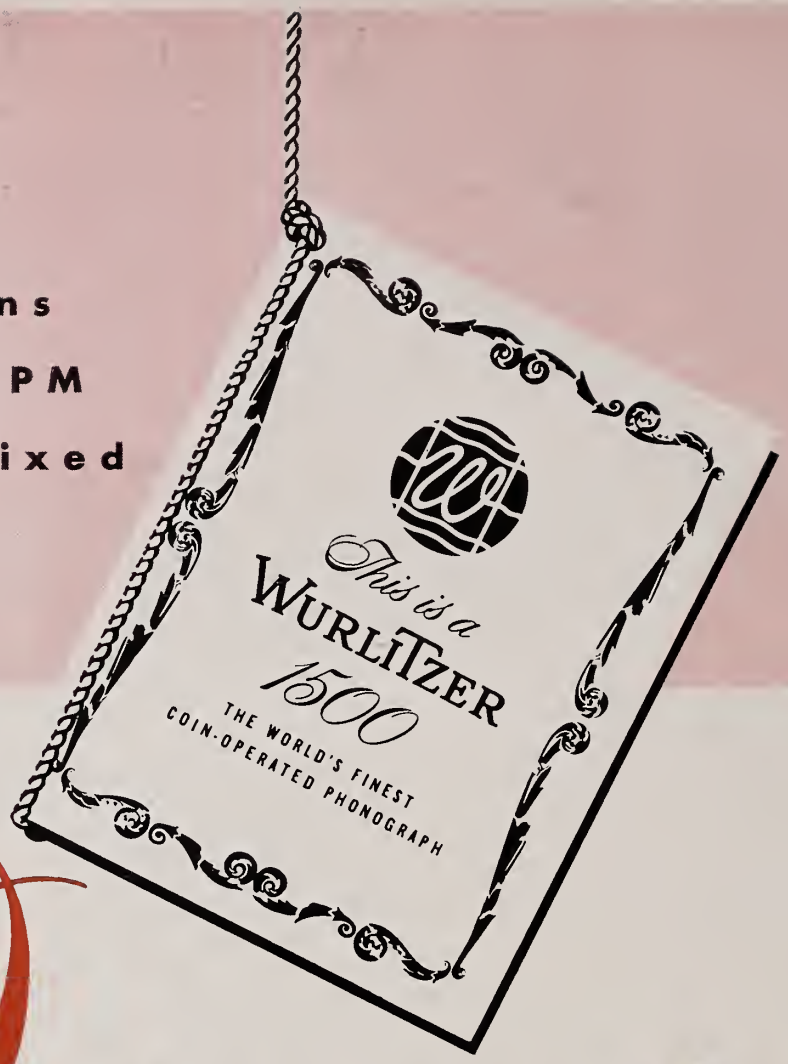
THE CASH BOX

VOLUME 13 AUGUST 9, 1952 NUMBER 46



The spectacular rise of Al Martino is testimony to what a hit record can do. An unknown just a few months ago, Al made a record called "Here In My Heart" which swept the country and swept him to stardom. As a result he was signed to a Capitol Records contract and followed his first hit with still another, "Take My Heart." Here he is shown with film star Marilyn Monroe during his recent trip to Hollywood.

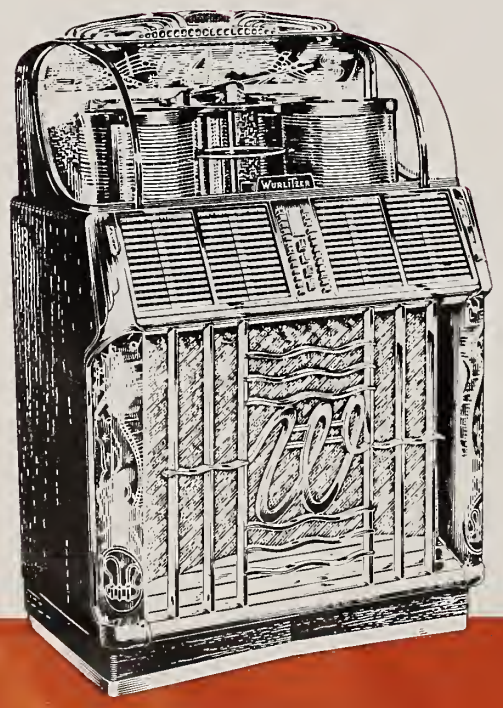
Playing
104 Selections
from 45 and 78 RPM
Records Intermixed



mark of a

Distinguished

money-maker



Suspended from the grille of every Wurlitzer Fifteen Hundred is a little gold corded booklet that contains a message which includes this statement—

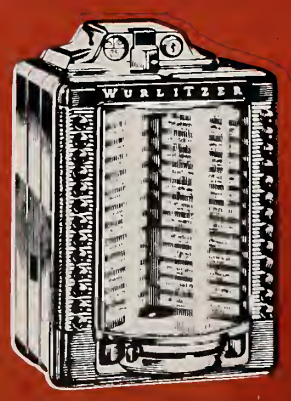
"We confidentially predict that it will make more money for you than any phonograph you ever operated."

All over the country that prediction is coming true. We knew it would. It is only natural for the world's finest coin-operated phonograph to prove the top money-maker of them all.

SEE YOUR WURLITZER DISTRIBUTOR

WHAT A WALL BOX!

**Shows 104 Tune Titles
on Rotating Pages with
Single Button Selection**



The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

The Cash Box

August 9, 1952

Volume 13 Number 46

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.
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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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Of Importance To Music Operators:

BETTER PROGRAMMING BIGGER PROFITS

A great deal of money is spent by this publication to bring music operators as complete a knowledge, as is humanly possible, of the leading tunes, songs just coming up, records that are already in the top category, and records that are clicking everywhere in the nation.

The one big reason for all this expense is so that the nation's juke box operators will better understand just which records are bringing in biggest profits, and which are coming up into that classification, so that they can prepare themselves as one fades, and another jumps, to the top.

Programming the automatic phono is of such tremendous importance that this expenditure on the part of *The Cash Box* has been proved to be an absolute necessity for those progressive operators who realize that what they are actually "selling" is music.

The fact remains, tho, that a great many of the nation's music operators pay little attention to the importance of programming. Many operators leave this extremely important vital duty to some employee and forget all about it.

When they find their phonos earning less than those of another operator they blame it on everything, but programming.

It is also almost impossible to find a distributor of automatic phonos who can without hesitation name the current top ten tunes. In fact, it is a good bet that the average distributor won't be able to name the top five tunes.

He, along with his operator-customer, thinks more of the mechanical factors involved than in the most essential basic factor, which is the sale of music. The mechanics can take care of mechanical deficiencies. Collectors can collect, clean, and sparkle-up any phono.)

But, choosing the music for each and every individual location, is today an important and outstanding task. It requires a knowledge of the top current tunes. An understanding of what people want and require in music.

In the days of ten and twenty selection phonos, the problem wasn't as difficult as it has become today, where forty, eighty, one-hundred, and one-hundred-and-four selections, have to be chosen.

Each one of those selections is a potential income producer for the operator from each location.

When this then, is taken into consideration, the operator (as well as the distributor of the phonos) begins to realize how definitely important correct programming has become.

There must be a selection for everyone of the people who patronize each and every location, aside from the top tunes which will always bring the lion's share of the income.

The fact remains that the extra coins the extra records produce are sometimes the difference between profit and loss on many, and many locations.

There is no doubt that the time will arrive and soon too, when leaders in the automatic music field will begin to employ outstanding music programming directors, so that these men can teach operators just how to program a phonograph for profitable operation.

As those who have been reading *The Cash Box*' editorials for over the past ten years realize, this is not the first time this publication has pointed out the extreme and vital importance of correctly programming phonographs for profitable operation.

But, today, more than ever before, with so much greater selectivity in vogue, programming has stepped up in importance, just as the number of selections per automatic phono have stepped up.

It is surprising, many times, to walk into the offices of noted automatic phono distributors and ask them, point blank, "Say, what're the four top tunes?"

They stare. Then laugh. Usually scratch their heads, and answer: "I'll be darned if I know.

"But wait," they say, "ask one of my men in the back room."

And, many times, even the servicemen and collectors in the 'back room' don't know.

At first, it seems quite reasonable to believe that the man who sells or the man who operates the automatic phonos, needn't know the current top requested tunes. (The fact that the seller can sell and the operator knows how to operate seems to be sufficient, at least to many in the field.)

But, especially today, that is definitely not the case. With such greater selectivity in fashion, the seller must know more about programming to be able to assure the buyer that he will earn more and, thereby, more quickly amortize his investment, and then come back to buy still more machines.

The operator, in turn, because once he buys the machine is now the "boss" of the business, must study programming, just as if he were studying the one and only way to earn a decent livelihood.

Better programming—bigger profits.



AL—Aladdin	CR—Coral	**CODE**	MG—MGM	5A—5avoy	
AP—Apollo	DA—Dana		MO—Modern	SIT—5ittin' In	
AT—Atlantic	DE—Decca		OR—Oriole	SP—5pecialty	
BU—Bullet	DY—Derby	JU—Jubilee	PE—Peacock	TE—Tempo	
CA—Capitol	FE—Federal	KI—King	PR—Prestige	TN—Tennessee	
CH—Chess	4 Star—Four 5tar	LO—London	RA—Rainbow	UN—United	
CO—Columbia	IN—Intro	ME—Mercury	RE—Regent	VI—Victor	

Pos. Last Week

1 **AUF WIEDERSEH'N SWEETHEART** — **2**
VERA LYNN

CA-2166 (F-2166)—Shorkey
CO-39776 (4-39776)—Champ Butler
CR-60773 (9-60773)—Ames Brothers
DE-28271 (9-28271)—Guy Lombardo O.
LO-1227 (45-1227)—Vera Lynn
ME-5871 (5871x45)—Eddy Howard
VI-20-4777 (4777)—Billy 5hepord O.

2 **HALF AS MUCH** — **5**
ROSEMARY CLOONEY

CO-39710 (4-39710)—Rosemary Clooney
CO-20879 (4-20879)—Curley Williams
DE-28271 (9-28271)—Guy Lombardo O.
ME-6366 (45-6366)—Ken Marvin
MG-11202 (K11202)—Hank Williams

3 **HERE IN MY HEART** — **1**
AL MARTINO

BBS-101 (45x101)—Al Martino
CO-39745 (4-39745)—Tony Bennett
CR-60746 (9-60746)—Alan Dale
DE-28213 (9-28213)—The Andrews Sisters/Dick Haymes
ME-5877 (5877x45)—Vic Damone

4 **DELICADO** — **4**
PERCY FAITH

LO-1151—Edmundo Ros O.
CA-2040 (F-2040)—5tan Kenton O.
CO-39708 (4-39708)—Percy Faith O.
CR-60729 (9-60729)—Laurindo Almeida
DE-28044 (9-28044)—Waldyr Azevedo O
DE-28179 (9-28179)—Guy Lombardo O.
VI-204677 (47-4677)—Three 5uns
VI-20-4719 (47-4719)—Dinah 5hore
VI-20-4706 (47-4706)—Ralph Flanagan

5 **MAYBE** — **8**
COMO-FISHER

VI-20-4744 (47-4744)—Como-Fisher

6 **KISS OF FIRE** — **3**
GEORGIA GIBBS

CO-39737 (4-39737)—Toni Arden
DE-28179 (9-28179)—Guy Lombardo O.
DE-28177 (9-28177)—Louis Armstrong O.
ME-5823 (5823x45)—Georgia Gibbs
MG-11225 (K11225)—Billy Eckstine
VI-20-4671 (47-4671)—Tony Martin
VI-20-4705 (47-4705)—Ralph Flanagan

7 **BOTCH-A-ME** — **10**
ROSEMARY CLOONEY

CO-39767 (4-39767)—Rosemary Clooney

8 **I'M YOURS** — **7**
DON CORNELL/EDDIE FISHER

CA-2102 (F-2102)—Baxter & Beavers
CO-39737 (4-39737)—Toni Arden
CR-60690 (9-60690)—Don Cornell
DE-28162 (9-28162)—Four Aces
VI-20-4680 (47-4680)—Eddie Fisher
VI-20-4705 (47-4705)—Ralph Flanagan

9 **WALKIN' MY BABY BACK HOME** — **6**
JOHNNIE RAY

AP-1088—Deon Martin
CA-2130 (F-2130)—Nat "King" Cole
CO-39750 (4-39750)—Johnnie Ray
DE-28277 (9-28277)—Guy Lombardo
SE-7002—Bernice Parks

10 **BLUE TANGO** — **9**
LEROY ANDERSON

CA-1966 (F-1966)—Les Baxter
DE-27875 (9-27875)—Leroy Anderson
DE-28031 (9-28031)—Guy Lombardo
ME-5817 (5817x45)—Xavier Cugat
VI-20-4518 (47-4518)—Hugo Winterhalter
VI-20-4872 (47-4872)—Tony Bovoar

11) LOVER. 12) VANESSA. 13) SOMEWHERE ALONG THE WAY. 14) SUGARBUSH. 15) WISH YOU WERE HERE. 16) TAKE MY HEART. 17) ONCE IN A WHILE. 18) SMOKE RINGS. 19) HIGH NOON. 20) A SINNER AM I. 21) THIS IS THE BEGINNING OF THE END. 22) ALL OF ME. 23) BE ANYTHING. 24) WHEEL OF FORTUNE. 25) ROCK OF GIBRALTAR.

SCHOOL FOR MERCHANDISING

How often have you heard a dealer or distributor say "We're just not selling any records"?

Often enough we imagine.

The blame for not selling records is usually put on dozens of causes—current economic conditions, poor disks, lack of promotion or any other reason that happens to sound good at the moment.

But the problem which few sellers of records face up to is the lack of training they give their own personnel so that in effect instead of being equipped to sell records employees very often can only relay customers requests. In other words they can only take orders.

It is this situation—and it exists on every level of record distribution—which keeps the sale of records down in bad times and prevents the attainment of the greatest potential in good times.

It's true there are many difficulties inherent to the training of sales personnel. First of all the turnover is usually so heavy that it's seldom that a firm can take the first month to simply school the new employee. He usually has to jump right into the thick of things without a proper background of the industry and with very little knowledge of how to sell records or what sells records. And so the usual result is that he doesn't sell records.

Yet even if the individual firm is able to give some training to its new employees, there arises the question of how to go about it, what to teach first, which are the best methods.

There is an agency now through which a uniform system of training can be established. That is the Record Industry Association of America. One of the most urgent needs in the industry, and one which the RIAA could readily fulfill, is the establishment of a School For Merchandising.

By a School For Merchandising, we don't mean necessarily a formal central establishment for that would obviously be impossible. But what could be created is a flexible training program with enough data to meet training needs in various different types of enterprises, different sized businesses and ones in different locations.

This could be created in the way that correspondence courses are created, and in many different forms. If they were done right, they would be able to meet the needs of those firms which possibly could only take an hour to train its personnel or those firms which could afford much more extensive training.

The course of training, we might suggest, no matter how it is developed, should be a continuous one so that even after an employee learns the basic facts, his work and approach and salesmanship could constantly be reviewed.

In this course, the best examples of what to do to create effective sales organizations could come from within the industry itself. For we have some top notch sales organizations right in the record business, ones developed by Capitol, Columbia, RCA Victor and Decca to cite a few. These could very well serve as guides for the rest of the industry.

The RIAA has an important job here. But it can only do it successfully if everyone in the record industry is willing to impart his knowledge and experience to the new members of the industry, to the recruits, the trainees—if all of us share some of our know how to the end that the entire business is benefited.

And if as a result the record business as a whole reaches new levels of sales, new importance, new stature, then those who for the moment are doing the giving—by way of sharing knowledge—will in the long run be the recipient of the benefits.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	AUF WIEDERSEH'N SWEETHEART	Vera Lynn (London)
2.	BOTCH-A-ME	Rosemary Clooney (Columbia)
3.	HERE IN MY HEART	Al Martino (B.B.S.)
4.	WALKIN' MY BABY BACK HOME	Johnnie Ray (Columbia)
5.	HALF AS MUCH	Rosemary Clooney (Columbia)
6.	I'M YOURS	Don Cornell (Coral) Eddie Fisher (RCA Victor)
7.	SOMEWHERE ALONG THE WAY	Nat "King" Cole (Capitol)
8.	MAYBE	Como-Fisher (RCA Victor)
9.	LOVER	Peggy Lee-Gordon Jenkins (Decca)
10.	KISS OF FIRE	Georgia Gibbs (Mercury)

The big noise this week is the NAMM Convention at the Hotel New Yorker in New York City. All the record manufacturers were represented with booths at the show. The politickin' going on on the exhibit floor and in the hotel rooms was thick and smokey. Distributors from all over the country toured up and down the halls as the strains of new releases being plugged by the diskeries could be heard coming from every direction. Bill Randle of Cleveland was making the rounds as was **Robin Seymour** of Detroit, and they could be seen being promoted by everybody with a record. Also on the floor was **Bill Silbert** of the Dumont Network in New York. . . . **Pete Ward**, formerly of WARE-Ware, Mass.) is now with WCCM-Lawrence, Mass. . . . The Miami, Florida newspapers went all out on a dramatic rescue by WWDC-Washington, D. C., announcer **Fred Fiske** who was basking under the sun on the beach. It seems that one of the fairer sex was swimming in the ocean and was caught in a riptide which slammed her against a pole. The young lady cried for help and Fiske beat the life guard to the scene and rescued the damsel.

* * * * *

Dewey Phillips (WHBQ-Memphis), whose unfortunate penchant for breaking and fracturing his legs has kept him wrong side down (in Memphis' VA Hospital) for the past several weeks, is back on the job again spinning platters and patter. Although bedded with splints and casts, Dewey continued his "Red, Hot, and Blue" show via remote hook-up to his hospital bunk. Barely visible in the background of the picture to the left is **Lou Krefetz**, Atlantic Records legman, "pushing" the new Clovers disk "Wonder Where My Baby's Gone." Lou spent a day last week visiting with Phillips. . . . The new WFGM-Fitchburg, Mass., lineup as announced, is: **Tal Hood**, who takes over a program director and deejay in the **John Wrisley** spot; **Kirk Anderson**, formerly of WLYN, in the **Paul McNally** ayem slot; and **Bob Ostberg**, holdover. . . . **Art Brown** (WWDC-Washington, D. C.) is touting a young lyric tenor who caused quite a stir on the station's "Amateur Hour" July 20th. Twenty four year old **Boyd Dienbour** scored so heavily with the radio audience that Brown has placed him under contract and is now recording audition disks for both RCA-Victor and Decca Records. . . . The Capital Broadcasting Company, which owns WWDC announced that it has filed an application with the Federal Communications Commission for a television station in the Washington area on Channel 20. . . . In New York to attend the NAMM show was **Horace Newberry** (WEDO-McKeesport, Penna.). Horace is on the air Monday through Friday 8:05 till 8:45 P.M. with "Cutting Capers with Horace."



DEWEY PHILLIPS (WHBQ—Memphis)

* * * * *

Sid Dickler added another birthday candle to last year's cake on July 19. "The Ole Mustache" and Mrs. D. toasted each other July 22 on 10 years of their marriage. Sid's all ready for any business in his new setup at 351 Century Building, Pittsburgh 22, Pa. He's in with theatrical agent **Joe Hiller** and will be WMCKing out of his office daily. . . . **Gene Whitaker** (WREV-Reidsville, N. C.) has given his Friday "Danceland" show over to The Cash Box Top Ten. He also plays the Sleeper of The Week and the Disk of The Week and is delighted with the audience response. . . . **Hal Murray** (WKAT-Miami Beach, Fla.) is doing a stint from the new Casbah nitery in Miami over WINZ. **Irv Bergman**, owner of the spot, is the former prexy of Manor Records. Hal is hot about **Lorry Raine's** "Underneath The Love You Tree" and is giving it a steady spin. . . . **Red Munro** (WTMA-Char'eston, S. C.) is recovering from a stomach operation at the Roper Hospital, Charleston. Red had quite a job as the surgeon made merry with his innards for 6½ hours. He would like to say thanks to all the thoughtful people who wrote, wired, and called after being informed of his illness by Ansley Coehn of WTMA. Among the get well messages were notes from Mary Smal'. Champ Butler, **Louis Armstrong**, **Tony Bennett**, **Bobby Wayne**, **Barbara Belle**, **Paul Brown**, and many, many more. Munro expects to return to the mike about the end of August and his "Fun Dial" show will use the **Percy Faith** recording of "Da-Du" as the theme.

Homer & Jethro sing "LI'L OLE KISS OF FIRE" and "I'm Yorn"



RCA VICTOR-20-4770(47-4770)

Going Strong

$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF AUGUST 2

$	Wish You Were Here / The Hand Of Fate Eddie Fisher	20-4830	(47-4830)*
$	I'm Yours / Just A Little Lovin' Eddie Fisher	20-4680	(47-4680)*
$	Vanessa / Somewhere Along The Way Hugo Winterhalter	20-4691	(47-4691)*
$	Someday / Luna Rossa Tony Martin	20-4836	(47-4836)*
$	I Laughed At Love / Father Time Sunny Gale	20-4789	(47-4789)*
$	Maybe / Watermelon Weather Perry Como and Eddie Fisher	20-4744	(47-4744)*
$	A Full Time Job / Shepherd Of My Heart Eddy Arnold	20-4787	(47-4787)*
$	Forgive Me / That's The Chance You Take Eddie Fisher	20-4574	(47-4574)*
$	Night Train Buddy Morrow	20-4693	(47-4693)*
$	Jesus Wept/I'm In Love With Jesus Hank Snow and the Jordanaires	20-4856	(47-4856)*
$	Li'l Ole Kiss Of Fire / I'm Yorn Homer & Jethro	20-4770	(47-4770)*
$	Blue Tango Hugo Winterhalter	20-4518	(47-4518)*
$	Two-Faced Clock/A Mighty Pretty Waltz Pee Wee King	20-4883	(47-4883)*
$	Strange Sensation/So Madly In Love June Valli	20-4759	(47-4759)*
	Anytime Eddie Fisher	20-4359	(47-4359)*

* 45 rpm cat. nos.

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION — RADIO CORPORATION OF AMERICA CAMDEN NEW JERSEY

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

ROSEMARY CLOONEY & MARLENE DIETRICH
(Columbia 39812; 4-39812)

B "TOO OLD TO CUT THE MUSTARD" (2:40) Stan Freeman dishes up the interesting bounce beat on his harpsichord as a new team of Rosemary Clooney and Marlene Dietrich chirp an old western item in pop style. Novelty could happen.

C+ "GOOD FOR NOTHIN'" (2:39) Here the vocalist and the flick star join on another bouncer with cute lyrics and a pleasing melody. Jimmy Carroll and his ork set the pace.

BROTHER BONES
(Tempo 1266)

C+ 'DARDANELLA" (2:50) A rhythmic number with a Latin beat gets a going over by Brother Bones. The rhythmist who made the sensational waxing of "Sweet Georgia Brown" get the backing of an organ on this side.

C+ "MARIE" (2:34) Brother Bones uses his knives to accompany his whistling on this oldie with a moderate beat. Number keeps a terrific beat for dancing.

LOUIS JORDAN ORCHESTRA
(Decca 28335; 9-28335)

C+ "ALL OF ME" (2:23) A grand quick beat currently being revived is delivered in the truly fine fashion that Louis Jordan can give it. Thrush Valli Ford does an equally interesting yet different vocal job on this number.

C+ "THERE GOES MY HEART" (2:50) Louis solos vocally on this side and comes up with a mighty pretty reading of a slow number that makes for fine listening. Ork gives the artist some fitting support.

HUGO WINTERHALTER ORCH.
(RCA Victor 20-4851; 47-4851)

B+ "HESITATION" (2:40) Hugo Winterhalter and his most impressive orchestra jump through a rhythmic and interesting instrumental number full of hesitations as the name indicates. Chorus sings a few fitting lyrics.

B+ "TIC-TAC-TOE" (3:12) A fine happy and fleet stringed instrumental similar to "Vanessa" in its presentation is wonderfully done by the Winterhalter ork. Number is fine listening material and might happen.

LOUIS PRIMA ORCHESTRA
(Columbia 39823; 4-39823)

B+ "ONE MINT JULEP" (2:35) The man who plays pretty for the people, Louis Prima, offers a low down reading of a moderate beat number which is currently riding high on the rhythm and blues lists.

B "CHILI SAUCE" (1:55) Louis chants a cute novelty item with a light bounce in his own enjoyable and inviting fashion. The band's vocalizing helps make this cutie with a samba beat good listening.

THE CASH BOX DISK OF THE WEEK

"YOU COULD MAKE ME SMILE AGAIN" (2:46)
"ROSES OF YESTERDAY" (2:40)
TONY BENNETT
(Columbia 39815; 4-39815)



TONY BENNETT

● Tony Bennett continues to roll out those beautiful ballads with all the warmth and feeling that he can put into them. On his latest waxing he comes up with a rendition that is labeled hit all the way. "You Could Make Me Smile Again" is a lovely ballad that Tony lets all his emotions out on. It's definitely one of his best read sentimental numbers. Percy Faith's lush and fitting backing gets full credit also. The bottom lid is another slow romantic ballad called "Roses of Yesterday," and gets an expressive reading by the songster. We look for the top deck to make the "A" grade.

"YOU'RE MY DESTINY" (3:10)
"MY THRILL" (3:10)
ALAN DALE
(Coral 60809; 9-60809)



ALAN DALE

● A brilliant performance is most capably presented by Alan Dale as he deals up a great number entitled, "You're My Destiny." The side, a slow romantic piece, is given an inspired reading full of depth and color. With the aid of Ray Bloch's ork setting the mood, the artist's voice presents itself to full advantage. The touching rendition is sensational. The under deck is a smooth offering of a most pretty tango with fitting lyrics set to the melody of "La Paloma" and is named "My Thrill." Our thrill is the top side and we suggest that ops get with it.

"FEET UP" (2:35)
"JENNY KISSED ME" (2:40)
GUY MITCHELL
(Columbia 39822; 4-39822)



GUY MITCHELL

● From the voice of the same artist who has given us so many grand and happy hand clapping bouncers comes another similar type number. The artist, Guy Mitchell, has another sure hit as he talks about his baby boy on a laughter full and spirited recording of a tune tagged, "Feet Up (Pat Him On The Po-Po)." The rousing bouncer wonderfully done is brilliantly backed by Mitch Miller ork and chorus. Flip is a slow tender folk type number done with absolute feeling by Guy and his gang. Both sides are terrific but we're tickled with the top deck.

"FOREVERMORE" (3:04)
"TAKE IT OFF" (2:45)
DENNY VAUGHAN
(MRT 777)



DENNY VAUGHAN

● Denny Vaughan, the vocalist, arranger, composer, pianist, and conductor, uses his vocal assets to come up with an "A-1" side that looks bound for the heights. The versatile artist sings a most beautiful ballad that has a fine set of lyrics and a lovely melody. Denny's own ork plays the backing for this side labeled, "Forevermore." On the under side the vocalist teams with Nancy Reed to chant a cute novelty number about girls hats. Talking injected in the waxing makes side interesting. We're excited about the top lid and we look for it to break very soon.

ARTIE WAYNE
(Vogue 1007)

B+ "THE LAST DANCE" (2:53) With the orchestra and chorus directed by Herm Saunders, Artie Wayne presents a feelingful rendition of a slow number with pretty lyrics set to the lovely melody of Brahms "Lullaby."

C+ "I AIN'T-A GONNA GRIEVE (2:43) Artie, with the aid of the chorus once again, gives a familiar bounce number with a folk type air a colorful reading. Saunders' crew again gets ork credits.

FRAN McKENNA
(Cardinal 1002)

B "TIME WILL TELL" (2:28) The Sun Rays provide an interesting electric harmonica background to Fran McKenna's most inviting way of chirping a lovely slow number with fine lyrics. Fran and husband Joe wrote number.

C+ "PLEASE DON'T TALK ABOUT ME WHEN I'M GONE" (2:25) Fran and the Sun Rays do a persuasive job on a wonderful oldie with a moderate bounce pace. Most of this deck features the harmonicas.

BEN LIGHT
(Tempo 1250)

B "I'M YOURS" (2:40) A polished performance of fleet fingering by the master of the 88's, Ben Light is presented on this deck. The slow number is the old tune which has the same name as the current pop hit.

C+ "LOVE TALES" (2:05) Lloyd Sloop and Ronald Gray provide the organ and drum background respectively as Ben Light fingers another lovely moderate beat number on the piano.

CHAMP BUTLER
(Columbia 39819; 4-39819)

B "YOU INTRIGUE ME" (2:15) An inspired reading of a lovely number with a rhythmic tango beat sung by Champ Butler teams up with a fitting backing by Percy Faith and his ork to make a fine side that could happen.

C+ "HENRIETTA'S WEDDING" (2:10) A cute light Latin beat number written by Josef Marais gets an enjoyable going over by the Champ with backing credits for the novelty going to the Faith ork.

JOE MEDLIN
(Decca 28330; 9-28330)

C "WHAT'S TO BECOME OF ME" (2:54) Joe Medlin gives a slow and sentimental ballad a resounding and full voiced treatment. Ballad gets a smooth and fitting backdrop.

C+ "JUST YOURS ALONE" (2:46) A belting opening is the manner in which the artist presents a Latin tempo ballad with a slow beat. Joe gives this number a resounding and full reading also.

'ROUND THE WAX CIRCLE

NEW YORK:

The news around New York this week was the NAMM convention. Dealers and distributors from all over the country were in town meeting manufacturers and artists. Some however felt that the record people were lost in the midst of such a large convention and that they ought to have a separate showing of their own. . . . Capitol Records gave a big party last Wednesday attended by all segments of the trade. Highlight was a film produced by **Glenn Wallichs** called "Wanna Buy A Record?" . . . All the presidents of **The Four Lads'** fan clubs got together to give the boys a shindig at the Stockholm Restaurant. . . . **Dave Miller,** the Philly record whiz, preparing a bombshell with his new boy and girl singing discoveries. . . . Sentimental jazz fans deploring the news that New York's famous Savoy Ballroom will be razed. . . . A lot is happening to **Billy Keith,** new King artist, all at once. His first record release of "High Noon" is getting excellent reaction; he just became the father of a baby boy; and now he is buying a new home. . . . **Bob Cole's** orchestra does a fine job of backing on the new Vernon release of "Our Love." . . . **Johnny Desmond** celebrated his third anniversary on **Don McNeil's** Breakfast Club this week. . . . **Buddy Basch** and **Dick Gersh** are now handling promotion for **Frank Stevens.** . . . **Danny Sutton** was such a smash at the Cops in Pittsburgh last week that owner **Lenny Litman** signed him for a return engagement this fall at quite a boost in salary. . . . **Alan Dean** opens a one week engagement at the Caribe Hilton in Puerto Rico on August 8. . . . **Joe Marsala** and his wife, **Adele Girard,** in town for a short visit from Aspen, Colorado where he now makes his home. Devotes his time to writing now.



ALAN DEAN

CHICAGO:

As the young voices go up the ladder, they all dream of the time when they will "make New York" which, they usually claim, is the peak of all success for all vocalists. Provided, of course, that they make good in the Big Town. But, **Ray Cura,** sensational young voice came from the East. To make good here in the Midwest. Young **Ray** is a Brooklyn product who found that, tho the people back home liked his voice, it was Chicago that really appreciated him. What's more, **Ray's** a pretty lucky boy, because **Dave Don,** his personal manager, discovered him. And of all places, while having his car loaded with gas at a gas station. The owner of the gas-'em-up-joint begged **Dave** to hear **Ray** sing. **Dave** did. And tho he's never managed theatrical people before, **Dave's** proving himself a terrific manager. **Ray Cura** has been plugged by such leading lights as: **Arthur Godfrey, Robert Q. Lewis, Cee Davidson, Myron Cohen,** and many others. Watch this kid. He's moving up. . . . Friend **Mack Clark** writes to advise that he's now in position to handle some promotion for those who need it in the East. . . . Southern Music, after 22 years of representation here, closed their offices. And discontinued the services of veteran **Bob Cole. Bob** was with Southern for ten years. . . . Try this sometime. Phone the **"Duke" (Ellington,** of course) about 6 P.M. You'll probably find him still abed and, in a sleepy, sleepy voice askin', "Huh, wha', huh?" (Sure don't sound like the **Duke** at that early (?) hour). . . . Everyone 'round here talking about **Louie (The Preem) Prima's** cuttin' of the "Adlai" and "Ike" tunes—back to back yet. . . . Les **Paul** and **Mary Ford,** two very grand people, into town this coming week. . . . **Bob Porter,** of WIND's "Night Watch," became the proudest pappy on the airwaves the other nite when **Mrs. Porter** brought another son (No. 2) to call him "Dada." . . . RCA Victor's deejay show here on August 10 will be "really different" from what **Rocky Rolf** reports. Seems this show will mark the debut of **Bill Evans'** son, **David.** It'll be a "father-and-son" deejay show.



RAY CURA

LOS ANGELES:

Turns out the NAMM Convention in Gotham got quite a turnout of West Coast record execs at that. . . . Among those we learned had decided to tear loose from their ever-loaded desks to make the jaunt were Capitol's **Lloyd Dunn** and **Gene Becker,** Imperial's **Lew Chudd** and Recorded in Hollywood's **Franklin Kort.** . . . There was also a chance that Aladdin's **Leo Mesner,** Specialty's **Art Rupe** and one of Modern's **Biharis** might grab a fast plane out in time for the show. . . . From Capitol's on-the-ball publicity gal **Margie Olofson** comes word that **Ben Light** set a new record in cash customers for the Palm Olive Cafe in Fresno, where Ben played the 200-seat spot to stand-up crowds for two weeks. . . . Important to note how a live date can stimulate record action over the retail sales counter and on the boxes, what with his latest Capitol disc hitting a new for Fresno both in the shops and with ops.



PEPPERMINT HARRIS

Genial **Gene Norman,** the KLAC dee-jay and concert impresario, was all set for a turn-away crowd at his 3rd Annual Blues Jubilee in Shrine Auditorium on July 27, with a solid artist line-up in **Big Jay McNeeley, T-Bone Walker, Helen Humes, Peppermint Harris, Al Hibbler, Floyd Dixon, Jimmy Witherspoon, Joe Houston, Charlie Norris, Jim Wynn** and Recorded in Hollywood's sensational new blues-singing find, **Little Caesar.** . . . Proof that the supposedly sophisticated gentry who ride the Sunset Strip range can go for western music is offered in the very nice showing Capitol's **Jimmy Wakely** has been making during his current Ciro's engagement. . . . And the competition up the street has been considerable, with **Billy Daniels** holding forth at the Mocambo. . . . Decca's **Louis Jordan** and His Tympany Five were expected to bulge out the walls of the Tiffany Club with all the supporters of "Jordan for President."

Nice little get-acquainted note from **Bob Bacon,** newly appointed promotion manager for Ray Thomas Company, Columbia Record distributors. . . . The folks within hearing distance of WBRE in Wilkes-Barre, Pa., will remember Bob from his dee-jaying days via the "Bacon for Breakfast" show. . . . Bob tells us how well he's long thought of **The Cash Box,** and we're sure we'll be thinking well of him, too.



the NEW voice with the SWEET SOUND

RAY CURA

SINGS A GREAT NEW HIT!

"Mi Bella Mia"

COUPLED WITH

"Tell Me Your In Love"

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Mercury RECORDS

MERCURY RECORDS, CHICAGO, ILLINOIS

MERCURY RECORDS OF CANADA LTD. TORONTO, CANADA

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

BUDDY MORROW ORCHESTRA
(RCA Victor 20-4868; 47-4868)

B "ONE MINT JULEP" (2:58) Buddy Morrow and his boys come up with a slick instrumental rendition of a current rhythm and blues biggle. The steady slow beat and fine treatment is pleasant on the ear.

C+ "GOT YOU ON MY MIND" (2:46) Frank Lester and the Quartet chant a slow sentimental blues item with a fitting backdrop portrayed colorfully by the Morrow ork.

TONY BAVAAR
(RCA Victor 20-4872; 47-4872)

B+ "POSSESS ME" (2:40) A tender and most inspired vocal rendition is expressively chanted by Tony Bavaar. The fitting backdrop for this lovely ballad is perfectly set to showcase the artist's voice to full advantage.

C+ "BLUE TANGO" (2:34) Tony chants the lovely lyrics which have been set to the already established melody of the "Blue Tango." A fine side.

THE ROCKETS & HUGO WINTERHALTER ORCH.
(RCA Victor 20-4873; 47-4873)

B "THE ALL-ARMY TEAM" (2:36) Hugo Winterhalter's orchestra delivers the marching band atmosphere for a number which makes you feel that you're at a football game. The Rockets come up with a fine vocal full of roars.

C+ "THE GIRLS ARE MARCHING" (2:18) The Rockets cheer a tribute to the girls in the Armed Forces in a rousing manner as the marching type number is backed by the Winterhalter ork.

TAD BRUCE
(Pab 908)

B "WHEN YOU KNOW YOU'RE NOT FORGOTTEN" (2:17) Tad Bruce chants a lovely sentimental ballad set to a fitting waltz tempo. Denny Vaughan's ork and chorus wend their way through the fine background.

B+ "LOVE LETTERS IN THE SAND" (2:15) A lovely tune with tender lyrics by Nick Kenny is chanted with the utmost of warmth and sincerity by Tad Bruce as the Vaughan ork again gets ork credits.

EDDIE GRONET ORCHESTRA
(Coral 60808; 9-60808)

C "GENRAL'S POLKA" (2:35) A happy instrumental polka is enjoyably presented by Eddie Gronet and his orchestra. The number which all polka fans should go for could garner its share of coin in the right localities.

C "POLITICIAN'S POLKA" (2:54) Another light and enjoyable piece of polka music is dished up by the Gronet crew. Although not too commercial pop wise, right spots could help number.

THE CASH BOX SLEEPER OF THE WEEK

"THAT'S WHAT A SONG CAN DO" (2:49)
"YOU INTRIGUE ME" (2:46)

BERNICE PARKS
(Seger 7003)



BERNICE PARKS

● Here is a number that could make Bernice Parks one of the top stars in the music world. It's an absolutely sensational waxing. This pressing has everything that is required, plus a little extra to make a number the top hit. The thrilling and polished voice of the chirp is full of zest and expression as she chants a great number called "That's What A Song Can Do." The artist gives the type of treatment to this piece that is difficult to describe with words. It's a must to hear this side. Fred Norman's ork and chorus provides the most fitting backing. Flip is a tango that get an equally thrilling going over by Bernice. "You Intrigue Me" gets an interpretation full of oomph by the thrush. We would even be willing to bet our bottom dollar on this side's becoming a hit and we're sure it's gonna break soon.

THE VOICES OF WALTER SCHUMANN
(Capitol 2168; F-2168)

C+ "LUNA ROSSA" (2:37) A number that is currently making noise in the pop field gets a harmonious going over by The Voices Of Walter Schumann. Hy Zentner solos with his trombone on this slow tango number.

B "APRIL IN PARIS" (2:49) A grand old ballad with a most captivating melody is lushly presented by the Schumann vocal group. Zentner's trombone stands out once again.

EILEEN BARTON
(Coral 60805; 9-60805)

B "YOU INTRIGUE ME" (2:48) Thrush Eileen Barton gives a lovely tango number with a light Latin beat an inspired and clear voiced reading. Ray Bloch and the ork get credit for the pretty backing.

B "YOU LIKE" (2:46) Here the chirp warbles a cute novelty number with the same zest that made her waxing of "I'd've Baked A Cake" such an outstanding success. The Sweetland Singers and Ray Bloch back Eileen on this samba beat number.

THE ANDREWS SISTERS
(Decca 28342; 9-28342)

B "ADIOS" (2:58) A speedy opening is the pace in which the Andrews Sisters chant this Latin number with a driving jump beat. A change of pace to a slow treatment at mid point is aided by the Skip Martin ork.

C+ "CARMEN'S BOOGIE" (2:56) The Andrews girls drive out another fast moving item with fitting lyrics set to the melody of "The Habanera" from the opera "Carmen." Ork credits again go to Skip and the guys.

DICK "TWO TON" BAKER
(Coral 60807; 9-60807)

C+ "MARIETTA" (2:38) With the orchestra under the direction of Lew Douglas, Dick "Two Ton" Baker warbles a moderate beat cute number with some light ork backing that makes for light listening material.

C "GIVE ME BACK" (2:51) Here Dick Baker gives his rendition of a moderate beat item with a cute bounce. Number is delivered in a semi-talking manner by the vocalist.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "POSSESS ME"	Tony Bavaar	RCA Victor 20-4872; 47-4872	
★ "TIC TAC TOE" & "HESITATION"	Hugo Winterhalter Orchestra	RCA Victor 20-4851; 47-4851	
★ "ONE MINT JULEP"	Louis Prima	Columbia 39823; 4-39823	
★ "THE LAST DANCE"	Artie Wayne	Vogue 1007	
★ "LOVE LETTERS IN THE SAND"	Tad Bruce	Pab 308	

KEN WRIGHT & ORGAN
(Tempo 1270)

C+ "BLUES IN THE NIGHT" (2:40) The old favorite blues number of Johhny Mercer's gets the organ going over by Ken Wright. Ken's fine piping and fingering make this side an effective one.

C "WE JUST COULDN'T SAY GOODBYE" (2:53) Another moderate beat organ solo gets the Ken Wright styling. Organ lovers are sure to go for this one and number could draw in the right locations.

THE PINETOPPERS
(Coral 60811; 9-60811)

C+ "TILL THE END OF THE WORLD" (2:07) The Dixxy Sisters and the Pinetoppers offer their interpretation of a moderate tempo bounce number with a western type twang. String backing is appropriate.

C+ "BELL BOTTOM POLKA" (2:25) With an organ showcasing the artists' voices, Sally and Eddie offer the vocal rendition of a fine polka. Good string effects and fitting harmony make for good listening.

TOMMY DORSEY ORCHESTRA
(Decca 28328; 9-28328)

B "THEY DIDN'T BELIEVE ME" (3:20) Tommy Dorsey and his ork fit their styling to a lovely oldie and come up with a fine instrumental bit. T. D.'s trombone shines brightly on this moderate pace number.

C "NOBODY KNOWS THE TROUBLE I'VE SEEN" (3:23) A similarly fine bit of orking is dished up by the Dorsey men as they beat out a moderate tempo oldie. Tommy's trombone is expressive.

JIMMY BLAINE & BUDDY WEED
(Coral 60812; 9-60812)

B "POLITICAL PETE" (2:59) Fitting perfectly into these times of political ado is a cute novelty number enjoyable done by Jimmy Blaine & Buddy Weed as the duo mimics the political conventions.

B "SWIMMIN'" (2:36) The artists team their voices once again on a timely novelty as they discuss the hot weather. The Weed ork plays the waltz backing for the cute lyric novelty.

FRANK SINATRA
(Columbia 39819; 4-39819)

B "AZURE-TE" (2:32) Frank Sinatra backed by his sidekick Axel Stordahl and his ork chants a slow Paris blues number in fine style. The artist's voice sounds grand on this side.

B "BIM BAM BABY" (2:18) A driving jump number gets a fascinating quick beat going over by the vocal artist, as Axel and his boys run through the background music.

BREAKING RECORDS



DEROIT, Mich.—Don Cornell broke all records on his recent two-night appearances at Edgewater Park in Detroit. Playing to about 10,0000 people, Don also found the time to drop in on his good friend Ed McKenzie "Jack The Bellboy," well known Detroit disk jockey, to check on his latest releases "This Is The Beginning Of The End" and "I Can't Cry Anymore."

The HALE You Say

by natt hale

Among the more amusing aspects of the business, we opine, is the frequent allusions made by all and sundry as to how well a particular record is doing elsewhere. Time and time again, we've heard promotion men, publishers' contact-men, artist managers, etc. expound on the merits of some woebegone waxing effort, finally punching the argument home with the statement: "It's breaking wide open in Ithaca!"



NATT HALE

Here's the big, fat bulletin: The deejays, juke box operators, retail dealers, distributors and anyone else concerned with the promotion and sale of the discs just don't giveadam!

It appears that different geographical regions have developed a taste for the moment musical which appeals only to their own pink, shell-like auditory appendages. The masses which have congregated in the great Pacific Northwest have totally divergent views as to what makes music as opposed to the hordes who may have settled in the great Atlantic Southeast. Consequently, the distributor and sales staff of Real Groovey Records in Jackson, Mississippi isn't too concerned with the fact that the Darken Hansome pressing of "I Can See Through You, Maybe You Ought To Get Dressed" has hit the 155-record mark in Eugene, Oregon.

In years past, those diskeries who had accumulated a grand catalogue of foreign-language recordings were wont to hypo a distributor in some strategic location by pointing out: "This onoe was practically cut just for your organization. You've got a terrific Albanian population there. Let us know how well you do on this." Within a matter of weeks, the distributor responded: "You were absolutely right. We did very well on the Albanian record. We sold all five of them!"

This tirade (and some will undoubtedly consider it such) isn't intended to mock and deride the promotional and exploitational theories of the record manufacturers who have long been established as pioneers of continuing musical trends. We assuredly admit to the necessity of recording and distributing pop, folk, country, Western, blues, jazz, kiddie, classical, light-classical, foreign series and educational records. Each serves a prime purpose of our endeavor. We contend, however, that it is possible that one area will lap up the tallow nectar like crazy, while another will treat the wax potion with something akin to enthusiastic apathy.

Witness the case of the visiting song plugger (i.e., Publisher's contact man) who recently found his tune breaking wide open in Edelstein, Illinois. This prompted a short, 14-city jaunt, all on behalf of the song. Punctuating his remarks to the local Real Groovey Records promotion men with such as: "Darken Hansome says this is his best record to date," and "It looks like this song's really gonna' happen," this plugger, who we shall designate Jacques Van Gaille, made the circuit rounds of the deejays, ops and music jobbers from early dawn until noon. His punch-line to each of the individuals was delivered in stentorian tones, intended to electrify his audience to the limit of resistance: "This record just broke the one-day sales mark of all time in Wickliffe, Ohio."

To say that the resultant chaos was—well, nothing—should be considered a masterpiece of understatement.

But then, he's just a crazy, mixed-up kid!

And—That's how it goes!

America's Fastest Selling Records

DECCA "BEST BETS"

Place these fast-moving numbers now...Selections based on actual sales.

POSITION THIS WEEK			
1.	FORTUNES IN MEMORIES SO MANY TIMES	Ernest Tubb	28310*
2.	TRYING SWEET JENNIE LEE	Grady Martin	28322*
3.	WISH YOU WERE HERE HONKY TONK SWEETHEART	Guy Lombardo	28308*
4.	BLUE AND SENTIMENTAL (Why Have A Falling Out) JUST WHEN WE'RE FALLING IN LOVE	Mills Brothers with Sy Oliver	28309*
5.	ALL OF ME THERE GOES MY HEART	Louis Jordan	28335*
6.	DING-DONG BOOGIE PREVIEW	Ella Fitzgerald with Sy Oliver Ella Fitzgerald	28321*
7.	A TRUMPETER'S LULLABY FIDDLE-FADDLE	Leroy Anderson	28300*
8.	DO YOU CARE? DEEP IN THE HEART OF TEXAS	Bing Crosby Bing Crosby with Woody Herman	28319*
9.	SORRY YOU SAID GOODBYE A BUNDLE FROM HEAVEN	Bill Kenny of The Ink Spots	28289*
10.	BARTENDER'S POLKA BLUE DANCING SHOES	Eddie Habat	28240*
11.	DELICADO POINCIANA (Song Of The Tree)	Ethel Smith	28304*
12.	WAITING IN THE LOBBY OF YOUR HEART TOO OLD TO CUT THE MUSTARD	Dick Todd and Grady Martin	28314*
13.	SYMPHONY POINCIANA (Song Of The Tree)	Bing Crosby Bing Crosby with John Scott Trotter	28303*
14.	PRETTY GIRL MY NAME IS MORGAN BUT IT AIN'T J.P.	Don Cherry	28292*
15.	LONESOME SO LONESOME THERE'S A MULE UP IN TOMBSTONE, ARIZONA	Burl Ives with The Anita Kerr Singers	28299*

*Also available in 45 RPM (add prefix '9-' to record number)

A GREAT COIN-CATCHER BY 'GRADY'

GRADY MARTIN

And His Slew Foot Five

and

SWEET JENNIE LEE

TRYING

DECCA 28322 (78 RPM) and 9-28322 (45 RPM)

DECCA RECORDS

YOU BELONG TO ME
Published by RIDGEWAY
recorded by
JO STAFFORD-
PAUL WESTON (Columbia)
SUE THOMPSON (Mercury)
DEAN MARTIN (Capitol)
Exclusively licensed by
BROADCAST MUSIC, INC.

"HAVE A GOOD TIME"
by
Tony Bennett on Columbia 39764

YOU NEARLY LOSE YOUR MIND
CONNIE HAINES—CORAL
AMERICAN MUSIC, INC.
1576 Bway, N. Y. • 9109 Sunset Blvd, Hollywood
CO 5 7880 CR 1-5254

"YOU INTRIGUE ME"
by
Bernice Parks
Fred Norman ork
Seger Record #7003
Seger RECORDS
1650 B'way, N. Y. JU 6-1733-4
Distributed by: TEMPO
457 W. 45 St., N.Y. Ci-6-6271



Alexander Named Ad Head of Victor; Finn Made Custom Sales Mgr.

CAMDEN, N. J.—William I. Alexander has been appointed advertising and sales promotional manager of the RCA Victor Record Department and David J. Finn, former advertising manager, has assumed responsibility for sales of the company's custom records division, it was announced this week by Paul A. Barkmeier, vice president in charge of the record department. Alexander will report to L. W. Kanega, general sales manager and Finn will report to J. P. Davis, manager of the division.

Alexander was formerly director of retail advertising standards for Montgomery Ward. He joined Ward's advertising department in 1934 and was connected with the company's advertising activities until the outbreak of World War II during which he served with both the Atlantic Wing and the Pacific Wing of the Naval Air Transport Command. Following the war, he resumed his advertising and sales promotion activities with Montgomery Ward. Since 1946 he has served as sales promotion manager for special mail order and retail promotions and as director of retail advertising standards, the post he leaves to join RCA Victor.

David Finn, in his new post as custom records sales manager, will have under his jurisdiction broadcast transcriptions, brand-line records and disks for slide films. Finn has served in several executive positions with RCA Victor and is widely experienced in the fields of radio and recorded music.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 2 without any changes on the part of THE CASH BOX.

Bob Corley
WQXI—Atlanta, Ga.
1. Here In My Heart (Al Martino)
2. Auf Wiederseh'n Sweetheart (Ames Brothers)
3. Kiss Of Fire (Georgia Gibbs)
4. Delicado (Percy Faith)
5. The Parting Song (V. Lynn)
6. Lover (Lee-Jenkins)
7. So Madly In Love (G. Gibbs)
8. Maybe (Como-Fisher)
9. Walkin' My Baby Back Home (Johnnie Ray)
10. Half As Much (G. Lombardo)

Donn Tibbetts
WKXL—Concord, N. H.
1. There's Doubt In My Mind (Burt Taylor)
2. Here In My Heart (Al Mortino)
3. Rosanne (Vic Damone)
4. Strange Sensation (J. Valli)
5. Kiss Of Fire (Georgia Gibbs)
6. Blue Tango (Les Boxter)
7. Vanessa (Hugo Winterholter)
8. Auf Wiederseh'n Sweetheart (Vera Lynn)
9. The Parting Song (V. Lynn)
10. Blue Tango (Tony Bavoar)

Chuck Phillips
WEMP—Milwaukee, Wis.
1. Lover (Lee-Jenkins)
2. In The Good Old Summertime (Paul-Ford)
3. Maybe (Como-Fisher)
4. Walkin' My Baby Back Home (Johnnie Ray)
5. Once In Awhile (Patti Page)
6. Strange Sensation (June Valli)
7. Zing A Little Zong (Helen O'Connell)
8. One For The Wonder (Andrews Sisters)
9. Should I? (Four Aces)
10. I Laughed At Love (S. Gale)

Bob Porter
WIND—Chicago, Ill.
1. So Madly In Love (G. Gibbs)
2. Somewhere Along The Way (Nat "King" Cole)
3. This Is The Beginning of The End (Don Cornell)
4. Half As Much (R. Clooney)
5. Maybe (Como-Fisher)
6. Lover (Lee-Jenkins)
7. Auf Wiederseh'n Sweetheart (Vera Lynn)
8. Strange Sensation (June Valli)
9. Padam, Padam (Tony Martin)
10. I'd Rather Look At You (Gloria Hart)

Bob Murphy
WJBK—Detroit, Mich.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Botch-A-Me (R. Cloaney)
3. Kay's Lament (Kay Starr)
4. Somewhere Along The Way (Nat "King" Cole)
5. String Along (Ames Bros.)
6. In The Good Old Summertime (Paul-Ford)
7. Just For You (Bing Crosby)
8. Blue World (Faur Freshmen)
9. Fool That I Was (B. Costa)
10. Under The Live Oak Tree (June Christy)

Bud Brees
WPEN—Philadelphia, Pa.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Vanessa (Hugo Winterhalter)
3. Half As Much (R. Claoney)
4. A Mighty Pretty Waltz (Jeri Southern)
5. Wish You Were Here (Eddie Fisher)
6. I Would Rather Look At You (Gloria Hart)
7. Gonna Get Along Without Ya Now (Teresa Brewer)
8. Maybe (Como-Fisher)
9. Botch-A-Me (R. Clooney)
10. Kisses On Paper (T. Brewer)

Bud Wilson
WKBR—Manchester, N. H.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. From The Time You Say Goodbye (Dorothy Callins)
3. Strange Sensation (J. Valli)
4. You'll Never Be Mine (Guy Mitchell)
5. Blue Tango (Leray Anderson)
6. Delicado (Dinah Shore
7. En-Thuz-E-Uz-E-As-M (Eileen Barton)
8. I Laughed At Love (S. Gale)
9. Hang Out The Stars (The Bell Sisters)
10. Wing Ding (Hape-Russell)

Brad Phillips
WINS—New York, N. Y.
1. Delicado (Percy Faith)
2. Maybe (Como-Fisher)
3. Here In My Heart (Al Martino)
4. Lover (Lee-Jenkins)
5. Auf Wiederseh'n Sweetheart (Vera Lynn)
6. I Laughed At Love (S. Gale)
7. Vanessa (Hugo Winterhalter)
8. I'm Yours (Don Cornell)
9. Botch-A-Me (R. Clooney)
10. Rain (Sauter-Finegan Orch.)

Clare Linn
WKMH—Detroit, Mich.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Botch-A-Me (R. Clooney)
3. Vanessa (Hugo Winterhalter)
4. Strange Sensation (June Valli)
5. Rock Of Gibraltar (Frankie Laine)
6. I Love Girls (Arthur Godfrey)
7. Wish You Were Here (Eddie Fisher)
8. Have A Good Time (Tony Bennett)
9. Should I (Four Aces)
10. Balboa (Ralph Flanagan)

Larry Wilson
WNOE—New Orleans, La.
1. Half As Much (R. Clooney)
2. High Noon (Frankie Laine)
3. Walkin' My Baby Back Home (Johnnie Ray)
4. So Madly In Love (June Valli)
5. Here In My Heart (Al Martino)
6. Easy To Say (T. Edwords)
7. Lover (Lee-Jenkins)
8. Poinciana (Steve Lawrence)
9. Auf Wiederseh'n Sweetheart (Vera Lynn)
10. Somewhere Along The Way (Nat "King" Cole)

Larry Gentile
WJBK—Detroit, Mich.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Half As Much (R. Clooney)
3. Strange Sensation (J. Valli)
4. Poinciana (Steve Lawrence)
5. Wish You Were Here (Fran Warren)
6. Botch-A-Me (R. Clooney)
7. Vanessa (Huga Winterhalter)
8. Sugarbush (Day-Laine)
9. Walkin' My Baby Back Home (Johnnie Ray)
10. Why Did You Leave Me? (Perry Coma)

Johnny Pearson
KOWH—Omaha, Neb.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Walkin' To Missouri (Sammy Kaye)
3. Half As Much (R. Clooney)
4. Walkin' My Baby Back Home (Johnnie Ray)
5. Delicado (Percy Faith)
6. Botch-A-Me (R. Clooney)
7. Somewhere Along The Way (Nat "King" Cole)
8. Lover (Lee-Jenkins)
9. Here In My Heart (Tony Bennett)
10. Sugarbush (Day-Laine)

Ross Miller
WTIC—Hartfford, Conn.
1. Wish You Were Here (Eddie Fisher)
2. Botch-A-Me (R. Clooney)
3. Auf Wiederseh'n Sweetheart (Vera Lynn)
4. Half As Much (R. Clooney)
5. High Noon (Frankie Laine)
6. Lonely Wine (Les Baxter)
7. My Name Is Morgan (Don Cherry)
8. Somewhere Along The Way (Nat "King" Cole)
9. You Can't Make Honey (Evans-Graham Price Cambo)
10. Vanessa (Hugo Winterhalter)

Pat Chamburs
WFLA—Tampa, Fla.
1. Walkin' My Baby Back Home (Nat "King" Cole)
2. Wish You Were Here (Eddie Fisher)
3. The Mask Is Off (B. Costa)
4. Corner To Corner (Sarah Vaughan)
5. Take My Heart (Al Martino)
6. Auf Wiederseh'n Sweetheart (Vera Lynn)
7. One For The Wonder (Andrews Sisters)
8. Mad About The Boy (Dinah Washingtan)
9. Half As Much (G. Lambardo)
10. Everything You Said Came True (Mary Small)

Ray Schreiner
WRNL—Richmond, Va.
1. Half As Much (R. Clooney)
2. Vanessa (Hugo Winterhalter)
3. I'm Yours (Don Cornell)
4. Blue Tango Leroy Anderson)
5. Lover (Lee-Jenkins)
6. Auf Wiederseh'n Sweetheart (Vera Lynn)
7. Walkin' My Baby Back Home (Johnnie Ray)
8. Once In A While (P. Page)
9. Maybe (Como-Fisher)
10. High Noon (Fronkie Laine)

Dick Outlaw
WILM—Wilmington, Del.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Father Time (Sunny Gale)
3. Somewhere Along The Way (Not "King" Cole)
4. Half As Much (R. Clooney)
5. Luna Rossa (Frank Sinotra)
6. Watermelon Weather (Como-Fisher)
7. I'm Sorry (Bobby Wayne)
8. So Madly In Love (G. Gibbs)
9. The Mask Is Off (B. Costa)
10. Have Mercy, Baby (The Dominoes)

Bob Stevens
WVCG—Coral Gables, Fla.
1. Here In My Heart (Al Mortino)
2. Take My Heart (Vic Damone)
3. Botch-A-Me (R. Clooney)
4. Auf Wiederseh'n Sweetheart (Vera Lynn)
5. Poinciana (Steve Lawrence)
6. The Mask Is Off (B. Costa)
7. Once In A While (P. Page)
8. Azurete (B. Williams Quartet)
9. You Belong To Me (Barton-Greco)
10. Street Of Dreams (Sarah Vaughan)

Bill Hyden
KRMG—Tulsa, Okla.
1. Here In My Heart (Al Martino)
2. Delicado (Percy Faith)
3. Walkin' My Baby Back Home (Johnnie Ray)
4. Auf Wiederseh'n Sweetheart (Vera Lynn)
5. Half As Much (R Clooney)
6. I'm Yaurs (Eddie Fisher)
7. Blue Tango (Leray Anderson)
8. Somewhere Along The Way (Nat "King" Cole)
9. Kiss Of Fire (Tony Martin)
10. Maybe (Como-Fisher)

Paul Cowley
WNOP—Cincinnati, Ohio
1. Somewhere Along The Way (Nat "King" Cole)
2. Where Did The Night Go (Toni & Jan Arden)
3. Wish You Were Here (Eddie Fisher)
4. Cuban Nightingale (Camarata)
5. Mine (Jane Froman)
6. Trying (Hilltoppers)
7. Hand Of Fate (Eddie Fisher)
8. Maybe (Como-Fisher)
9. It's A Blue World (Four Freshmen)
10. I Never Cared (Al Martino)

Bill Reynolds
WSTC—Stamford, Conn.
1. Take My Heart (Dennis Day)
2. Somewhere Along The Way (Nat "King" Cole)
3. Hand Of Fate (Eddie Fisher)
4. Maybe (Como-Fisher)
5. Zing A Little Zong (Helen O'Connell)
6. Auf Wiederseh'n Sweetheart (Vera Lynn)
7. Lonely Wine (Bill Darnel)
8. Be Anything (Champ Butler)
9. Plink, Plank, Plunk (Leray Andersan)
10. In The Good Old Summertime (Paul-Ford)

Roger Clark
WNOR—Norfolk, Va.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Zing A Little Zong (Crosby-Wyman)
3. Just One Of Those Things (Peggy Lee)
4. Rosanne (Vic Damone)
5. Wish You Were Here (Eddie Fisher)
6. Have A Good Time (Tony Bennett)
7. Lover (Lee-Jenkins)
8. I'm Glad There Is You (Peggy Lee)
9. I Don't Want To Take A Chance (Eddy Haward)
10. Kay's Lament (Kay Starr)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 2 without any changes on the part of THE CASH BOX.

John Gale
WINN—Louisville, Ky.
1. Luna Rossa *(Frank Sinatra)*
2. Botch-A-Me *(R. Clooney)*
3. Once In A While *(P. Page)*
4. Kiss Of Fire *(Georgia Gibbs)*
5. Lover *(Lee-Jenkins)*
6. Here In My Heart *(Al Martino)*
7. Strange Sensation *(Billy Eckstine)*
8. I'm Sorry *(Bobby Wayne)*
9. I'm Yours *(Don Cornell)*
10. So Madly In Love *(G. Gibbs)*

Gary Lesters
WINJ—Newark, N. J.
1. Here In My Heart *(Al Martino)*
2. Kiss Of Fire *(Georgia Gibbs)*
3. Lover *(Lee-Jenkins)*
4. I'm Yours *(Eddie Fisher)*
5. Half As Much *(R. Clooney)*
6. Smoke Rings *(Paul-Ford)*
7. Have A Good Time *(Tony Bennett)*
8. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
9. True Blue Heart *(Lee Rogers)*
10. Poinciana *(Steve Lawrence)*

Lou Barile
WKAL—Rome, N. Y.
1. Botch-A-Me *(R. Clooney)*
2. I'm Yours *(Eddie Fisher)*
3. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
4. Here In My Heart *(Al Martino)*
5. Wish You Were Here *(Eddie Fisher)*
6. Maybe *(Camo-Fisher)*
7. Watermelon Weather *(Como-Fisher)*
8. Kiss Of Fire *(Georgia Gibbs)*
9. Be Anything *(Eddy Howard)*
10. Sinner Am I *(Johnnie Ray)*

Maunce Hart
KEWB—Hollywood, Calif.
1. Kiss Of Fire *(Tani Arden)*
2. Here In My Heart *(Al Martino)*
3. Half As Much *(R. Clooney)*
4. Delicado *(Stan Kenton)*
5. Wish You Were Here *(Eddie Fisher)*
6. Take My Heart *(Vic Damone)*
7. Blue Tango *(Les Baxter)*
8. Walkin' My Baby Back Home *(Johnnie Ray)*
9. Strange Sensation *(Billy Eckstine)*
10. Vanessa *(Hugo Winterhalter)*

Gene Davis
WDOK—Cleveland, Ohio
1. Luna Rossa *(Alan Dean)*
2. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
3. High Noon *(Bill Hayes)*
4. Kay's Lament *(Kay Starr)*
5. I'm Sorry *(Bobby Wayne)*
6. The Mask Is Off *(B. Costa)*
7. Strange Sensation *(J. Valli)*
8. Mine And Mine Alone *(Steve Lawrence)*
9. Somewhere Along The Way *(Nat "King" Cole)*
10. Beyond The Next Hill *(Tony Aquaviva)*

Bill Silbert
WABD—New York, N. Y.
1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Somewhere Along The Way *(Nat "King" Cole)*
3. Luna Rossa *(Alan Dean)*
4. This Is The Beginning Of The End *(Don Cornell)*
5. Have A Good Time *(Tony Bennett)*
6. Vanessa *(Hugo Winterhalter)*
7. Rosanne *(Vic Damone)*
8. Botch-A-Me *(R. Clooney)*
9. It's Been So Long *(Lily Ann Carol)*
10. Lover *(Lee-Jenkins)*

Wallie Duncap
WICC—Bridgeport, Conn.
1. Wish You Were Here *(Eddie Fisher)*
2. Here In My Heart *(Al Martino)*
3. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
4. Night Train *(Buddy Morrow)*
5. Strange Sensation *(J. Valli)*
6. Blow Out The Candle *(Tani & Jan Arden)*
7. Take My Heart *(Vic Damone)*
8. High Noon *(Frankie Laine)*
9. I'd Rather Look At You *(Gloria Hart)*
10. Lover *(Lee-Jenkins)*

Bud Shurian
WARE—Ware, Mass.
1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Vanessa *(Huga Winterhalter)*
3. I'm Yours *(Don Cornell)*
4. I'm Lost Again *(Tony Bennett)*
5. All Of Me *(Johnnie Ray)*
6. Botch-A-Me *(R. Clooney)*
7. Horse And Buggy *(O. Bradley)*
8. Rosanne *(Vic Damone)*
9. Maybe *(Camo-Fisher)*
10. Trying *(Hilltoppers)*

Dave Rodman
WEIM—Fitchburg, Mass.
1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Once In A While *(P. Page)*
3. Lover *(Lee-Jenkins)*
4. Botch-A-Me *(R. Clooney)*
5. Somewhere Along The Way *(Nat "King" Cole)*
6. Strange Sensation *(J. Valli)*
7. High Noon *(Bill Hayes)*
8. Maybe *(Como-Fisher)*
9. Kiss Of Fire *(Georgia Gibbs)*
10. Here In My Heart *(Al Martino)*

Ray Drury
WSPR—Springfield, Mass.
1. High Noon *(Frankie Laine)*
2. Botch-A-Me *(R. Clooney)*
3. Delicado *(Stan Kentan)*
4. Lover *(Peggy Lee-Jenkins)*
5. Here In My Heort *(Al Mortino)*
6. Plink, Plank, Plunk *(Owen Bradley)*
7. Maybe *(Como-Fisher)*
8. Rosanne *(Vic Damone)*
9. From The Time You Say Goodbye *(Dorothy Callins)*
10. Everything You Said Came True *(Mary Small)*

Ed Perry
KFRE—Fresno, Calif.
1. Delicado *(Percy Faith)*
2. Lover *(Lee-Jenkins)*
3. Half As Much *(R. Clooney)*
4. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
5. Here In My Heart *(Al Martino)*
6. Smoke Rings *(Paul-Fard)*
7. Botch-A-Me *(R. Clooney)*
8. Walkin' My Baby Back Home *(Johnnie Ray)*
9. Kiss Of Fire *(Georgia Gibbs)*
10. Somewhere Along The Way *(Nat "King" Cole)*

Bob Stevens
WVCG—Coral Gables, Fla.
1. Botch-A-Me *(R. Clooney)*
2. Smoke Rings *(Paul-Fard)*
3. High Noon *(Frankie Laine)*
4. Tenderly *(Vic Damone)*
5. Slaughter On 10th Avenue *(Ray Anthony)*
6. Somewhere Along The Way *(Nat "King" Cole)*
7. You Belong To Me *(Barton-Greco)*
8. Lover *(Lee-Jenkins)*
9. Azurete *(B. Williams Quort.)*
10. Tennessee News Boy *(Frank Sinatra)*

Mac McGuire
WIP—Philadelphia, Pa.
1. Wanted *(Four Aces)*
2. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
3. Kisses On Paper *(T. Brewer)*
4. Pittsburgh, Pa. *(G. Mitchell)*
5. Be Anything (But Be Mine) *(Helen O'Cannell)*
6. Here In My Heart *(Al Martino)*
7. Maybe *(Camo-Fisher)*
8. Blow Out The Candle *(Toni Arden)*
9. Heavenly Father *(E. Knight)*
10. Somewhere Along The Way *(Hugo Winterhalter)*

Don McLeod
WJBK—Detroit, Mich.
1. Botch-A-Me *(R. Clooney)*
2. This Is The Beginning Of The End *(Dan Carnell)*
3. Vanessa *(Hugo Winterhalter)*
4. I Never Cared *(Al Martino)*
5. Have A Good Time *(Tony Bennett)*
6. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
7. Strange Sensation *(J. Volli)*
8. Somewhere Along The Way *(Nat "King" Cole)*
9. Just One Of Those Things *(Peggy Lee)*
10. Half As Much *(R. Clooney)*

Bob Chambers
WEBK—Tampa, Fla.
1. The Mask Is Off *(B. Costa)*
2. Smoke Rings *(Paul-Ford)*
3. You're The Cream In My Coffee *(Jerry Wald)*
4. Walkin' My Baby Back Home *(Johnnie Ray)*
5. Maybe *(Cama-Fisher)*
6. Lover *(Lee-Jenkins)*
7. I'm Yours *(Don Carnell)*
8. Botch-A-Me *(R. Clooney)*
9. Goody Good *(Modernaires)*
10. So Madly In Love *(D. Collins)*

Sid Dickler
WMCK—Pittsburgh, Pa.
1. Once In A While *(P. Page)*
2. Half As Much *(R. Clooney)*
3. Sugarbush *(Day-Laine)*
4. Watermelon Weather *(Coma-Fisher)*
5. The Balboa *(Ralph Flanagan)*
6. Easy Street *(Billy May)*
7. Lonely Wine *(Bill Darnell)*
8. Need Me *(Phil Brito)*
9. The Echo Waltz *(Buddy Laine Orch.)*
10. I Won't Cry Anymore *(Don Cornell)*

Ross Smitherman
WHBS—Huntsville, Ala.
1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Maybe *(Coma-Fisher)*
3. The Hand Of Fate *(E. Fisher)*
4. Lover *(Lee-Jenkins)*
5. Delicado *(Ralph Flanagan)*
6. I'm Yours *(Eddie Fisher)*
7. Here In My Heart *(Al Mortino)*
8. Someday *(Tony Martin)*
9. Walkin' My Baby Back Home *(Johnnie Ray)*
10. Somewhere Along The Way *(Nat "King" Cole)*

Ira Cook
KECA—Hollywood, Calif.
1. Here In My Heart *(Al Martino)*
2. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
3. Botch-A-Me *(R. Clooney)*
4. Sugarbush *(Day-Laine)*
5. Somewhere Along The Way *(Nat "King" Cole)*
6. Maybe *(Como-Fisher)*
7. In The Good Old Summertime *(Paul-Ford)*
8. I'm Sorry *(Alan Dale)*
9. Kiss Of Fire *(Georgia Gibbs)*
10. Vanessa *(Huga Winterhalter)*

Dick Coleman
WCBM—Baltimore, Md.
1. I'm Yours *(Eddie Fisher)*
2. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
3. Here In My Heart *(Al Martino)*
4. Somewhere Along The Way *(Nat "King" Cole)*
5. Walkin' My Baby Back Home *(Jahnnie Ray)*
6 I'm Confessin' *(Paul-Ford)*
7 Botch-A-Me *(R Claoney)*
8. Half As Much *(R. Clooney)*
9. Delicado *(Percy Faith)*
10. Maybe *(Camo-Fisher)*

Bill Anson
KFWB—Hollywood, Calif.
1. Somewhere Along The Way *(Nat "King" Cole)*
2. Win Or Lose *(Four Knights)*
3. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
4. Botch-A-Me *(R. Clooney)*
5. I Never Cared *(Al Martino)*
6. Wish You Were Here *(Eddie Fisher)*
7. Watermelon Weather *(Como-Fisher)*
8. Lover *(Lee-Jenkins)*
9. I'm Yours *(Don Cornell)*
10. Walkin' My Baby Back Home *(Johnnie Ray)*

Hy Davis
WJXN—Jackson, Miss.
1. Smoke Rings *(Paul-Ford)*
2. Lover *(Lee-Jenkins)*
3. I'm Sorry *(Andrews Sisters-Haymes)*
4. Walkin' My Baby Back Home *(Johnnie Ray)*
5. Toke My Heart *(Al Martino)*
6. High Noon *(Bill Hayes)*
7. What Is This Thing Colled Love? *(Fran Worren)*
8. Poinciana *(Steve Lawrence)*
9. Blow Out The Candle *(Toni & Jan Arden)*
10. Cuban Nightingale *(Camarata)*

A pick-a-click!

Toni ARDEN & champ BUTLER

with

PERCY FAITH

and his Orchestra

"ONE LOVE TOO MANY"

and

"REMEMBERING"

* "DISK OF THE WEEK" THE CASH BOX—Aug. 2nd

Columbia 39810 (4-39810)

COLUMBIA RECORDS

Trade Marks "Columbia," "Masterworks," and Reg. U. S. Pat. Off. Marcos Registradas

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50 Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

Comprising 100 Selections

CODE

AL—Aladdin, AP—Apollo, AT—Atlantic, BU—Bullet, CA—Capitol, CH—Chess, CO—Columbia, CR—Corol, DA—Dono, DE—Decca, DY—Derby, FE—Federol, 4 Star—Four Star, IN—Intro, JU—Jubilee, KI—King, LO—London, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, SA—Savoy, SIT—Sittin' In, SP—Specialty, SW—Swingtime, TE—Tempo, TN—Tennessee, UN—United, VI—Victor

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combinotion of all the records on which it was availoble.

Comprising 100 Selections

Aug. 9 Aug. 2

1—Auf Wiederseh'n Sweetheart
112.4 103.6

CA-2143 (F-2143)—LES BAXTER
Padam . . . Padam . . .
CA-2166 (F-2166)—SHARKEY
CO-39776 (4-39776)—CHAMP BUTLER
Padam, Padam
CO-39809 (4-39809)—KEN GRIFFIN
Half As Much
CR-60773 (9-60773)—AMES BROTHERS
Break The Bands That Bind Me
DE-28271 (9-28271)—GUY LOMBARDO O.
Half As Much
LO-1227 (45-1227)—VERA LYNN
Parting Song
ME-5871 (5871x45)—EDDY HOWARD
I Don't Want To Take A Chance
MG-11278 (K11278)—DEMARCO SISTERS
Watermelon Weather
VI-20-4777 (47-4777)—BILLY SHEPARD O.
The Mask Is Off

2—Here In My Heart
84.9 99.9

BBS-101—AL MARTINO
I Cried Myself To Sleep
CO-39745 (4-39745)—TONY BENNETT
I'm Lost Again
CR-60746 (9-60746)—ALAN DALE
I'm Sorry
DE-28213 (9-28213)—THE ANDREWS SISTERS DICK HAYMES
I'm Sorry
ME-5877 (5877x45)—VIC DAMONE
Rosanne

3—Delicado
84.6 80.2

LO-1151—EDMUNDO ROS O.
Baiao
CA-2040 (F-2040)—STAN KENTON O.
Bags And Baggage
CO-39708 (4-39708)—PERCY FAITH O.
Festival
CR-60729 (9-60729)—LAURINDO ALMEIDA
R'Eco—R'Eco
DE-28044 (9-28044)—WALDYR AZEVEDO O.
See If You Like It
DE-28179 (9-28179)—GUY LOMBARDO O.
Kiss Of Fire
DE-28304 (9-28304)—ETHEL SMITH
Poinciana
SE-7002—BERNICE PARKS
Walkin' My Baby Back Home
VI-20-4677 (47-4677)—THREE SUNS
Plink, Plank, Plunk!
VI-20-4719 (47-4719)—DINAH SHORE
The World has A Promise

4—Kiss Of Fire
80.1 79.1

CA-2102 (F-2102)—BAXTER & BEAVERS
I'm Yours
CO-39737 (4-39737)—TONI ARDEN
I'm Yours
CR-60745 (9-60745)—LES BROWN O.
I Waited A Little Too Long
DE-28179 (9-28179)—GUY LOMBARDO O.
Delicado
DE-28177 (9-28177)—LOUIS ARMSTRONG O.
I'll Walk Alone
LO-1214 (45x1214)—ANNE SHELTON
Body And Soul
ME-5823 (5823x45)—GEORGIA GIBBS
A Lasting Thing
MG-11225 (K11225)—BILLY ECKSTINE
Never Like This
VI-20-4671 (47-4671)—TONY MARTIN
For The Very First Time
VI-20-4705 (47-4705)—RALPH FLANAGAN
I'm Yours

5—I'm Yours
59.5 77.6

CA-2102 (F-2102)—BAXTER & BEAVERS
Kiss Of Fire
CO-39737 (4-39737)—TONI ARDEN
Kiss Of Fire
CR-60690 (9-60690)—DON CORNELL
My Mother's Pearls
DE-28162 (9-28162)—FOUR ACES
I Understand
VI-20-4680 (47-4680)—EDDIE FISHER
Just A Little Lovin'
VI-20-4705 (47-4705)—RALPH FLANAGAN
Kiss Of Fire

6—Botch-A-Me
55.9 42.8

CO-39767 (4-39767)—ROSEMARY CLOONEY
On The First Warm Day

7—Half As Much
51.1 46.1

CO-39710 (4-39710)—ROSEMARY CLOONEY
Poor Whip-Poor-Will
CO-20879 (4-20879)—CURLEY WILLIAMS
CO-39809 (4-39809)—KEN GRIFFIN
Auf Weiderseh'n Sweetheart
ME-6366 (6366x45)—KEN MARVIN
MG-11202 (K-11202)—HANK WILLIAMS
DE-28271 (9-28171)—GUY LOMBARDO O.
Auf Wiederseh'n Sweetheart

8—Walkin' My Baby Back Home
42.8 39.6

AP-1088—DEAN MARTIN
Oh! Marie
CA-2130 (F-2130)—NAT "KING" COLE
Funny
CO-39750 (4-39750)—JOHNNIE RAY
Give Me Time
DE-28277 (9-28277)—GUY LOMBARDO O.
Once In A While
SE-7002—BERNICE PARKS
Delicado

9—Blue Tango
40.6 37.7

CA-1966 (F-1966)—LES BAXTER
Please, Mr. Sun
DE-27875 (9-27875)—LEROY ANDERSON
Belle Of The Ball
DE-28031 (9-28031)—GUY LOMBARDO
At Last; At Last
ME-5790—DICK HAYMAN
For Sentimental Reasons
ME-5817 (5817x45)—XAVIER CUGAT O.
Jungle Flute
VI-20-4518 (47-4518)—HUGO WINTERHALTER O.
The Gypsy Trail
VI-20-4541 (47-4541)—FRANKIE CARLE
VI-20-4872 (47-4872)—TONY BAVAAR
Possess Me

10—Maybe
37.9 26.4

VI-20-4744 (47-4744)—COMO & FISHER
Watermelon Weather

11—Wish You Were Here
28.9 16.1

DE-28308 (9-28308)—GUY LOMBARDO O.
Hony Tonk Sweetheart
MG-11270 (K11270)—FRAN WARREN
What Is This Thing Called Love?
VI-20-4830 (47-4830)—EDDIE FISHER
The Hand Of Fate

12—Lover
28.6 36.1

CA-1600 (F-1600)—LES PAUL & MARY FORD
Brazil
DE-28215 (9-28215)—PEGGY LEE
You Go To My Head

13—I'll Walk Alone
27.5 33.4

CA-2000 (F-2000)—MARGARET WHITING
I Could Write A Book
CA-2044 (F-2044)—JANE FROMAN
With A Song In My Heart
CO-39654 (F-39654)—BURT TAYLOR
Solitude
CR-60659 (9-60659)—DON CORNELL
That's The Chance You Take
DE-23340 (9-23340)—MARY MARTIN
Good Night, Wherever You Are
DE-28038 (9-28038)—PATTY ANDREWS
That's The Chance You Take
DE-28177 (9-28177)—LOUIS ARMSTRONG O.
Kiss Of Fire
ME-5821 (5821x45)—RICHARD HAYES
Tattletale
MG-11198 (K11198)—LEROY HOLMES
You're My Thrill
VI-20-4703 (47-4703)—RALPH FLANAGAN
Just A Little Lovin'
VI-20-4643 (47-4643)—PETER KING SISTERS
Love, Where Are You Now?

14—Be Anything (But Be Mine)
19.2 18.9

AP-1191—BOBBY SMITH
Skippin' and Hoppin'
CA-2011 (F-2011)—HELEN O'CONNELL
Right Or Wrong
CO-39690 (4-39690)—CHAMP BUTLER
When I Look Into Your Eyes
CR-60686 (9-60686)—JACK HASKELL
DE-28039 (9-28039)—BUDDY STARK
Sincere
DE-28142 (9-28142)—LEE-JENKINS
Forgive Me
JU-6002—DOLLY DAWN
You're Not Worth My Tears
ME-8270 (8270x45)—WINI BROWN
ME-5815 (5815x45)—EDDY HOWARD O.
She Took
MG-11187 (K11187)—ALAN DEAN
All My Life
VI-20-4576 (47-4576)—DON ESTES
Everytime
VI-20-4704 (47-4704)—RALPH FLANAGAN
Forgive Me

15—Somewhere Along The Way
19.1 31.6

CA-2069 (F-2069)—NAT "KING" COLE
What Does It Take?
CO-39695 (4-39695)—TONY BENNETT
Sleepless
DE-28141 (9-28141)—JERRY GRAY O.
Pittsburgh, Pa.
VI-20-4691 (47-4691)—HUGO WINTERHALTER
Vanessa

16—Vanessa
17.8 16.4

VI-20-4691 (47-4691)—HUGO WINTERHALTER O.
Somewhere Along The Way

17—Take My Heart
17.2 16.5

CA-2122 (F-2122)—AL MARTINO
I Never Cared
CO-39768 (4-39768)—TONI ARDEN
Tell Your Tale, Nightingale
ME-5877 (5877x45)—VIC DAMONE
Rosanne

18—Smoke Rings
14.6 12.9

CA-2123 (F-2123—LES PAUL & MARY FORD
In The Good Old Summertime

19—Sugarbush
14.5 24.3

CO-39693 (4-39693)—F. LAINE & D. DAY
How Lovely Cooks The Meat
DE-28287 (9-28287)—JOSEF MARAIS
How Lovely Cooks The Meat

20—Rock Of Gibraltar
11.6 6.0

CO-39770 (4-39770)—FRANKIE LAINE
High Noon

21—A Sinner Am I
10.6 6.9

CO-39788 (4-39788)—JOHNNIE RAY
All Of Me

22—Watermelon Weather
10.5 8.5

DE-28238 (9-28238)—CROSBY & PEGGY LEE
Moon Came Up With A Great Idea
MG-11278 (K11278)—DEMARCO SISTERS
Auf Wiederseh'n Sweetheart
VI-20-4744 (47-4744)—COMO & FISHER
Maybe

23—Just One Of Those Things
10.3 —

DE-28313 (9-28313)—PEGGY LEE
I'm Glad There Is You
DE-27661 (9-27661)—RUSS MORGAN
ME-5859 (45-5859)—JAN AUGUST
Delicado
ME-11083 (45-11083)—BUD POWELL

24—High Noon
10.2 5.7

CA-2120 (F-2120)—TEX RITTER
Go On! Get Out!
CO-39770 (4-39770)—FRANKIE LAINE
Rock Of Gibraltar
LO-1232 (45-1232)—LITA ROZA
Love, Where Are You Now?
MG-11266 (K11266)—BILL HAYES
Padom . . . Padam . . .

25—This Is The Beginning Of The End
10.1 6.3

CR-60748 (9-60748)—DON CORNELL
I Can't Cry Anymore

26—Fool, Fool, Fool
8.4 —

CA-2151 (F-2151)—KAY STARR
Kay's Lament

27—Take Me In Your Arms
8.3 —

CO-39786 (4-39786)—DORIS DAY
When I Fall In Love

28—All Of Me
8.2 11.6

CA-1793 (F-1793)—BILLY MAY
Lean Baby
CO-38163 (4-38163)—FRANK SINATRA
CO-39788 (4-39788)—JOHNNIE RAY
A Sinner Am I
DE-28335 (9-28335)—LOUIS JORDAN O.
ME-8941 (45-8941)—ILLINOIS JACQUET
MG-30413 (K-30413)—TEDDY WILSON

29—Luna Rossa
8.1 4.8

CO-39787 (4-39787)—FRANK SINATRA
Tennessee Newsboy
MG-11269 (K-11269)—ALAN DEAN
I'll Forget You
VI-20-4836 (47-4836)—TONY MARTIN
Some Day

30—Some Day
8.0 6.7

VI-20-4836 (47-4836)—TONY MARTIN
Luna Rossa
VI-20-4725 (48-4725)—VAUGHN MONROE

31—You Belong To Me
7.9 —

CO-39811 (4-39811)—JO STAFFORD
Pretty Boy (Pretty Girl)
CR-60753 (9-60753)—BARTON, GRECO & PINETOPPERS
Red Rose Waltz

32—Once In A While
7.6 17.9

CR-60456 (9-60456)—HERB JEFFRIES
DE-28306 (9-28306)—LOUIS ARMSTRONG
DE-28277 (9-28277)—GUY LOMBARDO
JU-5090—McGRIFF-TIL-LUCAS
ME-5867 (5867x45)—PATTI PAGE
I'm Glad You're Happy
VI-20-0004—TOMMY DORSEY

33—Blow Out The Candle
7.4 —

CO-39766 (4-39766)—TONI ARDEN
Where Did The Night Go?
CR-60737 (9-60737)—JUDY LYNN
Riverboat Rag
DE-27804 (9-27804)—JANE WYMAN
Why Didn't I?
LO-1145 (45-1145)—DELTA RHYTHM BOYS
All The Things You Are

34—In The Good Old Summertime
7.2 6.4

CA-2123 (F-2123)—LES PAUL & MARY FORD
Smoke Rings
DE-24605 (9-24605)—ANDREWS SIS. & DAILEY
Take Me Out To The Ball Game

35—Have A Good Time
5.7 —

CO-39764 (4-39764)—TONY BENNETT
Please My Love

36—When I Fall In Love
5.6 —

CO-39786 (4-39786)—DORIS DAY
Take Me In Your Arms
DE-28224 (9-28224)—JERI SOUTHERN
A Mighty Pretty Waltz

37—So Madly In Love
5.5 8.3

DE-28251 (9-28251)—DOROTHY COLLINS
From The Time You Say Goodbye
ME-5874 (45x5874)—GEORGIA GIBBS
Make Me Love You
VI-20-4759 (47-4759)—JUNE VALLI
Strange Sensation

38—A Guy Is A Guy
5.3 6.2

CO-39673 (4-39673)—DORIS DAY
Who, Who, Who
DE-28049 (9-28049)—ELLA FITZGERALD
That Old Feeling
TT-128—JUANITA HALL
Wheel Of Fortune

39—Busybody
4.6 2.2

CA-2107 (F-2107)—JAN GARBER O.
Hindustan
CO-39755 (4-39755)—ARTHUR GODFREY
Can You Whistle, Johanna?
CR-60784 (9-60784)—LAWRENCE WELK O.
Watermelon Weather
DE-28236 (9-28236)—ROBERTA LEE
Saturday Rag
LO-1235 (45-1235)—RONNIE ALDRICH
Who Who Who
ME-5840 (45-5840)—TINY HILL O.
Diesel Smoke, Dangerous Curves
VI-20-4655 (47-4655)—PEE WEE KING O.

40—Lonely Wine
4.2 8.7

CA-2106 (F-2106)—LES BAXTER O.
Lost In Meditation
DE-28216 (9-28216)—COLEMAN HAWKINS
Carioca
DE-28192 (9-28192)—BILL SNYDER
My Melancholy Baby
DE-27994 (9-27994)—BILL DARNEL
Alone And Foresaken
VI-20-4695 (47-4695)—EDDIE MILLER
Saturday Rag

41—I'm Sorry
2.9 1.9

42—You
2.8 11.5

43—I'm Confessin'
2.6 6.1

44—With A Song In My Heart
2.4 1.5

45—Wheel Of Fortune
2.2 3.9

46—Just A Little Lovin'
1.9 1.7

47—Pittsburgh, Pennsylvania
1.8 1.4

48—Carioca
1.4 5.9

49—Forgive Me
1.3 4.9

50—Blacksmith Blues
1.1 3.7

Record Men Call For Independent Disk Show

Claim Conditions At NAMM Convention Unsuitable For Transaction of Business

NEW YORK — Distributors and dealers from all over the country converged upon New York's New Yorker Hotel last week for the annual NAMM convention.

It was the general consensus upon the part of the record people who participated that they were lost amid all the pianos, TV sets and other musical instruments upon which the convention concentrated. Crowded into one small section of the second floor, the record men in general felt their space was unsuitable and inefficient for the transaction of business. As a matter of fact, only a small number of companies actually displayed on the floor; most merely had suites in the hotel where they entertained and met visiting distributors and dealers.

For many years now, the record people have been talking about an independent record show, distinct from the NAMM and this year that talk was heard even more and more vehemently. First of all the time of the year of the NAMM convention, it was felt, is unsuitable. Not only were the floors unbearably warm, but the general heat of a large city right in the middle of summer makes conditions very unlikely for the transaction of business.

Second of all, the record men feel, the convention actually concentrates on the large instruments and they are lost and treated somewhat as secondary members.

This year's displays were limited almost entirely to the majors and even some of them didn't display on the floor. Also whereas several years ago there used to be a large representation of booths by the independents, this year they all transacted business in their suites rather than have any kind of showing on the floor.

Many members said that one of the first things they were going to try to achieve through the Record Industry Association of America is an independent record show.

Likely Hits Make Bow At NAMM Meet

NEW YORK—Several independent record firms came up with disks at the NAMM convention that stood out as hits for the coming season. These potential big sellers and the general optimism expressed by almost everyone at the meeting made it likely that the coming season would be one of the best in the record business.

The records which received the most attention were:

"Eternally" and "Infatuation" by Dick Lee on the Essex label. Essex is owned by Dave Miller, the Philadelphia record whiz who was responsible for such hits as "Sin" by the Four Aces and "Here In My Heart" by Al Martino. Not only did the record make noise but Dick Lee, who appeared on a TV show while in New York caused a sensation and tied up the switchboard for two hours with fans asking for pictures of him.

"That's What A Song Can Do" and "You Intrigue Me" by Bernice Parks on the Seger label. Following up the artist's initial disk of "Walkin' My Baby Back Home", Art Seger has just issued a new one by Bernice Parks which had the distributors bidding for it. The singer, who is presently appearing at the Versailles in New York, was visited at the club by numerous distributors who were impressed by the disk.

"Forevermore" by Denny Vaughn on the MRT label. Denny sings, directs the orchestra and does the arrangement on this likely disk put out on a new label sponsored by Al Vann.

"My Song" by Johnny Ace on the Duke label. Duke has just been taken over by Peacock Records. This rhythm and blues number was causing so much commotion that Don Robey and Irv Marcus of Peacock had to fight off distributors who were demanding the record.

Martin To Head RIAA Promotion Campaign

NEW YORK—As part of its previously announced plan to put into effect an industry-wide promotion campaign, the Record Industry Association of America, Inc., has appointed Joseph C. Martin as Director of Industry Promotion, it was announced this week by John W. Griffin, Executive Secretary of the Association.

The national, industry-wide promotion and publicity campaign will be instued in September through the cooperative efforts of the forty-one record manufacturers who are members of the R.I.A.A. The Association's Advisory Committee previously approved the basic promotion program as outlined in a report made by the Industry Promotion Committee. Latter group consists of advertising and promotion executives of five record manufacturing companies.

Working with the Industry Promotion Committee, Martin will put into effect an aggressive campaign to publicize and promote the use of phonograph records as a favored form of home entertainment as well as a cultural influence. The campaign will be concerned with all types of records, without reference to make or brand names. The first part of the campaign, estimated to involve an expenditure of about $100,000, will be used by the R.I.A.A. Industry Promotion Committee and the Director of Industry Promotion.

Martin has been with The Billboard since May, 1949. From 1947 to 1949 Martin was director of advertising, publicity and promotion for the London Gramophone Corporation, manufacturers of London Records. He has also edited a group of consumer magazines in the music field and has been in public relations and publicity fields.

Convention Personalities

NEW YORK — This was music men's week in New York. From every part of the country, they showed up at the convention. Seen in various huddles on the floor and in the suites were **Randy Wood** of Dot Records; **Henry Stone** of Stone Distributing in Miami; **Lou Krefetz, Ahmet Ertegun** and **Herb Abramson** of Atlantic; **The Cohen Family** of Essex Distributing in Newark; **Herman Lubinsky** and **Lee Magid** of Savoy; **Hal Cook, Lloyd Dunn, Al Levine** of Capitol; **Jack Bergman** of Tempo Distributing in N. Y.; **Pete Doraine** of Abbey; **Paul Wexler, George Hayes, Elliot Horne** of Columbia.

Some of the artists who attended were **Patti Page** and her associate, **Jack Rael, Teddy Phillips, Mary Small, Bernice Parks, Sandy Solo, Danny Winchell, Tommy Edwards, Jane Froman,** and **Jack Lee** among others.

Jerry Blaine gave a party and some of the distributors who were present were: **Charles Gray Polonia** of Detroit; **Ben Herman** of Pittsburgh; **Art Freeman** of Cleveland; **Alan Bubis** of Nashville; **Jim Burt** of Atlanta; **Dick Strugel** of New Orleans; **Bob Hofsteter** of St. Louis; **Mel Herman** of Indiana; **Bob Chatton** of San Francisco; **The Sinsheimers** of Richmond; **Cecil Steen** of Boston; **Jimmy Martin** of Chicago; and **Phil Goldberg** of Boston.

Also spotted on the floor were **Sol Handwerger, Gordon Gray** and **Charlie Hassin** of MGM; **Dick Cowitt** of Sanford Distributing, MGM distrib in N. Y.; **Paul Cohen** of Decca; **Art Talmadge** and **Art Green** of Mercury; **Bess Berman** of Apollo; **The Chess boys**; **Don Becker** of Bibletone Records; **Lew Chudd** of Imperial; **Dorothy Dunbar** of Dunbar Dist in Houston and Dallas; **Johnny Halonka** of Alpha, N. Y.; **Jack Levenson** of College Music in Boston; **Eddie Heller** of Rainbow Records; **Larry Newton** of Derby; **Art Seger** of Seger Records; publisher **Gene Goodman**; and so many, many others.

Everyone at the show was busy meeting new distributors, new manufacturers, hearing new records and getting a line up on prospects for the Fall. Those prospects, incidentally, from everything that could be gathered at the convention look excellent. There are a number of exciting new disks coming on the market which received their introduction at the convention and now that the steel strike is over the general consensus is that more money will be available for records and other luxury items.

Distribs, dealers and manufacturers went back to their places of business with a rosy outlook for the coming months.

Biggest Hit of 1952!
"TRYING"
by
The Hilltoppers
Dot Record 15018 (45 x 15018)
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

Thanks Fellas—
For Making Possible
A Bigger And Better
JUBILEE LINE
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.



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PERMO, INC. CHICAGO 26, ILLINOIS
MANUFACTURERS OF "FIDELITONE", "PERMO-POINTS" AND "PERMO" PRODUCTS

HOT
Rhythm & Blues
ON
Mercury
RECORDS

NEW RELEASES

CALL OPERATOR No. 210
b/w
BABY BABY BLUES
Johnny Otis & His Orchestra featuring Mel Walker
8289

I'LL ALWAYS BE IN LOVE WITH YOU
Paul Quinchette
8272

PERFIDIA
b/w
DELICADO
Freddie Mitchell & His Orchestra
8286

MAD ABOUT THE BOY
Dinah Washington
5842

SHAD ROE
b/w
THE HOOK
Paul Quinchette & His Orchestra
8287

LET ME FLY YOUR KITE
Lightnin' Hopkins
8274

NEW BLOWTOP BLUES
Dinah Washington
8269

HERE IN MY HEART
Wini Brown
5870

MOPPERS' BLUES
b/w
I KNOW SHE WILL
Big Bill
8284

FORGET IF YOU CAN
b/w
I'VE GOT AN INVITATION TO A DANCE
Bubber Johnson
8285

THE CASH BOX

Rhythm & Blues Ramblings

The R & B record companies spent an active week at the NAMM meet which held sway at the Hotel New Yorker in New York City. Distributors from east, north, west and south gathered on the exhibit floor, in the hotel rooms, and in local restaurants with their respective diskery high lords. Atlantic Records entertained it's agents at a meeting-dinner held at Toots Shor's plushery. In addition to filling up on Toot's highly touted foods, there was a discussion of "Expanding Ways and Means Of Extending Better Service To Ops, Retailers, Dealers and Dee jays." **Don Robey** and **Irv Marcus** enthusiastically gathered orders in their 18th floor suite. The Peacock prexy and sales manager have just taken over the Duke label and are excited over the possibilities of the **Johnny Ace** "My Song" which has been selling in large quantities. One of the most valuable pieces of property in the rhythm and blues field, **Roscoe Gordon**, became part of the Peacock stable when the gospel label took over Duke. **Jerry Blaine**, of Jubilee Records and Cosnat Distributors, was on the floor to gladhand visiting distribs and tout his "Once In A While" and "Heavenly Father," both **Edna McGriff** vocals. . . . **Lou Chudd**, Imperial Records, Hollywood, was in for the meet and greeting all his friends.

* * *

Ben DeCosta has been appointed head A and R man for "Par Records," a new blues and rhythm label. Decosta is seeking new talent while touring Florida with the **Joan Shaw** Blues Express Unit. . . . **Eddie Wilcox**, Derby Records orchestra leader and arranger, is going to the west coast for some picture work. . . . **Lou Krefetz**, Atlantic Record Company advance man, is making a tour of the midwest and will meet up with The Clovers in California. . . . Present at the NAMM show was **Horace Newberry**, deejay with WEDO-McKeesport, Penna. . . . **Louis Jordon** and his group is booked for a one-nighter tour that opens on September 29. At the present time Jordon and His Tympany Five are scheduled to stay on the road until November 7.

* * *

A Universal Attractions package consisting of the **Todd Rhodes** Orchestra, **Wini Brown**, **Little Miss Sharecropper**, **The Swallows**, and **H-Bomb Ferguson** will tour the deep south for seven weeks of one-nighters. . . . **Joe Morris-Laurie Tate** Cavalcade of Blues touring Florida for two weeks; the last week of July and first week of August. . . . Ex Band-leader and King recording artist **Lucky Millinder** is now in Miami promoting Joe Louis Whiskey. . . . **Eddie Mack**, former vocalist with **Cootie Williams** and now signed to a recording contract with Savoy, has gotten off to a terrific start with his first release "Seven Day Blues" backed with "Key Hole Blues."

HOT

in HARLEM

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
2	HAVE MERCY, BABY *The Dominoes* *(Federal)*
3	GOIN' HOME *Fats Domino* *(Imperial)*
4	I'M GONNA PLAY THE HONKY TONKS *Marie Adams* *(Peacock)*
5	BESIDE YOU *The Swallows* *(King)*
6	ONE MINT JULEP *The Clovers* *(Atlantic)*
7	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*
8	SOMEWHERE ALONG THE WAY *Not "King" Cole* *(Capitol)*
9	MIDDLE OF THE NIGHT *The Clovers* *(Atlantic)*
10	TING-A-LING *The Clovers)* *(Atlantic)*

on CHICAGO'S South Side

1	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
2	GOIN' HOME *Fots Domino* *(Imperial)*
3	MARY JO *Four Blozes* *(United)*
4	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*
5	TING-A-LING *The Clovers* *(Atlantic)*
6	HAVE MERCY, BABY *The Dominoes* *(Federal)*
7	SOMEWHERE ALONG THE WAY *Not "King" Cole* *(Capitol)*
8	ONE MINT JULEP *The Clovers* *(Atlantic)*
9	WALKIN' MY BABY BACK HOME *Not "King" Cole* *(Capitol)*
10	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*

in NEW ORLEANS

1	MARY JO *Four Blozes* *(United)*
2	TING-A-LING *The Clovers* *(Atlantic)*
3	DON'T YOU CRY *Joe Turner* *(Atlantic)*
4	BELLS ARE RINGING *Smiley Lewis* *(Imperial)*
5	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*
6	CALL OPERATOR 210 *Floyd Dixon* *(Aladdin)*
7	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*
8	JUNCO PARTNER *Louis Jordon* *(Decco)*
9	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
10	NEW ORLEANS WIMMEN *Roscoe Gordon* *(R. P. M.)*

in PHILADELPHIA

1	GOIN' HOME *Fots Domino* *(Imperial)*
2	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
3	HAVE MERCY, BABY *The Dominoes* *(Federal)*
4	AGED AND MELLOW *Little Esther* *(Federal)*
5	MY SONG *Johnny Ace* *(Duke)*
6	MARY JO *Four Blozes* *(United)*
7	HADACOL, THAT'S ALL *Treniers* *(Okeh)*
8	TING-A-LING *The Clovers* *(Atlantic)*
9	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*
10	SO TIRED *Roy Milton* *(Specialty)*

in MILWAUKEE

1	HAVE MERCY, BABY *The Dominoes* *(Federal)*
2	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
3	TING-A-LING *The Clovers* *(Atlantic)*
4	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*
5	ROLL MR. KELLY *Amos Milburn* *(Aladdin)*
6	GOIN' HOME *Fots Domino* *(Imperial)*
7	ONE MINT JULEP *The Clovers)* *(Atlantic)*
8	MARY JO *Four Blozes* *(United)*
9	UNION STATION BLUES *John Lee Hooker* *(Chess)*
10	GUITAR SHUFFLE *Lowell Fulsom* *(Swingtime)*

in MEMPHIS

1	MARY JO *Four Blozes* *(United)*
2	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*
3	HAVE MERCY, BABY *The Dominoes* *(Federal)*
4	MY SONG *Johnny Ace* *(Duke)*
5	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
6	I'M GONNA PLAY THE HONKY TONKS *Marie Adams* *(Peacock)*
7	ALL IN MY DREAMS *Boyd Gilmore* *(Modern)*
8	PLEASE HAVE MERCY *Muddy Waters* *(Chess)*
9	HEAVENLY FATHER *Edno McGriff* *(Jubilee)*
10	GOIN' HOME *Fots Domino* *(Imperial)*

HOT

in DALLAS

1	BESIDE YOU *The Swallows* *(King)*	MARY JO *Four Blazes* *(United)*
2	TING-A-LING *The Clovers* *(Atlantic)*	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
3	MARY JO *Four Blazes* *(United)*	CALL OPERATOR 210 *Floyd Dixon* *(Aladdin)*
4	HAVE MERCY, BABY *The Dominoes* *(Federal)*	HAVE MERCY, BABY *The Dominoes* *(Federol)*
5	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	I'M GOING TO PLAY THE HONKY TONKS *Marie Adams* *(Peacock)*
6	CALL OPERATOR 210 *Floyd Dixon* *(Aladdin)*	THE RIVER *Little Caesar* *(Recorded In Hollywood)*
7	ONE MINT JULEP *The Clovers* *(Atlantic)*	EASY, EASY BABY *Varetta Dillard* *(Savoy)*
8	WALKIN' THE BOOGIE *John Lee Hooker* *(Chess)*	GOIN' HOME *Fats Domino* *(Imperial)*
9	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*
10	DON'T YOU CRY *Joe Turner* *(Atlantic)*	HURRICANE *Joe Houston* *(Imperial)*

in LOS ANGELES

1	HAVE MERCY, BABY *The Dominoes* *(Federal)*	MARY JO *Four Blazes* *(United)*
2	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	MY SONG *Johnny Ace* *(Duke)*
3	CALL OPERATOR 210 *Floyd Dixon* *(Aladdin)*	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
4	HAVE MERCY, BABY *The Dominoes* *(Federol)*	TING-A-LING *The Clovers* *(Atlantic)*
5	I'M GOING TO PLAY THE HONKY TONKS *Marie Adams* *(Peacock)*	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*
6	THE RIVER *Little Caesar* *(Recorded In Hollywood)*	CALL OPERATOR 210 *Floyd Dixon* *(Aladdin)*
7	EASY, EASY BABY *Varetta Dillard* *(Savoy)*	JUKE *Little Walter* *(Checker)*
8	GOIN' HOME *Fats Domino* *(Imperial)*	GOIN' HOME *Fats Domino* *(Imperial)*
9	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*	WALKIN' MY BABY BACK HOME *Nat "King" Cole* *(Capitol)*
10	HURRICANE *Joe Houston* *(Imperial)*	FOOL, FOOL, FOOL *Kay Starr* *(Capitol)*

in ST. LOUIS

1	HAVE MERCY, BABY *The Dominoes* *(Federol)*	MARY JO *Four Blazes* *(United)*
2	MY SONG *Johnny Ace* *(Duke)*	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
3	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	CALL OPERATOR 210 *Floyd Dixon* *(Aladdin)*
4	TING-A-LING *The Clovers* *(Atlantic)*	HAVE MERCY, BABY *The Dominoes* *(Federol)*
5	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*	I'M GOING TO PLAY THE HONKY TONKS *Marie Adams* *(Peacock)*
6	CALL OPERATOR 210 *Floyd Dixon* *(Aladdin)*	THE RIVER *Little Caesar* *(Recorded In Hollywood)*
7	JUKE *Little Walter* *(Checker)*	EASY, EASY BABY *Varetta Dillard* *(Savoy)*
8	GOIN' HOME *Fats Domino* *(Imperial)*	GOIN' HOME *Fats Domino* *(Imperial)*
9	WALKIN' MY BABY BACK HOME *Nat "King" Cole* *(Capitol)*	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*
10	FOOL, FOOL, FOOL *Kay Starr* *(Capitol)*	HURRICANE *Joe Houston* *(Imperial)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in RICHMOND

1	HAVE MERCY, BABY *The Dominoes* *(Federal)*	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
2	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	GOIN' HOME *Fats Domino* *(Imperial)*
3	GOIN' HOME *Fats Domino* *(Imperial)*	HAVE MERCY, BABY *The Dominoes* *(Federol)*
4	SO TIRED *Roy Milton* *(Specialty)*	EASY, EASY BABY *Varetta Dillard* *(Savoy)*
5	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*	I'M GOING TO PLAY THE HONKY TONKS *Marie Adams* *(Peacock)*
6	MARY JO *Four Blazes* *(United)*	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*
7	CALL OPERATOR 210 *Floyd Dixon* *(Aladdin)*	CALL OPERATOR 210 *Floyd Dixon* *(Aladdin)*
8	TING-A-LING *The Clovers* *(Atlantic)*	TING-A-LING *The Clovers* *(Atlantic)*
9	LINGER AWHILE *Earl Bostic* *(King)*	JUKE *Little Walter* *(Checker)*
10	I'M GOING TO PLAY THE HONKY TONKS *Marie Adams* *(Peacock)*	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*

in NEWARK

1	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	HAVE MERCY, BABY *The Dominoes* *(Federal)*
2	GOIN' HOME *Fats Domino* *(Imperial)*	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
3	HAVE MERCY, BABY *The Dominoes* *(Federol)*	WALKIN' THE BOOGIE *John Lee Hooker* *(Chess)*
4	EASY, EASY BABY *Varetta Dillard* *(Savoy)*	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*
5	I'M GOING TO PLAY THE HONKY TONKS *Marie Adams* *(Peacock)*	GOIN' HOME *Fats Domino* *(Imperial)*
6	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*	TING-A-LING *The Clovers* *(Atlantic)*
7	CALL OPERATOR 210 *Floyd Dixon* *(Aladdin)*	NIGHT TRAIN *Jimmy Forest* *(United)*
8	TING-A-LING *The Clovers* *(Atlantic)*	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*
9	JUKE *Little Walter* *(Checker)*	SO TIRED *(Roy Milton* *(Specialty)*
10	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*	SOMEWHERE ALONG THE WAY *Not "King" Cole* *(Capitol)*

in SHOALS, IND.

1	HAVE MERCY, BABY *The Dominoes* *(Federal)*	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
2	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	GOIN' HOME *Fats Domino* *(Imperial)*
3	GOIN' HOME *Fats Domino* *(Imperial)*	HAVE MERCY, BABY *The Dominoes* *(Federol)*
4	SO TIRED *Roy Milton* *(Specialty)*	EASY, EASY BABY *Varetta Dillard* *(Savoy)*
5	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*	I'M GOING TO PLAY THE HONKY TONKS *Marie Adams* *(Peacock)*
6	MARY JO *Four Blazes* *(United)*	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*
7	CALL OPERATOR 210 *Floyd Dixon* *(Aladdin)*	CALL OPERATOR 210 *Floyd Dixon* *(Aladdin)*
8	TING-A-LING *The Clovers* *(Atlantic)*	TING-A-LING *The Clovers* *(Atlantic)*
9	LINGER AWHILE *Earl Bostic* *(King)*	JUKE *Little Walter* *(Checker)*
10	I'M GOING TO PLAY THE HONKY TONKS *Marie Adams* *(Peacock)*	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*

THE CASH BOX BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- He's So Wonderful
 SISTER JESSIE MAE RENFRO
 (Peacock)
- How About You
 PILGRIM TRAVELLERS
 (Specialty)
- In The Upper Room
 MEHALIA JACKSON
 (Apollo)
- If Jesus Goes With Me
 ANGELIC GOSPEL SINGERS
 (Gotham)
- I Will Trust In The Lord
 CLARA WARD
 (Savoy)
- Stop Right Now
 BELLS OF JOY
 (Peacock)
- Tell Me Angel
 ANGELIC GOSPEL SINGERS
 (Gotham)
- Wading Through Blood And Water
 DIXIE HUMMING BIRDS
 (Peacock)
- When He Spoke
 WARD SINGERS
 (Savoy)
- When I Reach My Heavenly Home On High
 ORIGINAL GOSPEL HARMONETTES
 (Specialty)

45's TICO'S Hit of the Week... 78's

Big in R&B
"TENDERLY"
b/w "MUCHO SWING"
by World's Greatest Latin Swing Pianist
JOE LOCO and Trio
Tico 10-115

TICO RECORDING CO., 143 W. 41st St. (LA 4-0457)

"JUKE"

FROM ANY ANGLE IT LOOKS LIKE A HIT!

FEATURING
LITTLE WALTER
CHECKER #758
CHECKER RECORDS
750 E. 49th ST., CHICAGO, ILL.

A Real Sleeper!
DARK HOUR BLUES
by
JIMMY LIGGINS
#434
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

THE HIT OF THE NAMM CONVENTION

JOHNNY ACE
SINGING:
"MY SONG"
on
DUKE RECORDS
DUKE # 102

43,000 SOLD TO DISTRIBUTORS WHO VISITED OUR ROOMS IN THE FIRST FEW DAYS OF THE CONVENTION. WE HAVE THREE PLANTS WORKING AROUND THE CLOCK TO MEET THE DEMAND. WATCH "THE CASH BOX" NEXT ISSUE FOR ANNOUNCEMENT.

PEACOCK RECORDS, INC. 4104 Lyons Houston, Texas

JAZZ 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

JOHNNY SELLERS
(Chance 1120)

B "JOSIE JONES" (2:30) Johnny Sellers does an ok vocal job on a slow blues against a background of roaring surf stirred up by a gale. Waxing is a dramatic one and could create excitement.

B "ROCK ME IN THE CRADLE" (2:45) The under portion is a moderate beat bounce that Sellers sings in shouty fashion.

SCHOOL BOY PORTER
(Chance 1117)

B "FIRE DOME" (2:44) School Boy Porter and his Schoolboys drive out a fast beat jump instrumental. A wild brass section with emphasis on the sax is featured in the arrangement.

C+ "SENTIMENTAL JOURNEY" (2:41) The lower end is a moderate tempo instrumental with the same type of arrangement. Saxing is solid.

FREDDIE MITCHELL
(Mercury 8286)

B "PERFIDIA" (2:42) Freddie Mitchell, in his first waxing for the label, latches on to the currently revived oldie and shows off a mighty talented sax.

B+ "DELICADO" (2:39) The other side is another instrumental version of the exciting beat pop and Mitchell comes up with an excellent disking. As on the upper plate, Freddie's saxing is outstanding.

MARIAN McPARTLAND
(Savoy 856)

B "THE GYPSY IN MY SOUL" (2:51) Marian McPartland employs her talented fingers to pound out a moderate beat oldie and the result is a highly pleasurable side.

B "IT MIGHT AS WELL BE SPRING" (2:44) The flipside is a lovely tune of a few years ago and Marian's easy touch technique brings it back to full bloom.

THE SONS OF CALVARY
(Score 5038)

C+ "FRIEND OF MINE" (3:15) The Sons Of Calvary harmonize on a moderate beat gospel tune. The lead vocal does a fine job and the harmony support is solid on the rythmic number.

C+ "JESUS WILL HELP ME" (2:55) The group pulls out the stops and lets go with a fast beat jubilee that makes an exciting side.

THE CARDINALS
(Atlantic 973)

B+ "SHE ROCKS" (3:02) The Cardinals sock out a moderate beat rhythmic blues that "rocks". The harmonizing of the group is a spirited reading of a rollicking number that reaches out and stimulates the listener.

B "THE BUMP" (2:50) The lower deck is a slow rhythmic piece that the boys project in smart style. Lance Tarber handles the lead and comes through with a solid performance.

THE CASH BOX ★AWARD O' THE WEEK★

"DADDY DADDY" (2:54)
"HAVE A GOOD TIME" (3:13)
RUTH BROWN
(Atlantic 973)


RUTH BROWN

● Ruth Brown, whose past successes have been such tremendous juke box hits and have brought her into such prominence in the rhythm and blues field, throws two new ones onto the market that bid fair to raise the star to new heights. The upper lid, "Daddy Daddy", has Ruth singing a Calypso like beat in a torrid style that grips the listener with excitement. The moderate tempo is pulsatingly arranged and the Willis Jackson ork supplies the fem thrush with a solid musical backdrop. The under portion is ballad, "Have A Good Time", which the thrush sings in the style of her famous "So Long" and is a fitting backing for the top lid. The artist gives a stirring vocal performance and comes through with an etching that should happen. Both sides could break big.

SOLDIER BOY HOUSTON
(Atlantic 971)

B "WESTERN RIDER BLUES" Soldier Boy Houston gives a deep south blues reading to a slow rhythmic number with cute lyrics.

B "HUG ME BABY" (2:35) The artist employs a double voice gimmick in putting over this slow beaty blues ditty. Houston supplies his own backing on both ends with some fine guitarring.

JAMES WILLIAMSON
(Chance 1121)

C+ "LONESOME OLE TRAIN" (2:40) James Williamson and his trio collaborate on a moderate beat bounce effectively.

B "FARMERS BLUES" (3:15) The under siding is a slow low down piece dramatically dished up by the singer.

THE CASH BOX Jazz 'n Blues SLEEPER OF THE WEEK

"A BIT OF BLUES" (2:53)
"SUNNYSIDE OF THE STREET" (2:38)
TAB SMITH
(United 124)

● Tab Smith, whose melodic sax work continues to win him plaudits and fans, comes up with a slow beat blues titled, "A Bit Of Blues", and runs through the piece with an exhibition of musicianship that should send his disk skyrocketing. Tab rides the scales in an uninhibited fashion as he paints the musical picture with his horn. The orchestra sets the background for the saxist with a soft presentation of the dynamic arrngement. The flipside "Sunnyside Of The Street", is a tune that was a hit from the early talking pictures, and Tab blows his mellowest and his sweetest in giving his versions of the moderate beat item. Smith gives the lovely tune a reading full of depth as the ork provides a sincere instrumental backing for the artist. We do not hesitate to recommend this disk for the boxes.

FOUR BLAZES
(United 125)

B "RUG CUTTER" (2:50) The Four Blazes blend their voices on a fast moving happy item. The group chants the rhythmic tune against a light instrumental backing.

C+ "NIGHT TRAIN" (2:53) The singing aggregation gives out with its individual interpretation of the slow rhythmic piece and comes up with an effective side.

EARL BOSTIC
(King 4550)

B "MOONGLOW" (2:37) Earl Bostic gets off a nifty bit of saxing as he and the ork run through a moderate tempo jump number.

B "AIN'T MISBEHAVIN'" (2:24) This end is a fast beat oldie that is treated to a real jivey arrangement that portrayes the Bostic sax.

LITTLE ESTHER
(Federal 12090)

B+ "RAMBLIN' BLUES" (2:31) Little Esther lends her stylized delivery to a fast rhythm blues and the result is top flight. Ork backing is strong.

B "SOMEBODY NEW" (3:06) The lower lid is a change of pace that has Esther handling a slow tempo item. Esther's piping and the lush orking make this a solid coupling.

THE GOLDEN EAGLES
(Federal 12091)

C+ "MY GOD CALLED ME THIS MORNING" (2:45) The Golden Eagles chant a hallelujah style spiritual with a fast tempo.

C+ "ANYWHERE ANYTIME" (2:18) The under portion is a slow beat inspirational number and the group gives it a shouty reading.

SISTER ROSETTA THARPE
(Decca 28282; 9-28282)

C+ "THE LAST MILE OF THE WAY" (2:47) Sister Rosetta Tharpe gives an inspiring performance as she sings a slow tempo gospel tune. The Anita Kerr Singers provide a stirring backing for the artist.

C+ "IN THE GARDEN" (2:41) The under siding is a moderate beat light bounce religious item on which Sister Tharpe and the Kerr Singers excell.

GENE AMMONS
(Decca 28222; 9-28222)

B "SOMEWHERE ALONG THE WAY" (2:38) Gene Ammons uses the current pop hit as a means for his artistic saxing. The slow beat ballad comes off in fine style.

B "BEEZY" (2:40) Flip is a change of pace with a wild arrangement. The saxist runs crazy as blows a hot and rhythmic rocker.

The King Gets His Crown



CLEVELAND, O.—The Cleveland Phonograph Merchants Association feted Johnnie Ray as he ended his engagement at Loew's State.

With a dozen or so record "names" looking on, the Phono Merchants presented Johnnie with a crown and placque calling him "the King of the Jukes—the man who did most to boost the record business in '51!"

Shown in the accompanying shot with John are (l to r) Jim Ross, Phonograph Merchants Veep; Sanford Levine, Secretary-Treasurer; and Jack Cohen, Association President.

Kickin' The Blues Around

with Sam Evans



The fast changing scene, with respect to vocal groups, seems to depend largely on the success of a record. **The Dominoes**, Federal recording artists, have a smasher clicking right thru here in "Have Mercy Baby." These boys have had any number of good ones, but this time they are moving in the upper brackets. Jukes are happy with their tunes for it means Cash in the Box. . . . The beat of "Night Train" has this desk playing it almost nitely, but along comes another version, by a new group of composers and a different publisher than the original release and we are confused. **Jimmy Forrest** has the first one out, on United and published by Pam-Lee. Next we found one on RCA Victor by **Buddy Morrow**, that is terrific, but by another writer. . . . **Cy House**, King's mid-west man, is pushing a "Night Train" with lyrics by **Wynonie Harris**. This latter has all of the fire and bounce that we always have liked in Wynonie's work. . . . **Lionel Hampton**, who believes in staying away from Chi., comes within 90 miles on 8/7, for a date in Milwaukee. . . . **Louis Armstrong**, following a record breaking stay at The Blue Note, went out in the woods and proceeded to hang up some more smasheroos. In both Sauk City, Wis. and Spring Valley, Ill., the Satch packed the halls and had them standing outside. The moral of this story is: Go to the woods, young man, for there (apparently) is where the mazuma is. . . . For one-niters, all acts would do well to include Muskegon, Mich. This town is booked principally by **Arthur Bragg**, who can be contacted at The Gates Hotel, Idlewild, Mich. for the balance of the summer.

When a musician, writer and song plugger turns disc-jockey, then you have a man who has all of the background, know-how and general information to make for a first class commentator. Such is the case with one **Saxie Dowell**, now heard over WGN, Chi. A real smooth, soft spoken raconteur, with a pleasing amount of North Carolina twang, Saxie holds an audience with his tales drawn from actual experiences with the late **Hal Kemp**, with whom he played for 15 years. The writer of the big national hit tune "Three Little Fishies" and many others, is today fast winning a niche in the hearts of midwestern listeners. Plus the fact that he's a great guy even when he's not on the air. . . . Since talking about "Night Train," started remembering one turned out about 7 years ago by **Duke Ellington**, it's called "Happy Go Lucky Local," in two parts; bend an ear and see what you think.

Charley Ventura has pulled out of the old combo and is breaking in a new outfit at his nite club in New Jersey, prior to the road this fall. . . . Packagers looking for a probable click in concert halls this coming season, might do well to consider Ventura and a trio, in a battle of the horns, against **Illinois Jacquet** with his trio. Put in the middle of the show someone like **Jeri Southern** or another good vocalist. A deal like this should sell in all markets. . . . **Lurlean Hunter**, singer par excelante, marries this Sept. He's a chiropodist in Davenport, Ia. . . . "Zing A Little Zong" getting well deserved air plays across the nation. This from the offices of Paramount and Famous. . . . **Bobby Wayne** out from Chi. to Wildwood, N. J., hence to Kansas City and then Denver. . . . **Muggsy Spanier** from Moe's Main Street in Cleveland to Washington's Blue Mirror. . . . **Buddy Charles** into Moe's twice in three months past; and back 9/1 for 6 wks with an option. . . . **Les Brown, Tiny Hill, Jan Garber** and **Satchmo** rackin' up top grosses in one-niter biz across the land.

About three months ago this column predicted probable trouble in the casting of the forthcoming Broadway play "My Darling Aida." As believed a slow storm is brewing between producers and certain actors protective groups. . . . The Duke people, of Memphis, are doing well with their new line and have one already high on the Hot charts. **Johnny Ace** the singer, does "My Song" in a solid selling manner. . . . **Leonard Wilson**, Shapiro & Bernstein man, on the road to 18 key centers, in 90 degree temperatures, pounding the merits of "So Madly In Love." . . . **Howie Richmond**, New York publisher and **Joe Carlton**, A & Rer at Mercury, did a guest shot with **Robert Q. Lewis**, on a recent CBS nite. The boys kicked it around at great length and saw commercial possibilities in most of the records played. A lady guest liked nothing, in fact thought all of the records vulgar. The lady is quite a fan of the **Cole Porter** school.

(Sam Evans is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet, and on WBKB-TV.)

Automatic Phono Mfr's Support MOA Convention With Liberal Contribution

CHICAGO—The evidence of the continued good will and cooperation between the music operators of the nation and the manufacturers of automatic phonographs, the Automatic Phonograph Manufacturers' Association has contributed a liberal sum of money to assure the success of the MOA meet to be held in Chicago, September 11, 12, and 13 at the Congress Hotel. Good public relations between the two organizations have paid dividends in the way of a greater understanding between the two groups. The support received from the Automatic Phonograph Manufacturers' Association assured the success of the convention, and operators in all parts of the nation as well as members of MOA are greatly appreciative of their support.

One of the main reasons for the formation of MOA was to bring a better understanding between the manufacturers and the music operators. The success of this program has been proven by the friendly relationship of the two separate and distinct organizations, namely the Automatic Phonograph Manufacturers' Association and the Music Operators of America.

Peacock's Duke Label Release "My Song" A Smash At NAMM

NEW YORK — One of the most active rooms at the recent NAMM Convention in New York, was the Peacock Records suite, where Don Robey and Irv Marcus were kept busy with a constant stream of visiting publishers, distributors and disk jockies.

Object of all this excitement was the Johnny Ace recording of "My Song" which Peacock took over when it purchased the Duke label. Distributors who listened to the disk placed orders that soon mounted to the staggering total of 43,000 in the first three days of the meet. In order to keep pace with sales, Peacock has three pressing plants working around the clock, and expectations are that this release will exceed the sales record of the firm's "Let's Talk About Jesus" by the Bells of Joy and "I'm Going To Play The Honkytonks" sung by Marie Adams.

Also heard by distributors, was the new Marie Adams "He's My Man" backed with "Alone" but a release date for this etching has not been set.

IT'S ONLY THE BEGINNING FOR
This Is The Beginning Of The End
ROBBINS MUSIC CORPORATION

Binkley Distributing Co. Opens Miami Office

MIAMI—The Binkley Distributing Company of Jacksonville, Florida, has opened a branch office at 301 S. W. 6th Street, Miami in order to better serve the greater Miami area.

Among the lines that Binkley will carry are M-G-M, London, Atlantic, Peacock, Tennessee, Apollo, Peter Pan and Caravan Records.

CASH
For your new or used
45 RPM Records
Small and large stocks purchased. Please notify us, quantities and best asking price F.O.B. Boston.
ROSEN TALKING MACHINE CO.
86 TREMONT ST. BOSTON 8, MASS.
(Phone: CApitol 7-0506)

THE TALK OF THE SHOW!

VARETTA DILLARD'S
"EASY EASY BABY"
Savoy #847
SAVOY RECORD CO., INC.
58 Market St.
Newark 1, N. J.

Big New Release
by
JOE
(This Is Happiness)
HOLLIDAY
"CUBAN NIGHTINGALE"
b/w
"SERENADA"
Prestige 786 (45x786)
PRESTIGE RECORD CO.
754 10th Ave. CI 6-0847 • N. Y.

Another
RUTH BROWN
smash
"DADDY DADDY"
and
"HAVE A GOOD TIME"
Atlantic # 973
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

M-G-M RECORDS
ALAN DEAN
sings
"LUNA ROSSA"
MGM-11269 (78 RPM)
K-11269 (45 RPM)
THE GREATEST NAME IN ENTERTAINMENT

THE CASH BOX FOLK and WESTERN ROUNDUP

Sheriff "Tex" Davis, who spins three hours of records each afternoon from the WLOW studios in Portsmouth, Va., reported an interesting note. Two weeks ago the Capitol distributor introduced one **Faron Young**, on Tex's show. Tex took unusual interest in the chap for Faron Young's Capitol records have risen to top spots on his shows during recent weeks. Later in the evening it was apparent that the fellow was not Faron Young and admitted it when questioned and left. Since this time the same fellow has turned up in Charlotte and Atlanta and is now wanted on a bad check count. Should you be visited by this fellow get in touch with WSM in Nashville immediately.

Tex Williams (RCA Victor) is starring on NBC's coast-to-coaster every Saturday night from his regular stand at Riverside Rancho in Los Angeles. Show handle is "The Treasury Hour" and is handled by vet-announcer **Jimmy Wallington.**

Tennesse Ernie (Capitol) and **Billy Strange** (Capitol) are regulars each Saturday night on Cliffies Stone's Legion Hall show in El Monte, Calif. The **Colwell Bros.** (Columbia) were also guests on July 26th. They are heard regularly on Cliffie Stone's Hometown shows from KXLA in Pasadena.

Gene Estes is doing a daily country record show on KWJB in Glove, Arizona, in addition to his many appearances throughout the state.

KRVN in Lexington, Nebraska, is very proud of their old cowboy friend, **Dick Klast,** who is making news in this area via his two daily live shows. Dick is very much in demand as m. c. of all kinds of local shows along with his regular personal appearance schedules.

The Maddox Brothers and Rose (Columbia) did a capacity show the 29th at Jamboree Hall in Lubbock, Texas, under the promotion of **Dave Stone,** local KSEL country record spinner. Stone also had a big day with **Slim Whitman** (Imperial) in the same hall on July 15th.



SLIM WHITMAN

Bill Carlisle (Mercury's Carlisles) has taken a regular morning spot on WDOD in Chattanooga. Group's latest on Mercury is stirring up quite a bit of comment as is their recent hit, "Too Old To Cut The Mustard," which is hitting the pop field by big names.

Bobby Lee (Four Star) is doing an afternoon disc show on KGGF in Coffeyville, Kansas, tagged "Bobby Lee's Western Record Shop." This is artists first try at spinning records, however, his hour long show is creating fine comment.

Redd Harper, who played the role of "Mr. Texas" in Billy Graham's Christian Western movie, is making appearances at several summer religious camps in the New York and Pennsylvania areas.

Tommy Duncan (Intro) recently signed a long term management pact with the Reg. D. Marshall Agency and began his first tour under this banner in Oregon last week. Tommy is well known from his 16 years as vocalist with the **Bob Wills** group.

Eddy Arnold (RCA Victor) had as his guests last week on the Chesterfield TV'er, **The Dickens Sisters,** who have worked many of Eddy's personals with him. The Arnold disking of "A Full Time Job" is setting a new style and record for the plowboy.

Clarence Kneeland keeps interest in his daily WERI, Westerly, R. I., country shows with gimmicks as fast as he can think of them. His latest is saving a segment for "spelling bee songs." Idea was presented by recent M-G-M discing of S-W-E-E-T-H-E-A-R-T by new name, **Bill Nolan.** Listeners are suggesting the tunes used and Clarence says he never thought there were so many records of this kind.

Ray (My Monicker is Honaker) Honaker opened his own shows at WOKE in Oak Ridge, Tenn., after subbing a week for Art **Barrett** of WSAP in Portsmouth, Va. Ray had been staff man at WSAP until accepting the WOKE role recently.

Jack Davis of WROM in Rockmart, Georgia, writes that **Martha Carson** (Capitol), **Faron Young** (Capitol) and **Boots and Idaho** (Capitol) are three of his top artists at this time. Looks as if both Capitol and new name artists are doing fine in the Georgia markets.

A new station to change to heavy country programming is KFRD in Rosenberg, Texas according to Advertising Mgr. **Audrey Lewis.**



8508 Sunset Blvd., Hollywood 46, Cal.



CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

1. HALF AS MUCH — Hank Williams *(MGM)*
2. GOLD RUSH IS OVER — Hank Snow *(RCA Victor)*
3. LET OLD MOTHER NATURE HAVE HER WAY — Carl Smith *(Columbia)*
4. CALL OF THE MOUNTAINS — Ray Little *(Aragon)*
5. WILD SIDE OF LIFE — Hank Thompson *(Capitol)*
6. MOM'S AND DAD'S WALTZ — Lefty Frizzell *(Columbia)*
7. DON'T STAY AWAY — Lefty Frizzell *(Columbia)*
8. WONDERING — Webb Pierce *(Decca)*
9. CHAPEL IN THE PINES — Rhythm Pals *(Aragon)*
10. JUDGMENT DAY EXPRESS — Orval Prophet *(Decca)*

FOLK AND WESTERN REVIEWS

A DISK A SLEEPER · B EXCELLENT · B VERY GOOD · C GOOD · C FAIR · D MEDIOCRE

BULLSEYE of the WEEK

"TRYING"

"SWEET JENNIE LEE"

GRADY MARTIN AND HIS SLEW FOOT FIVE

(Decca 28322; 9-28322)

● Grady Martin digs into a newly released pop ditty that looks like it has the makings and gives it a western treatment that shohld shoot it right to the top of the country top tunes. Titled, "Trying," the upper lid is a moderate tempo item that gets a rhythmic reading by Grady Martin and His Slew Foot Five. Handling the vocal is the duet of Dotty Dillard and Jack Shook, and the team pair up in sock style as they put over the romantic lyrics in a fetching manner. The pretty tune, the musical aggregation, and the vocalizing duo add up to a special disking that we think will make lots of noise. The lower lid is an instrumental fox trot oldie, done by the group with a dash of honky tonk. We like the top deck and urge ops to get with it.

GENE AUTRY

(Columbia 39808; 4-39808)

B "GOD'S LITTLE CANDIES" (2:28) Gene Autry, assisted on the vocal end by the Cass County Boys, and on the instrumental by Carl Cotner's Orchestra, warbles a slow ballad with warmth.

B "DON'T BELIEVE A WORD THEY SAY" (2:47) The pipular movie and teevee star is assisted on this side by petite voiced Phyllis Lynne. The pair sings the slow pleasant piece smoothly for a pleasurable disking.

REX ALLEN

(Decca 29341; 9-29341)

B+ "TWO FACED CLOCK" (2:31) A sprightly novelty ditty with a modern tempo is delivered in a contagious fashion by the smooth voiced Rex Allen. The lilting number is delightfully done by the western artist and the ork backing.

B "JAMBALAYA" (2:37) The under portion is Allen's version of the fast rising Cajun French tune with an exciting beat. Allen has a good side here and could share the honors if the song catches on.

DEWEY RITTER

Coral 64136; 9-64136)

C+ "I'M LEAVIN' TOWN" (2:50) Dewey Ritter sings a slow mellow country sentimental weeper with feeling. The artist is backed by strings.

C "SOLD DOWN THE RIVER" (2:53) The flipside is a western lament of moderate tempo with the warbler handling the ballad easily.

SONNY JAMES

(Capitol 2164; F-2164)

B "SHORTCUT" (2:17) A fast tempo with sentimental lyrics is treated to the inviting vocalizing of Sonny James. The tune is bouncy and full of life.

B "IT'S SO NICE TO MAKE UP" (2:26) James sings a slow sentimental ballad softly and the musical backing is also presented with a softness to uphold the mood of the number.

EDDIE ZACK

(Decca 28329; 9-28329)

C+ "LIGHTS OUT" (2:42) Eddie Zack and his Dude Ranchers wax a romantic ballad in easy fashion to back the solid vocalizing of Cousin Richie.

B "DRAGGIN' THE BOW" (2:30) Zack and the group, with Babs and Maril on the vocal punch out a cute number with emphasis on the fiddle as indicated by the title.

HANK PENNEY

(King 1090; 45-1090)

B "DON'T YOU KNOW IT'S WRONG" (2:38) Hank Penney sings a fast beat sentimental item in moving style. Backed with a chorus chanting and strings, the rhythmic number is put over strongly.

B "BACK UP A LITTLE BIT" (2:41) Flipside is another fast tempo that Penney presents with a cute delivery.

YORK BROTHERS

(King 1092; 45-1092)

B "TWO SIDES TO EVERY STORY" (2:39) The York Brothers chant a latin beat romantic lament fetchingly. The singers are backed with strings.

C+ "TWIRLY WHIRLY" (2:23) The under portion is a quick tempo rhythmic piece with novelty lyrics that the boys give a strong reading.

ANN JONES

(King 1094; 45-1094)

C+ "OUT OF SIGHT, OUT OF MIND" (2:21) Ann Jones pipes a moderate beat country romantic ditty solidly.

C+ "SMART ALECK" (2:17) The chirp sings a light moderate bounce with humorous lyrics in fetching fashion.

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **WILD SIDE OF LIFE**
 Hank Thompson
 (Capitol 1942; F-1942)

2. **ARE YOU TEASING ME**
 Carl Smith
 (Columbia 20922; 4-20922)

3. **HALF AS MUCH**
 Hank Williams
 (MGM 11202; K-11202)

4. **ALMOST**
 George Morgan
 (Columbia 20906; 4-20906)

5. **GOLD RUSH IS OVER**
 Hank Snow
 (RCA Victor 20-4522; 47-4522)

6. **WONDERING**
 Webb Pierce
 (Decca 46364; 9-46364)

7. **BUSYBODY**
 Pee Wee King
 (RCA Victor 20-4655; 47-4655)

8. **LADY'S MAN**
 Hank Snow
 (RCA Victor 20-4733; 47-4733)

9. **DON'T JUST STAND THERE**
 Carl Smith
 (Columbia 20893; 4-20893)

10. **FULL TIME JOB**
 Eddy Arnold
 (RCA Victor 20-4787; 47-4787)

Scranton, Pa., Site of Capitol's Plant, Celebrates Firm's Tenth Year



GLENN E. WALLICHS

SCRANTON, PENNA.—By proclamation of Mayor William Hanlon, the entire population of Scranton turned out last Friday, August 1st, to salute Capitol Records on its tenth anniversary.

The Capitol Records manufacturing plant located in Scranton is the largest of its kind employing anywhere from five to seven hundred people out of the total of 1300 who are on the Capitol payroll. In addition, this plant services 75% of the country and enjoys the slogan, "from Hollywood to Scranton to the world."

The day's festivities began when President, Glenn E. Wallichs, lead the Hollywood and New York troupe into The Electric City. This contingency was met at the Scranton Railroad Depot by Ted Rodgers, President of the Scranton Chamber Of Commerce and Mayor Hanlon, who headed the reception committee. From there, they were whisked away by police escorts under the supervision of William M. Lonsdorf, Director of Public Safety, to a luncheon sponsored by the Scranton Chamber of Commerce.

Approximately 200 persons attended this luncheon at which time, Glenn Wallichs was awarded the key to the city by the Mayor and was also presented with a Certificate Of Achievement Award by the Chamber of Commerce.

A Show put on by Capitol recording artists Mel Blanc and Yogi Yorgesson proved to be the highlight of the luncheon.

Following the luncheon the entire Capitol group plus city dignitaries participated in the plant ceremonies which included an open house for the general public.

At 5:00 P.M. a reception was held at the Scranton Club honoring Capitol's 10-year employees which numbered 106. This was followed by a banquet at 7:00 P.M. at the Scranton Club where 10-year pins were awarded by Glenn Wallichs to this select group of 106 employees. Here again, Mel Blanc and Yogi Yorggesson proved why they are two of the nation's top entertainers.

All radio stations in Scranton and Wilkes-Barre contributed to this All-Capitol Day by spinning only Capitol records for 24 hours.

The Delaware Lackawanna Railroad put on a special car to transport the New York executives to Scranton and returned them to The Gotham City on Saturday afternoon.

The following participated in the Scranton celebration: Glen Wallichs, William Fowler, Lloyd Dunn, Daniel Bonbright, Alan Livingston, John Griffin, Alex Porges, Hal Cook, Gene Becker, Al Levine, Mel Blanc and Yogi Yorggesson.

Pictures Switched!

In the King ad on page 12 of the August 2 edition of *The Cash Box*, the pictures of Billy Keith and Roye Goodrich were inadvertently switched. Billy has created a great deal of excitement with his version of "High Noon" while Roye is due out with two new releases, "The Big Sky" backed by "The Show Is Over" and "Jungle Drums" backed by "To You".

Meeting Dates Of Music Operators' Associations

August 4—Illinois Amusement Machine Operators' Association
Place: 209 N. Madison Street, Rockford, Ill.

4—Amusement Mach. Operators' Assn., Greater Baltimore
Place: Mandell-Ballow Restaurant, Baltimore, Md.

14—Music Operators Of Northern Illinois
Place: To be announced

KING - DELUXE - FEDERAL

King DE LUXE Federal

Best Sellers

★RECORDS

POPULAR

★ STEVE LAWRENCE
POINCIANA
NEVER LEAVE ME
15185 and 45-15185*
MINE AND MINE ALONE
ALL MY LOVE BELONGS TO YOU
15190 and 45-15190*

★ BILLY KEITH
HIGH NOON
THE FOUNTAIN OF YOUTH
15194 and 45-15194*

★ ROYE GOODRICH
JUNGLE DRUMS
TO YOU
15197 and 45-15197*

FOLK-WESTERN

★ WAYNE RANEY
I'M REALLY NEEDIN' YOU
BEATIN' 'ROUND THE BUSH
1087 and 45-1087*

★ DELMORE BROS.
MUDDY WATER
GOT NO WAY OF KNOWING
1084 and 45-1084*

★ HAWKSHAW HAWKINS
I LOVE THE WAY YOU SAY GOODNIGHT
LOADED WITH LOVE
1081 and 45-1081*

★ COWBOY COPAS
GOLDEN MOON
I CAN'T REMEMBER TO FORGET
1080 and 45-1080*

SEPIA BLUES

★ THE SWALLOWS
BESIDES YOU
YOU LEFT ME
4525 and 45-4525*

★ SONNY THOMPSON
I'LL DROWN IN MY TEARS
CLANG, CLANG, CLANG
4527 and 45-4527*
LET'S CALL IT A DAY
BLUES MAMBO
4541 and 45-4541*

★ SARAH McLAWLER
READY, WILLIN' AND ABLE
PLEASE TRY TO LOVE ME
4545 and 45-4545*

★ WYNONIE HARRIS
NIGHT TRAIN
DO IT AGAIN, PLEASE
4555 and 45-4555*

★ TODD RHODES
ROCKET 69
POSSESSED
4528 and 45-4528*

FEDERAL

★ THE DOMINOES
HAVE MERCY BABY
DEEP SEA BLUES
12068 and 45-12068*

★ THE FOUR JACKS
THE LAST OF THE GOOD ROCKING MEN
I'LL BE HOME AGAIN
12087 and 45-12087*

★ THE ROYALS
MOONRISE
FIFTH STREET BLUES
12088 and 45-12088*

* 45 R.P.M.

DELUXE - FEDERAL distributors

King RECORDS INC.
CINCINNATI 7, OHIO

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

AUG. 9, 1952

New York, N. Y.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. HALF AS MUCH *(Rosemary Clooney)*
3. HERE IN MY HEART *(Al Martino)*
4. DELICADE *(Percy Faith)*
5. MAYBE *(Como—Fisher)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. BOTCH-A-ME *(Rosemary Clooney)*
8. I'M YOURS *(Cornell—Fisher)*
9. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
10. BLUE TANGO *(Leroy Anderson)*

Chicago, Ill.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. BOTCH-A-ME *(Rosemary Clooney)*
3. HALF AS MUCH *(Rosemary Clooney)*
4. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
5. KAY'S LAMENT *(Kay Starr)*
6. LOVER *(Lee—Jenkins)*
7. SMOKE RINGS *(Paul—Ford)*
8. SUGARBUSH *(Laine—Day)*
9. HIGH NOON *(Frankie Laine)*
10. HERE IN MY HEART *(Al Martino)*

Los Angeles, Calif.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
3. HALF AS MUCH *(Rosemary Clooney)*
4. HERE IN MY HEART *(Al Martino)*
5. I'M YOURS *(Fisher—Cornell)*
6. LOVER *(Lee—Jenkins)*
7. DELICADO *(Percy Faith)*
8. FOOL, FOOL, FOOL *(Kay Starr)*
9. MAYBE *(Como—Fisher)*
10. IN THE GOOD OLD SUMMERTIME *(Paul-Ford)*

Philadelphia, Pa.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. BOTCH-A-ME *(Rosemary Clooney)*
3. SUGARBUSH *(Laine—Day)*
4. HALF AS MUCH *(Rosemary Clooney)*
5. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. DELICADO *(Percy Faith)*
8. SMOKE RINGS *(Paul—Ford)*
9. FORGETTING YOU *(Esquire Boys)*
10. STRANGE SENSATION *(June Valli)*

Richmond, Va.

1. I'M YOURS *(Fisher—Four Aces)*
2. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
3. DELICADO *(Percy Faith)*
4. AUF WIEDERSEH'N SWEETHEART *(Lynn & Ames Brothers)*
5. HALF AS MUCH *(Rosemary Clooney)*
6. CARIOCA *(Paul—Ford)*
7. KISS OF FIRE *(Georgia Gibbs)*
8. BLUE TANGO *(Leroy Anderson)*
9. COCOANUT GROVE *(John Maddox)*
10. HERE IN MY HEART *(Al Martino)*

Des Moines, Iowa

1. DELICADO *(Percy Faith)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. I'M YOURS *(Four Aces)*
4. AUF WIEDERSEH'N SWEETHEART *(Champ Butler)*
5. PITTSBURGH, PENNSYLVANIA *(Guy Mitchell)*
6. HALF AS MUCH *(Rosemary Clooney)*
7. HERE IN MY HEART *(Tony Bennett)*
8. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
9. WILD SIDE OF LIFE *(Hank Thompson)*
10. HIGH NOON *(Frankie Laine)*

Charleston, W. Va.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. HERE IN MY HEART *(Al Martino)*
3. BOTCH-A-ME *(Rosemary Clooney)*
4. HALF AS MUCH *(Rosemary Clooney)*
5. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
6. DELICADO *(Percy Faith)*
7. MAYBE *(Como—Fisher)*
8. LOVER *(Lee—Jenkins)*
9. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
10. SUGARBUSH *(Day—Laine)*

Seattle, Wash.

1. HALF AS MUCH *(Rosemary Clooney)*
2. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
3. POINCIANA *(Steve Lawrence)*
4. HERE IN MY HEART *(Al Martino)*
5. VANESSA *(Hugo Winterhalter)*
6. SUGARBUSH *(Laine—Day)*
7. HIGH NOON *(Billy Kieth)*
8. BOTCH-A-ME *(Rosemary Clooney)*
9. ONCE IN A WHILE *(Patti Page)*
10. I'M YOURS *(Don Cornell)*

Massapequa, N. Y.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. HERE IN MY HEART *(Al Martino)*
3. I'M YOURS *(Eddie Fisher)*
4. KISS OF FIRE *(Georgia Gibbs)*
5. THIS IS THE BEGINNING OF THE END *(Don Cornell)*
6. MAYBE *(Como—Fisher)*
7. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
8. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
9. HAVE A GOOD TIME *(Tony Bennett)*
10. BLUE TANGO *(Leroy Anderson)*

St. Louis, Mo.

1. FOOL, FOOL, FOOL *(Kay Starr)*
2. SMOKE RINGS *(Paul—Ford)*
3. WALKIN' MY BABY BACK HOME *(Nat "King" Cole)*
4. ONCE IN A WHILE *(Patti Page)*
5. HALF AS MUCH *(Rosemary Clooney)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
8. TILL THE END OF THE WORLD *(Bing Crosby)*
9. STRANGE SENSATION *(Billy Eckstine)*
10. HERE IN MY HEART *(Al Martino)*

Kansas City, Mo.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. I'M YOURS *(Don Cornell)*
4. I'LL WALK ALONE *(Jane Froman)*
5. MAYBE *(Como—Fisher)*
6. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
7. HALF AS MUCH *(Rosemary Clooney)*
8. BLUE TANGO *(Leroy Anderson)*
9. HERE IN MY HEART *(Al Martino)*
10. DELICADO *(Percy Faith)*

Shoals, Ind.

1. HERE IN MY HEART *(Tony Bennett)*
2. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
3. AUF WIEDERSEH'N SWEETHEART *(Guy Lombardo)*
4. KISS OF FIRE *(Georgia Gibbs)*
5. I'M YOURS *(Four Aces)*
6. HALF AS MUCH *(Rosemary Clooney)*
7. BLUE TANGO *(Guy Lombardo)*
8. I'LL WALK ALONE *(Patty Andrews)*
9. MAYBE *(Como—Fisher)*
10. FORGIVE ME *(Eddie Fisher)*

Biloxi, Miss.

1. HALF AS MUCH *(Rosemary Clooney)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. MAYBE *(Como—Fisher)*
4. LONG AGO LAST NIGHT *(Helen O'Connell)*
5. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
6. HERE IN MY HEART *(Al Martino)*
7. BE ANYTHING *(Eddy Howard)*
8. BOTCH-A-ME *(Rosemary Clooney)*
9. I'M CONFESSIN' *(Paul—Ford)*
10. DELICADO *(Percy Faith)*

Redwood City, Calif.

1. HALF AS MUCH *(Rosemary Clooney)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. BOTCH-A-ME *(Rosemary Clooney)*
4. MAYBE *(Como—Fisher)*
5. I'M YOURS *(Cornell—Fisher)*
6. DELICADO *(Percy Faith)*
7. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
8. I'LL WALK ALONE *(Don Cornell)*
9. HERE IN MY HEART *(Al Martino)*
10. LOVER *(Lee—Jenkins)*

Cleveland, Ohio

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. BOTCH-A-ME *(Rosemary Clooney)*
3. HALF AS MUCH *(Rosemary Clooney)*
4. LOVER *(Lee—Jenkins)*
5. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
6. SMOKE RINGS *(Paul—Ford)*
7. KAY'S LAMENT *(Kay Starr)*
8. DELICADO *(Percy Faith)*
9. HERE IN MY HEART *(Al Martino)*
10. SUGARBUSH *(Laine—Day)*

Brodhead, Wisc.

1. I'M YOURS *(Eddie Fisher)*
2. HERE IN MY HEART *(Al Martino)*
3. HALF AS MUCH *(Rosemary Clooney)*
4. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
5. I'LL WALK ALONE *(Don Cornell)*
6. LOVER *(Lee—Jenkins)*
7. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
8. MAYBE *(Como—Fisher)*
9. DELICADO *(Percy Faith)*
10. IN THE GOOD OLD SUMMERTIME *(Paul—Ford)*

Reno, Nev.

1. HERE IN MY HEART *(Al Martino)*
2. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
3. KISS OF FIRE *(Georgia Gibbs)*
4. DELICADO *(Percy Faith)*
5. HALF AS MUCH *(Rosemary Clooney)*
6. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
7. I'M YOURS *(Cornell—Fisher)*
8. MAYBE *(Como—Fisher)*
9. BLUE TANGO *(Leroy Anderson)*
10. BOTCH-A-ME *(Rosemary Clooney)*

Cincinnati, Ohio

1. HERE IN MY HEART *(Al Martino)*
2. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
3. BE ANYTHING *(Eddy Howard)*
4. MAYBE *(Como-Fisher)*
5. OAKIE BOOGIE *(Ella Mae Morse)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. A GUY IS A GUY *(Doris Day)*
8. SMOKE RINGS *(Paul-Ford)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. VANESSA *(Hugo Winterhalter)*

Orlando, Fla.

1. HALF AS MUCH *(Rosemary Clooney)*
2. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
3. DELICADO *(Percy Faith)*
4. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
5. I MAY HATE MYSELF IN THE MORNING *(The Dreamers)*
6. I'M CONFESSIN' *(Paul—Ford)*
7. HERE IN MY HEART *(Tony Bennett)*
8. MAYBE *(Como—Fisher)*
9. KISS OF FIRE *(Georgia Gibbs)*
10. IN THE GOOD OLD SUMMERTIME *(Paul—Ford)*

Chehalis, Wash.

1. HERE IN MY HEART *(Al Martino)*
2. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
3. LOVER *(Lee—Jenkins)*
4. MAYBE *(Como—Fisher)*
5. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
6. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
7. IN THE GOOD OLD SUMMERTIME *(Paul—Ford)*
8. I'M YOURS *(Eddie Fisher)*
9. DELICADO *(Percy Faith)*
10. THE MASK IS OFF *(Buddy Costa)*

Memphis, Tenn.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
3. LOVER *(Lee—Jenkins)*
4. HERE IN MY HEART *(Al Martino)*
5. CARIOCA *(Paul-Ford)*
6. DELICADO *(Percy Faith)*
7. IN THE GOOD OLD SUMMERTIME *(Paul-Ford)*
8. MAYBE *(Como-Fisher)*
9. KISS OF FIRE *(Georgia Gibbs)*
10. HALF AS MUCH *(Rosemary Clooney)*

Houston, Tex.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. LOVER *(Lee & Jenkins)*
3. MAYBE *(Como & Fisher)*
4. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
5. HERE IN MY HEART *(Al Martino)*
6. I'M YOURS *(Cornell—Fisher)*
7. CARIOCA *(Paul & Ford)*
8. DELICADO *(Percy Faith)*
9. IN THE GOOD OLD SUMMERTIME *(Paul & Ford)*
10. HALF AS MUCH *(Rosemary Clooney)*

Deadwood, S. D.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. BOTCH-A-ME *(Rosemary Clooney)*
3. DELICADO *(Percy Faith)*
4. THIS IS THE BEGINNING OF THE END *(Don Cornell)*
5. MAYBE *(Como & Fisher)*
6. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
7. IN THE GOOD OLD SUMMERTIME *(Paul & Ford)*
8. I WAITED A LITTLE TOO LONG *(Kay Starr)*
9. ONCE IN A WHILE *(Patti Page)*
10. HERE IN MY HEART *(Al Martino)*

Savannah, Ga.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. LOVER *(Lee—Jenkins)*
3. HALF AS MUCH *(Rosemary Clooney)*
4. BOTCH-A-ME *(Rosemary Clooney)*
5. MAYBE *(Como—Fisher)*
6. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
7. CARIOCA *(Paul—Ford)*
8. HERE IN MY HEART *(Al Martino)*
9. DELICADO *(Percy Faith)*
10. IN THE GOOD OLD SUMMERTIME *(Paul—Ford)*

Automatic Phonograph Manufacturers' Assn. Makes Liberal Contribution To MOA In Support Of Sept. 11-13 Convention

MOA Officials Expect Largest Turnout Of Operators And Many More Exhibitors



GEORGE A. MILLER

OAKLAND, CALIF. — George A. Miller, president of MOA (Music Operators of America, Inc.), reports that great progress is being made in preparation for its forthcoming Convention to be held at the Congress Hotel, Chicago, September 11, 12 and 13.

Miller states that it is expected that more operators will attend the MOA Convention than at any other time, and that more exhibitors will display their wares than at any time in the past.

However, of great significance to the success of the meet is the fact that automatic phonograph manufacturers association has given its cooperation.

"To evidence the continued good will and cooperation between the music operators of the nation and the manufacturers of automatic phonographs, the Automatic Phonograph Manufacturers' Association has contributed a liberal sum of money to assure the success of the MOA meeting" stated Miller. "Good public relations between the two organizations have paid dividends in the way of greater understanding between the two groups. The support received from the Automatic Phonograph Manufacturers' Association assures the success of the convention, and the operators in all parts of the nation as well as members of MOA are greatly appreciative of their support.

"The manufacturers have played an outstanding role toward the defeat of national legislation that is detrimental to the automatic music industry. They have assured the officers of MOA that they will fight side by side with the music operators against any unfair taxation or royalties, whether it be in the form of copyright laws or otherwise.

"MOA was formed for three specific purposes, one of them being to bring a better understanding between the manufacturers and the music operators. The success of this program has been proven by the friendly relationship of the two separate and distinct organizations, namely the Automatic Phonograph Manufacturers' Association and the Music Operators of America."

Ray Cunliffe and Phil Levin, in Chicago, are working overtime on arrangements and exhibits. Other committee members, Hirsh de LaViez, Dick Schneider, Al Denver, Jack Mulligan, Ben Ginsberg, Clem Stetson, Harry Snodgrass, Morris Goldman, Jack Cohen, Leon Montooth, Dick Steinberg, Tom Withrow, Mike Imig, and others are working toward large delegations from their particular states and have assured the exhibitors that operators will be in attendance in large numbers from their particular organizations.

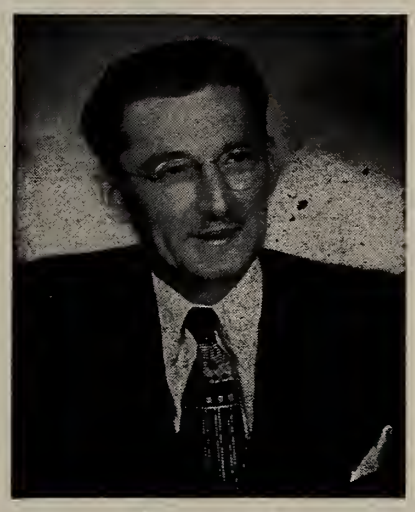
Miller, the general chairman, reports that he is making complete arrangements for the three-day meetings, and outstanding speakers on industry, public relations, and legislation will be in attendance. "Two prominent congressmen will speak to the group, executives from the manufacturers and record companies will take part in the meetings, and the business sessions will be carried on in such a manner that every operator in attendance will gain a better knowledge of the automatic phonograph business" said Miller.

"The value of a nation-wide public relations program will be reported by an outstanding public relations firm, nationally known by the motion picture industry, the recording industry, and others. No operator can afford to miss this convention if he is sincerely interested in bettering the conditions and in elevating the automatic phonograph business."

Sidney Levine, who so ably represented the Music Operators of America during the hearings in Washington, D. C. last February on the Bryson Bill, will be prepared to make a report on what is to be expected in the future regarding copyright legislation.

There will be luncheon meetings and special entertainment for all during the time that the convention is in session.

Demand Booms Exhibit's Production Of New Game



FRANK MENCURI

CHICAGO — "As of this Monday morning (July 28)", stated Frank Mencuri, general sales manager of Exhibit Supply, "I can state, without any qualification whatsoever, that we have an outstanding hit game in our new 'Super Twin Rotation'."

Mencuri furthered this statement with a roll-call of orders which the firm received this one Monday morning alone. These read like a panoramic coverage of the nation.

Distributors from almost every part of the country wired, wrote and phoned the factory advising:

"We must have more shipped to us immediately."

Out on the West Coast, Lyn Brown of Lyn Brown Company, is reported to have been on the telephone each and every day asking for more and still more of the "Super Twin Rotation" games to be shipped to him.

This is only one of many, many of the firm's distributors who have been anxiously phoning, wiring, and writing directly to Frank Mencuri for more, and still more, of the "Super Twin Rotation" games.

In fact, because of the hit which this new game has created, the factory has been forced to boom its production.

"There is no longer any doubt", Mencuri said this past week, "that we are going to be backlogged on orders to everyone of our distributors.

"We tried", he reported, "to anticipate the demand far in advance and", he stated, "even before we started our all out campaign, we built up a large number of the 'Super Twin Rotation' games to be prepared for any eventuality.

"It seems now", he continued "that we misjudged the demand and also", he says, "misjudged the sales ability of the average operator to convince his locations everywhere in the country that here, in 'Super Twin Rotation', was the greatest advance in coin operated amusement games.

"What's more", Frank said, "most of these operators are giving only twenty and, at the most, twenty-five per cent commission to locations.

"The location owners", de advises, "are more than happy with this lower commission percentage in view of the great game that they can present to their customers in 'Super Twin Rotation'.

"We only hope", he concluded, "that the backlog won't run away from us and that we shall, by tremendously stepped-up production, be able to meet the demand with which we are now faced."

ChiCoin Presents New Novel Bowling Game

CHICAGO—Samuel Wolberg and Samuel Gensburg of Chicago Coin Machine Company, this city, announced the introduction of its new bowling game, "10th Frame Bowler," this past week.

Wolberg reports, "This new game presents the first real innovation in actual bowling game play since the introduction of the rebound type bowling game."

Gensburg added, "Just as in real bowling, if the player makes a strike he is entitled to an additional shot. It is possible for the player to score as much as 90 points in the tenth frame.

"If the player has a spare in the tenth frame," Gensburg continued, "he is entitled to one additional shot.

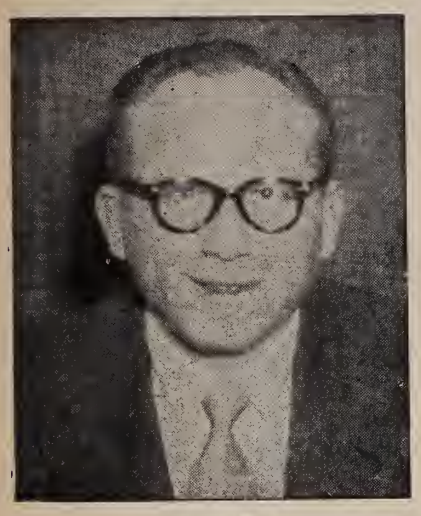
"This new feature," he said, "is a giant step forward in competitive play. It permits the player, who is not as skillful as his opponent, to come out a winner in the last, the tenth, frame.

"This new and novel twist to the bowling games has been greeted with enthusiasm on location after location. Operators report that their earnings have zoomed upwards," he concluded.

Other executives at ChiCoin had this to say: "The '10th Frame Bowler' retains all of the play features which have become so popular in other Chicago Coin bowling games. Drum-type scoring. Rebound action. Fly-Away pins. Formica play field. High score of the week."

In the back-glass, a special section is devoted to the tenth frame.

Williams Mfg. Co. Introduces New 3-Card 5-Ball Game



SAM STERN

CHICAGO — Sam Stern, executive vice president and general manager, Williams Manufacturing Company, this city, announced the introduction of "Long Beach," a 3-card, 5-ball game with a new "Double Score" game-to-game feature that generates reeat play.

"Our new game 'Long Beach' makes its bow at a time when operators are considering purchasing new equipment for Fall and Winter Operations" stated Stern.

"The outstanding 'Double' feature of 'Long Beach' carries over from game to game until scored, an exclusive idea with Williams' 'Long Beach'" explained Stern, in describing the game. "Besides, the return ball pocket when lit advances the arrow across the backglass to double the score which remains lit from game to game until score is made in each section. The 'extra ball' feature in 'Long Beach' enables the player to buy up to 3 additional balls with extra coins."

"Long Beach" is deluxe in every detail, and has a beautifully illuminated playfield with plenty of live action.

The game is now being viewed at distributors' showrooms in every section of the country, according to Stern, who states that initial interest in 'Long Beach' is indicative of ready acceptance.

WILL SACRIFICE!

- We will entertain your offer far an AUTOMATIC HOSTESS SYSTEM.
- Includes: 30 Location Units, 3 Ten-Channel Studio Racks, 6 Five-Turntable Racks, Microphones and Diagrams.

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America's Finest FISHING EQUIPMENT
Send For Your
FISHING CATALOG
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(Formerly: Ace Premium Sales Co.)
3198 MILWAUKEE AVE., CHICAGO, ILL.
(Tel: AVenue 3-9838)

"Atomic Jet" Ride Set For Premier Simultaneous Showings At Distribs Aug. 11 & 12

NEW YORK — Nat Cohn, Conat Sales Company, Inc., this city, announced that his new coin-operated rocket ship ride "Atomic Jet" will be shown simultaneously on Monday and Tuesday, August 11 and 12 at eight distributing firms thruout the country; in Brussels, Belgium; Western Berlin, Germany; and in Hawaii, Honolulu.

Samples for the premier showings are being flown to every distributor here, in Hawaii, and in Europe, so that these distributors will have them on display for the view of the operators on these two days.

Distributors in this country who will show the "Atomic Jet" are: Active Amusements Machine Co., Philadelphia, Pa.; Double-U Sales Corp., Baltimore, Md.; Brilliant Music Co., Detroit, Mich.; Culp Distributing Co., Tulsa, Okla.; Automatic Enterprises, Los Angeles, Calif.; Bush Distributing Co., Miami, Fla.; Advance Automatic Sales Co., San Francisco, Calif.; and Sheldon Sales, Inc., Buffalo, N. Y. In Belgium and Germany, the Belgo-American Co. will show the ride, and in Honolulu, it will be Service Games.

A promotional advertising campaign will be used to assist the distributors and acquaint the operators with the "Atomic Jet" starting with the next issue of **The Cash Box.**

ROBOTS PITCH FOR COIN MACHINE BIZ

New Mfrs Strike Out For Success As Demand Grows For Robot Baseball Pitchers. News Of How Well Installations Have Clicked Spreads Fast Outdoor Locations Required

CHICAGO — Most surprising, and sensational, development thruout the industry, is the sudden demand for the automatic robot baseball pitching machines.

Manufacturers of these machines are beginning to pop up everywhere in the country.

This is attributed to the fact that what is mostly required is a foundry and a few skilled mechanics to assemble the machines.

Around Chicago there are new robot pitching spots popping up almost every day.

Three well known, and already much visited and investigated spots, are located at: River Road north of North Ave., Marine Drive at Wilson Ave., and on Lincoln Ave. near Devon.

Each of these three have seven machines in operation. They are reported to be doing a phenomenal business.

The play is 10 balls for 25c. After the insertion of the quarter, it takes about ten seconds for the first ball to be pitched by the machine. Then, every six seconds thereafter, another ball is pitched.

According to experts this means that the gross can be as high as $10.50 per hour per machine while play is at its peak.

There are, at present, two different types of robot pitching machines. One uses compressed air. The other is mechanical.

A complete setup, and there are many different types depending upon the size of the location which, by the way, must be an outdoor location, usually has anywhere from five to ten robot pitchers, plus in some cases, bleachers for those who want to watch, fences and all the other paraphenalia that goes with the installation.

The average spot will cost anywhere from $10,000 to $15,000 to complete. The robot pitchers, themselves, sell for about $1,000 each.

Already many operators are dashing about seeking to lease outdoor locations where traffic is heavy to get into this robot pitching business.

The belief is that such territories as Florida and California and some of the southern and southwestern states where play goes on year 'round will prove the most profitable.

In fact, some operators here are planning installations in the Miami and Miami Beach areas. Others are thinking of Tucson and Phoenix, Arizona. A few believe that southern California would prove best. In fact, there are some who feel that the resort area of Biloxi, Miss. may be the most profitable.

It seems that, if one thing sure, operators who were never seen in certain areas may pop up with robot pitching installations and that, perhaps, there will be some wholesale moving about in the industry.



MIAMI MURMURS

There was a time when coinmen would visit this "playground of the world" only during the winter. Now that it's been discovered that Miami Beach is one of the world's greatest summer resorts, we're playing host to loads of people from our industry thruout the year . . . **Dave Stern** and his missus, Elizabeth, N. J., staying at the Sea Gull Hotel, now playing around with the idea of buying a small home here . . . New Jersey was particularly represented when **Harry Pearl** finally arrived. Together with **Dave Stern, Pearl,** and **Sammy Wischansky,** some mighty tough "gin" games were in progress. As a matter of fact, it's reported that Wischansky tried to teach **Willie (Little Napoleon)** Blatt (now a dyed-in-the-wool native) the game, but soon discovered the pupil was teaching the teacher . . . Not only the men folk, but the ladies got together for some "gin." It was most interestng to watch the battle among Mrs. Stern, Mrs. Wichansky, Mrs. Pearl and Mrs. Blatt . . . Vacationing at the same time were Max **Hurvitch** of Birmingham, Ala., and his pretty daughter. Max was keenly surprised when he ran into **Mr. and Mrs. Arnold Feldman** of Atlanta, Ga. Mrs. Feldman, nee Natalie Hankin, is the daughter of the late Morris Hankin.

After its general meeting on July 31, AMOA will not meet again until late September or October . . . **Joe Mangone** returns from a fast trip to Chicago. On the way home, he stopped off at Detroit, and picked up a Caddie . . . **Milty** Green and his wife, arrived from New York, and expect to take a lengthy vacation. Mitty's promised to relax for a whole week, without thinking of business . . . **Harry Siskind,** his wife, and beautiful blonde daughter, altho staying at the Nautilus Hotel, discovered the crowd of coinmen right next door, at the Shore Club, and Harry spent most of his daylight relaxing hours there. Report was that the gathering at this hotel daily looked like a miniature convention . . . As is usually the case, **Willie Blatt** and his wife, **Syd,** living here, will seek relaxation elsewhere. The Blatts leave for an extended vacation up north.

Capitol Projectors Makes Rocket Ship Ride

NEW YORK —Sam Goldsmith, Capitol Projectors, Inc., this city, announced this week, that the firm is now manufacturing coin-operated rocket ride machine. The firm, who has been manufacturing "Midget Movies" for a number of years, will continue with this successful item as well as going into production on its rocket ride.

Goldsmith returned this week from a trip to Kansas City, Mo., where he completed a deal with the Missouri Midget Movies Company, to handle the Capitol machines for the States of Kansas and Missouri. Heads of the Missouri Midget Movies Company are well known coinmen, Irv Weiler, Carl Hoelzel and J. R. "Pete" Pieters.

The Kansas City firm has completed arrangements to install the first deliveries of the rocket ship in Macy's Kansas City store, the Katz Drug chain, and the Milgram Food chain.

Goldsmith informed the **Cash Box** that a name for the ride will be announced next week.



"12 O'clock and All's Well"

Many an operator with an AMI Model "D"
in lively locations rests comfortably at home during
the dark watches of the night. You can share this confidence
in equipment that performs without interruption. You can be sure in
the knowledge that your income continues morning, noon
or night wherever people gather in a mood for music.

The "D" is available in 80 and 40 selection models, blond or mahogany cabinets.

AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

Bally® PALM BEACH

SENSATIONAL PROFIT-PROVED "IN-LINE" REPLAY HIT!

12 Great Features in 1 Great Game

1 • NEW SUPER-CARDS
PRODUCE SUPER-PROFITS
See this new extra-coins attraction in action at your Bally Distributor.

2 • NEW STAR ROLL-OVERS
"SPOT" UP TO 5 NUMBERS BY SKILL

3 • POPULAR "IN-LINE" SCORES
3, 4, 5-IN-LINE ON MASTER-CARD
3-IN-LINE ON SUPER-CARDS WHEN LIT

4 • CORNERS SCORE 400
ON SUPER-CARD WHEN LIT
MASTER-CARD CORNERS SCORE 200

5 • MYSTERY "SPOTTEM" FEATURE
IN ADDITION TO STAR "SPOTTING"

6 • EXTRA BALLS FEATURE
ATTRACTS EXTRA COINS EVERY GAME

7 • FAMOUS ADVANCING SCORES
GREATEST SCORING APPEAL IN PINGAME HISTORY

8 • SPECIAL SUPER-CARD SCORES
3-IN-LINE IN SUPER-CARDS
SCORE 4-IN-LINE SCORES

9 • SELECTIVE-BUTTON PLAY
INSURES BIG EXTRA-COIN PROFITS

10 • GAY HOLIDAY COLORS
IN BACKGLASS, CABINET AND PLAYFIELD

11 • ILLUMINATED PLAYFIELD

12 • TROUBLE-FREE MECHANISM
NATIONAL REJECTOR

ORDER FROM YOUR BALLY DISTRIBUTOR TODAY!



THE CHAMPION
COIN-OPERATED HORSE
See Back Cover

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

ON TOP OF THE WORLD



AMI D-80

RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., Bl 3-8777

SPECIAL!
Bally
FUTURITYS. $247.50 EA.
beautifully reconditioned
SPOTLITES...359.50 EA.
NEW ORLEANS NOVELTY CO.
115 MAGAZINE STREET
NEW ORLEANS, LOUISIANA
(Tel: CAnal 8318



NEW ORLEANS NOTES

The J and C Amusement Company's softball team won the first round championship. TAC Amusement Company finished second, only one game behind J & C. **Happy** says to watch the TAC team in the second half because of his new pitcher. **Charlie Pace**, you had better check this item . . . Caught a glimpse of **Bill Ammon** at Moisant Airport readying to board a plane for N. Y. C. . . . **Louis Boasberg**'s two older sons **Jackie**, 12, and **Bobbie**, 10, are star pitchers on the N.O.R.D. Baseball Club. Bobbie has pitched two no hitters and several one hitters . . . As usual, at New Orleans Amusement Company, **Ralph Bosworth** is crying about Bally not shipping enough "Palm Beaches" . . . The Big Penny Arcade on Canal is under a complete renovation job, complete with new front and greatly modernized . . . The kids are still lining up at Ponchartrain Beach to ride Bally's "Champion" . . . When Manager, **Blatt**, was asked why not two "Champions," he explained that when everyone sees the long line, they rush to make it stretch still longer . . . If you need any fresh country eggs, butter, chicken or other farm products, just contact **Taft Odder**. Taft loads his truck every week and hauls his produce into N.O. After disposing of the produce, he loads his truck with games, then sets out for Baton Rouge.

Johnnie Bosch is back in the distributing business with much pep and enthusiasm . . . The ops report that with the exceptional good games put on the market this summer, the slump has been counteracted and business hasn't really suffered . . . We understand **Bill O'Donnel** of Bally won a bet from **Louis Boasberg** when **Stevenson** got the Democratic nomination . . . The All Star football game in Chicago, August 15th, will draw a large contingent of N.O. fans. We're pretty positive that Louis Boasberg and Ralph Bosworth will be with the Sugar Bowl crew.

Lighthill Joins Ft. Worth Branch Of Southern

FT. WAYNE, IND. — Samuel S. Dicter, manager of the Ft. Wayne branch of Southern Automatic Music Company, Inc., announced that Jim Lighthill has joined their company.

Lighthill will travel the entire Northern part of Indiana and Northwestern Ohio, serviced by this branch office of Southern. He is well known in the industry, and it is stated he will shortly call on every operator in the territory.

"Lighthill will bring the operators the benefit of his experience and the usual service and cooperation of the Southern organization," stated Dicter. "All of us here will certainly appreciate all courtesies extended to Jim."

New Mfg. Firm Presents Baseball Pitching Machine

CHICAGO—Harry Katz and Frank Roelke of Coin-O Manufacturing Company, Inc., 3435 N. Sheffield Ave., this city, presented their new automatic baseball pitching machine to the trade this past week.

The firm calls the machine, "Pitch-O-Mat".

Both Katz and Roelke claim, "It's the finest machine made, because it's trouble-free.

"The reason we can say that", they continued, "is because we have precision engineered 'Pitch-O-Mat' and know that it'll stand up".

Both Katz and Roelke also stated: "Quantity deliveries of 'Pitch-O-Mat' will start on September 15 and will continue from then on."

The men have arranged for a free service whereby they will help the operator to make a correct and proper installation of the "Pitch-O-Mat" machines he purchases.

They also arrange for bleachers wherever possible, they report, and when they are finished with the plans, laying out the proper way to get the most attention to the outdoor installation, they claim:

"The operator simply must earn real profits."

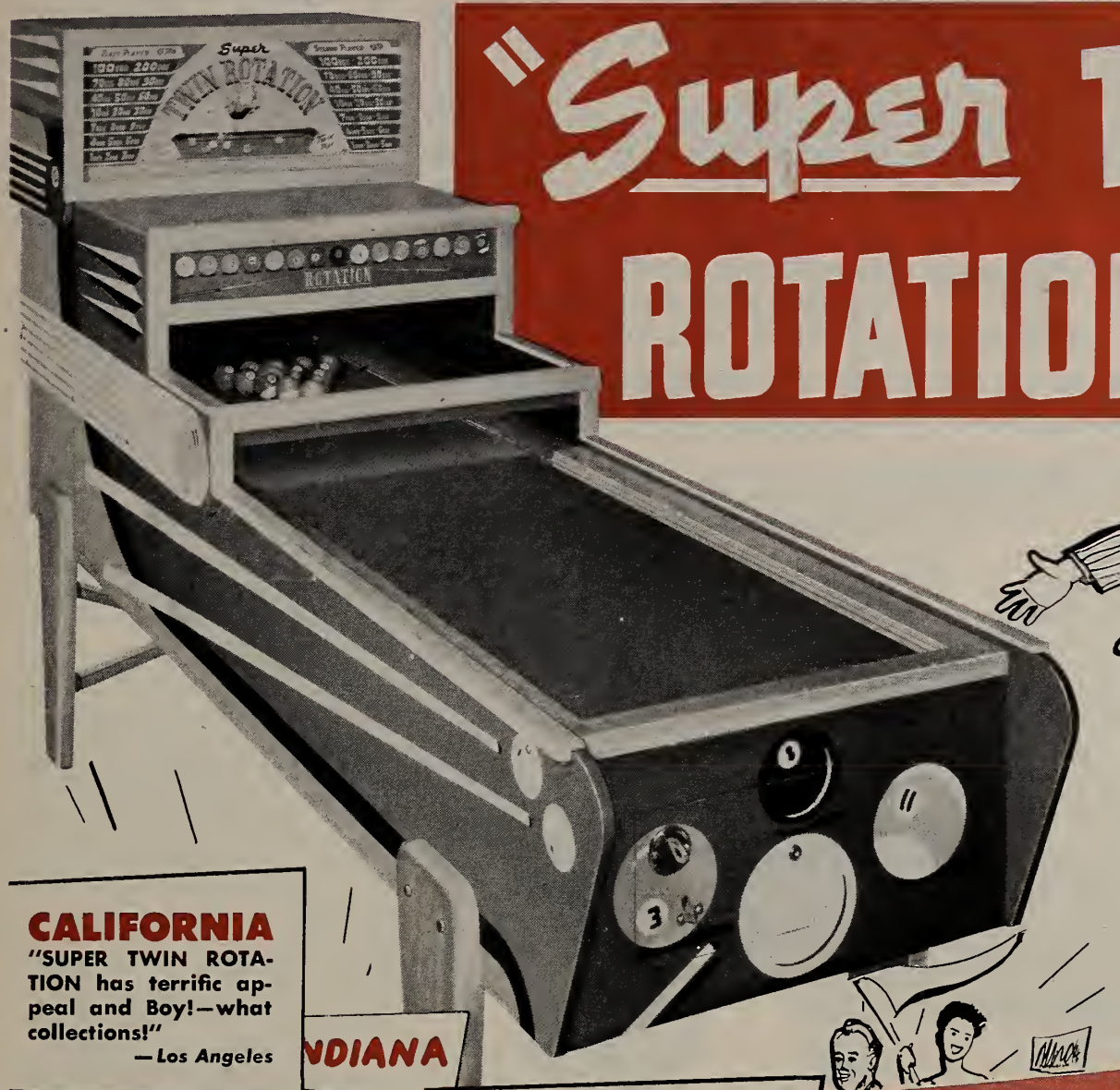
Both men are well versed in coin operated machines and have been in the coinbiz for many years.

"We know what the operators want and need", they say.

They are urging operators to get in touch with them immediately.

These operators must have outdoor locations to get started correctly with a complete set-up of "Pitch-O-Mat" machines.

NOMINATED THE LEADER OF THE PARTY!



"Super TWIN ROTATION"



There is a "SUPER TWIN ROTATION" distributor in your territory. Call him today—be the first to offer this terrific money-maker in your area.

- ALBERTA VENDING MACHINES, LTD. 109 Seventh Ave., E. • CALGARY, ALBERTA, CANADA
- ATLAS MUSIC CO. 221 Ninth St. • DES MOINES, IOWA
- BANNER SPECIALTY CO. 199 Girard Ave. • PHILADELPHIA, PA.
- BANNER SPECIALTY CO. 1508 Fifth Ave. • PITTSBURGH, PA.
- BIRMINGHAM VENDING CO. 540 Second Ave., No. • BIRMINGHAM, ALA.
- BORDER SUNSHINE NOVELTY CO. 2919 N. Fourth St. • ALBUQUERQUE, N. M.
- LYN BROWN CO. 1909 West Pico Blvd. • LOS ANGELES, CALIF.
- BUSH DISTRIBUTING CO. 286 N. W. 29th St. • MIAMI, FLA.
- BUSH DISTRIBUTING CO. 60 Riverside Ave. • JACKSONVILLE, FLA.
- CLEVELAND COIN MACHINE EXCHANGE 2021 Prospect Ave. • CLEVELAND, OHIO
- EMPIRE COIN MACHINE EXCHANGE 1014 Milwaukee Ave. • CHICAGO 22, ILL.
- FIRST DISTRIBUTORS 1750 W. North Ave. • CHICAGO, ILL.
- GENERAL DISTRIBUTING CO. 2814 Main St. • DALLAS, TEXAS
- GENERAL VENDING SALES CORP. 245 W. Biddle St. • BALTIMORE 1, MD.
- GINSBERG MUSIC CO. ROSWELL, NEW MEXICO
- T. B. HOLLIDAY CO. 727 Main St. • COLUMBIA, S.C.
- LIEBERMAN MUSIC CO. 257 Plymouth Ave., No. • MINNEAPOLIS, MINN.
- MODERN DISTRIBUTING CO. 3222 Tejon St. • DENVER, COLO.
- MIKE MUNVES CORP. 577 Tenth Ave. • NEW YORK, N. Y.
- REDD DISTRIBUTING CO. INC. 298 Lincoln St. • ALLSTON, MASS.
- REDD DISTRIBUTING CO. INC. 811 Union St. • WEST SPRINGFIELD, MASS.
- A. P. SAUVE & SON CO. 7525 Grand River Ave. • DETROIT 4, MICH.
- SOUTHERN AUTOMATIC MUSIC CO. 735 So. Brook St. • LOUISVILLE, KY.
- SOUTHERN AUTOMATIC MUSIC CO. 240 Jefferson St. • LEXINGTON, KY.
- SOUTHERN AUTOMATIC MUSIC CO. 3011 E. Maumee Ave. • FT. WAYNE, IND.
- SOUTHERN AUTOMATIC MUSIC CO. 129 W North St. • INDIANAPOLIS, IND.
- SOUTHERN AUTOMATIC MUSIC CO. 1000 Broadway • CINCINNATI, OHIO
- DAN STEWART CO. 140 East Second South St. • SALT LAKE CITY, UTAH
- UNI-CON DISTRIBUTING CO. 3410 Main St. • KANSAS CITY, MO.
- UNITED DISTRIBUTORS, INC. 513 E. Central • WICHITA, KAN.
- UNIVERSITY COIN MACH. EXCH. 852 N. High St. • COLUMBUS, OHIO
- VARIETY DISTRIBUTING CO. 585 Grant St., S.E. • ATLANTA, GA.
- W. B. DISTRIBUTING CO. 1012 Market St. • ST. LOUIS, MO.
- WESTERN DISTRIBUTORS 1226 S. W. 16th St. • PORTLAND, ORE.
- WESTERN DISTRIBUTORS 3126 Elliott Ave. • SEATTLE, WASH.

CALIFORNIA
"SUPER TWIN ROTATION has terrific appeal and Boy!—what collections!"
—Los Angeles

INDIANA

IOWA
"SUPER TWIN ROTATION is preferred by players—almost double the earnings of the latest six-player bowler."
—Des Moines

KENTUCKY
"SUPER TWIN ROTATION is more fun than the latest shuffle bowler. Earnings prove it."
—Louisville

ILLINOIS
"SUPER TWIN ROTATION has taken in more money per week than any other three games in our play room!"
—Chicago

NEW YORK
". . . $186.00 for seven days in a location which had averaged $60.00 per week on the six-player bowlers. Players in this location have found many, many interesting ways to play SUPER TWIN ROTATION."
—New York City

SEE IT! PLAY IT! ORDER YOURS TODAY!

VOTE TODAY
Everyone loves a WINNER—everybody respects a LEADER! That's why "SUPER TWIN ROTATION" has earned the acclaim of operators, locations and players.

Your order blank is your ballot—vote for "SUPER TWIN ROTATION"—TODAY!

YOU CAN'T LOSE!
"SUPER TWIN ROTATION" is the Mystery Game of the Year—but there's no mystery about its popularity. Be sure that you back the people's choice—"SUPER TWIN ROTATION."

EXHIBIT SUPPLY

4218-30 WEST LAKE STREET • CHICAGO 24, ILLINOIS

ESTABLISHED 1901



Wico Presents Automatic Baseball Pitching Machine

CHICAGO—Harry Wiczer, Presidet of Wico Corporation, noted suppliers to the trade, this city, advised this past week that the firm is building an "Automatic Baseball Pitching Machine".

He also stated, "Tests have indicated that we have one of the finest of all automatic units that has been seen in the industry."

Enthusiastically he said, "Any operator who has, or can obtain, an outdoor location, is faced with an opportunity to earn bigger, better and steadier profits than he has ever before earned because of our 'Automatic Baseball Pitching Machine' which", he claims, "is similar to the ones used in the Major Leagues for helping batters to better their batting eyes."

Harry Wiczer commented, "Any operator who desires to enter into this fascinating business is assured of complete plans, full and final arrangements made up for him, and at no charge to him, as well as information as to how many of our 'Automatic Baseball Pitching Machines' he will require.

"This", he stated, "is a service we are offering to one and all who want to enter into this tremendously profitable business."

Wurlitzer Reports Profit For 1st Q'tr

CHICAGO — In a financial statement issued this week, R. C. Rolfing, president of The Rudolph Wurlitzer Company, reported that consolidated operations for the first quarter (April, May and June) resulted in a net profit, including the profit resulting from the sale of real estate, of $242,631, or 29c per share, after all reserves and taxes, as compared with a profit of $166,793, or 20c per share, for the same period a year ago.

Sales for the first quarter were $6,886,773 as compared with $5,413,-367 for the same period last year.

"The production of pianos, accordions, electronic organs and coin-operated phonographs continues on a reduced basis" stated Rolfing, "because of government limitation orders. The steel strike has affected production schedules of civilian and defense products. Present indications are that we will be able to sell all the civilian products we are permitted to make during the balance of the year."

Rolfing also reported that production of defense items is gradually increasing. Unfilled orders for these items at the end of June was approximately $16,000,000. The Wurlitzer firm is now in the process of negotiating a contract for additional defense work amounting to approximately $9,000,000. Should the contract be awarded them, their unfilled orders for defense items would total approximately $25,000,000.

WANTED

TO BUY

Highest Prices Paid

Wurlitzer 1400
Mutoscope SKY FIGHTER
Exhibit DALE GUN (All Models)
Gottlieb BASKETBALL
Gottlieb BOWLING CHAMP
Gottlieb NIAGARA
Gottlieb WILD WEST
Gottlieb MINSTREL MAN
Gottlieb GLOBE TROTTER
Chi. Coin CHAMPION
Williams HARVEY
LATEST FIVE-BALLS

WIRE — PHONE — WRITE

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Special Sale!

Practically new and rebuilt STATLER Cigarette Machines, 8 Col., 1 King Size Capacity Ea. **$50**

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Jules Peres Dies



JULES PERES

NEW ORLEANS, LA. — (*Editor's Note:—in view of the fact that detailed information was received too late for our last week's issue we are, at this time, and in all deference to the family of Jules Peres, publishing the events which led to his passing.*)

Jules Peres died on July 18, 1952 at approximately 4:45 A.M. of a heart attack.

It seems that Jules and his family were out having a late dinner and returned home about 11 P.M. of July 17. They retired shortly thereafter.

At about 4 A.M., Jules complained of a chest ailment. An attempt to obtain a doctor at that hour proved fruitless. At 4:45 A.M. he passed away.

He is survived by his wife and daughter.

He was buried in Metairie Cemetery with Masonic Rites and in a Masonic Tomb.

Jules Peres was a member of the Y.M.B.C., a Mason, Secretary-Treasurer of the New Orleans Coin Machine Assn., as well as a member of the Small Men's Business Assn., and other organizations.

He was engaged in the coin machine business for the past 22 years. It is understood here that Mrs. Peres will continue to handle the business herself.

He was, and will always be, regarded by one and all engaged in the field, as one of the few men with exceptional perception of tomorrow and was, and will always be remembered, for his great hospitality, his sincerity and his gentlemanliness.



IT'S HERE! COMBINES MORE ATTRACTIVE PLAY-INCITING FEATURES THAN EVER TO LOAD UP YOUR CASH BOXES!

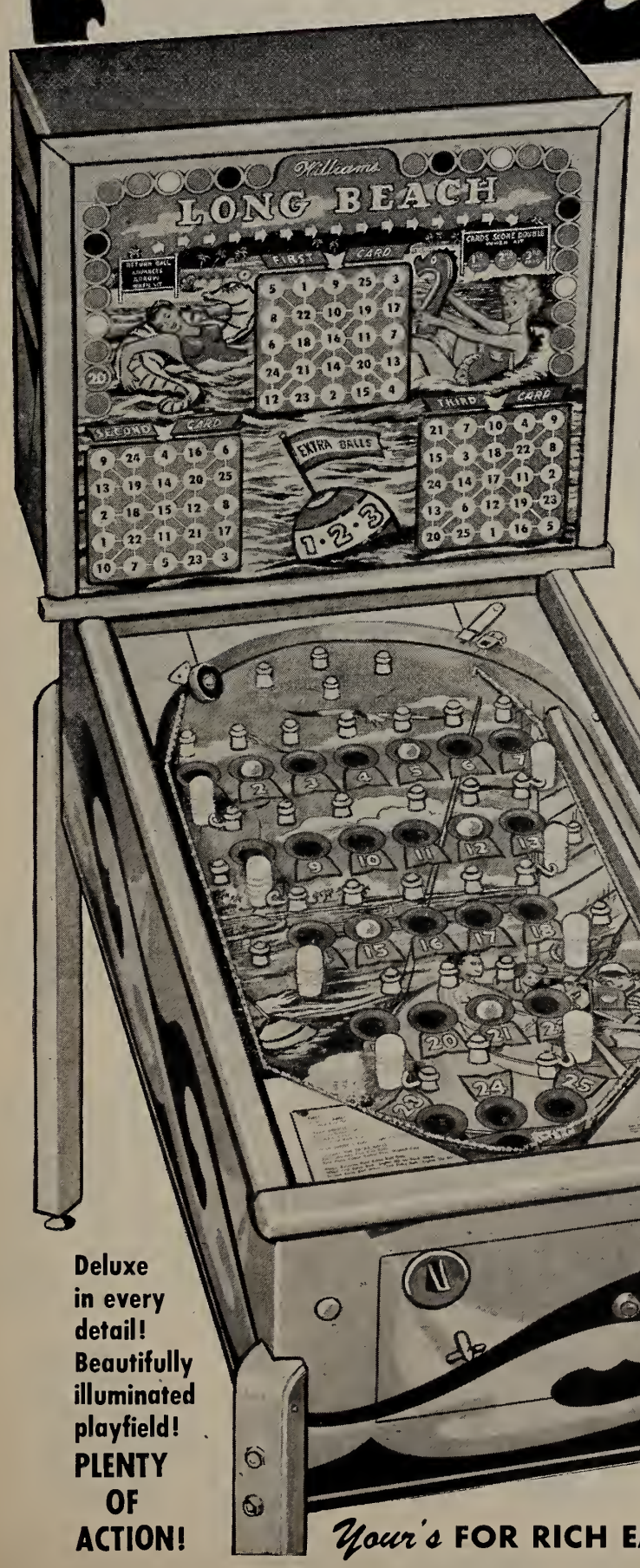


New! Williams

LONG BEACH

EXCITING!

3 CARD—5 BALL with NEW DOUBLE SCORE GAME-TO-GAME FEATURE FOR REPEAT PLAY!



3-4 OR 5 ADJOINING NUMBERS CONNECTED BY WHITE LINES IN ANY SECTION SCORE REPLAYS

NEW "DOUBLE" FEATURE

CARRIES OVER FROM GAME TO GAME UNTIL SCORED. NOTHING LIKE IT EVER BEFORE! IT'S EXCLUSIVE WITH LONG BEACH AND THE GREATEST CARRY-OVER OF ALL TIME!

RETURN BALL POCKET

WHEN LIT ADVANCES ARROW ACROSS BACKGLASS TO DOUBLE SCORE. REMAINS LIT FROM GAME TO GAME UNTIL SCORE IS MADE IN EACH SECTION!

★

EXTRA BALL FEATURE:

PLAYER CAN "BUY" UP TO 3 ADDITIONAL BALLS WITH EXTRA COINS!

It's

"LONG BEACH"

BY WILLIAMS

LONGER ON PROFITS!



Deluxe in every detail! Beautifully illuminated playfield!

PLENTY OF ACTION!

Your's FOR RICH EARNINGS!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.

The Greatest Advertising Bargain!

A $223.00 Value Only $48



Check the Facts!

52 Classified Ads of 40 Words Each

ONE 40 WORD CLASSIFIED AD EACH WEEK FOR AN ENTIRE YEAR – 52 WEEK'S ISSUES – ACTUAL COST OF 52 – 40 WORD CLASSIFIED ADS AT REGULAR RATE OF 10¢ PER WORD $208.00

PLUS - FREE - Full Year's Subscription - ACTUAL COST 15.00

TOTAL VALUE - - - $223.00

America's outstanding magazine publishers call this, "America's Greatest Advertising Bargain." Imagine—a 40 Word Classified Ad FREE Each and Every Week in the Biggest and Most Famous Classified Advertising Section in the Entire Industry—PLUS—FREE Full Year's Subscription to "The Cash Box"—A TOTAL VALUE OF $223.00—ALL FOR ONLY $48. Send your check for $48 along with your first 40 word classified ad TODAY! THIS IS THE GREATEST GIFT YOU CAN BUY YOURSELF!! DO IT NOW!!

All For Only $48

THE CASH BOX, 26 WEST 47th ST., NEW YORK 19, N. Y.

For Months of Profits...

Gottlieb's Happy Days



A Player's Game

2 "POP BUMPERS
2 SUPER-SCORING CYCLONIC KICKERS
2 SUPER-POWER FLIPPERS

NO OUT HOLES!

HIGH SCORE to 7 MILLION for REPLAYS

X's and O's may be controlled by skill play—register in lights on backglass

16 Winning "Tic-Tac-Toe" Combinations for Replays

CENTER HOLE Lights Side Contacts for SUPER HIGH SCORING

1 to 8 SEQUENCE Lights 2 Roll-Overs for REPLAYS

EACH HOLE AWARDS ½ MILLION SCORE

9 BALL TRAP HOLES—
INSURE SPEEDILY COMPLETED PLAY EACH GAME!

An Operator's Game!

IMMEDIATE DELIVERY

From Your DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois
"There Is No Substitute for Quality!"

Michigan Music Ops Assn. Donates Juke Boxes To The Percy Jones Army Hospital

DETROIT, MICH. — Morris A. Goldman, president, Wm. J. Patterson, member of the board of directors, and Irving B. Ackerman, attorney for the Michigan Phonograph Owners' Association, this past July 17 traveled to the Percy Jones Army Hospital and received the acclamation of the patients and officers there for the donation of eight juke boxes to this hospital by the organization.

In keeping with the charitable efforts of this group who have, for many years now, made it its business to help in the attempt to curb juvenile delinquency, help all charitable organizations, bring musical therapy to those of the armed forces returned for hospitalization in this area, the Michigan Phonograph Owners' Association went out of its way to bring happiness to all the patients at the Percy Jones Army Hospital, with this donation of eight juke boxes, and in addition, over 2,500 records.

Major Thomas O. Weir accepted the donation formally from the men who travelled to the Percy Jones Army Hospital.

Not only did the Major acclaim the juke box owners of Michigan for their grand work in behalf of the hospitalized service men, but, he also pointed out that this was one of the few items which assured the executives of the hospital the perfect kind of therapy which brings about greater calmness and more certain recovery.

ChiCoin Names 2 New Distribs

F.A.B. For Georgia And B.D. Lazar For W. Pa.

CHICAGO—Ed Levin, general sales manager for Chicago Coin Machine Company, this city, announced the appointment of two new exclusive distributors for the firm's products this past week.

First one to be named was Fletcher A. Blalock of F. A. B. Distributing Company, Atlanta, Ga.

This firm was appointed exclusive distributor for the entire State of Georgia for all Chicago Coin products.

Fletcher E. Blalock, son of Fletcher A. Blalock, is resident manager of the Atlanta offices of F. A. B. Distributing Company.

At the same time, Ed Levin named the well known B. D. Lazar Company of Pittsburgh, Pa., as distributors for the Western Pennsylvania territory for the firm.

Levin stated, "These appointments came about after a long study of these territories.

"We believe," he continued, "that the appointments which we have just made will result in the finest possible service to all operators."

IT'S HERE THE TRUEST AUTOMATIC PITCHING MACHINE EVER MADE . . .

"PITCH-O-MAT"

TROUBLE FREE BECAUSE IT'S PRECISION ENGINEERED!

It's Here . . . The First True Automatic Baseball Pitching Machine . . . "PITCH-O-MAT"! Real Big League Baseball Pitching Action. The ane and only autamatic baseball pitching machine that is TROUBLE FREE — Because It's PRECISION ENGINEERED!! Built by experienced coin machine men wha KNOW WHAT YOU NEED TO EARN BIGGER AND BETTER PROFITS. Call around taday—SEE "PITCH-O-MAT" . . . the answer ta the operators' prayers!! "PITCH-O-MAT" IS READY TO EARN YOU MORE MONEY THAN YOU'VE EVER BEFORE ENJOYED. All arrangements far setting up a complete aperation of "PITCH-O-MAT" completely and carefully taken care of for you without any extra charge. WRITE, WIRE, PHONE!!

QUANTITY DELIVERIES START SEPT. 15th

COIN-O MANUFACTURING CO., INC.
3435 NO. SHEFFIELD, CHICAGO 13, ILL. (Tel: GR-7-3780)

CLOSEOUT!

Seeburg '46	$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50 (like new)	295.00
Seeburg Wall Boxes (Brand New)	22.50
Packard Wall Boxes	5.95

1/3 Deposit, Balance C. O. D.
WRITE — WIRE — PHONE

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

DOWN GO PRICES!

TURF KING	$149.50
FUTURITY	WRITE
HAYBURNER	225.00
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AUGUST 30th ISSUE of THE CASH BOX

★ "END-OF-MONTH INVENTORY" LISTING ★

Great Reader Interest—Adv. Deadline Aug. 22



EASTERN FLASHES

A number of out-of-town coinmen were visiting our town this week, taking in the Convention of the NAMM (National Association of Music Merchants). Many firms in our business conduct retail record shops, as well as acting as distributors for record manufacturers, and this convention covers this phase. Most of the men took the opportunity to drop over to coinrow to say hello to their many friends.

* * * * *

The body of Al **Bergman's** son **Bobby**, who was killed in action on the Korean battlefield, didn't arrive in Buffalo, N. Y. as was promised, Monday, July 28 (story in August 2 issue). Latest word, as we go to press is that the airlines will bring it home on either Saturday or Sunday, August 2 or 3. It is Al's intention to conduct burial services one day after the body arrives. Once again, we note the address of the funeral home, as many of Al's friends will wish to either attend or send condolences: **Etkins Funeral Home, 576 Linwood Ave., Buffalo, N. Y.** . . . **Sam Goldsmith**, Capitol Projectors, back in the city after arranging quite a deal with the Missouri Midget Movies Co. of Kansas City, Mo. **Irv Weiler, Carl Hoelzel**, and **J. R. "Pete" Pieters**, principles of this firm, will handle the "Midget Movies" and the Capitol rocket ship ride for the states of Missouri and Kansas. . . . The Rudolph Wurlitzer Co. will hold a service school refresher course of Eastern Distributors at the offices of **Joe Young's** Young Distributing Co. on August 7, 8 and 9. It is expected that **Joe Hrdlicka** and **Hy Turner** of the factory will be hand to conduct the school, and it's possible genial **Ed Wurgler**, general sales manager of Wurlitzer, may be here at the same time. . . . Our good friend, **Gail Carter**, vice president and general sales manager of Permo, Inc., attending the NAMM Convention here—and what a job he's doing!

* * * * *

Dave Stern's beautiful 17 year old daughter, **Suzzane (Honey)**, created quite a stir in the dramatic field, when she took over the lead in the Ocean City Playhouse, N. J., production of "Arsenic And Old Lace" with only about 18 hours notice. The leading lady became ill, and Honey learned about 50 pages of lines within this short time. More exciting was the rave notices given her performance by the critics. On hand to cheer Honey on to success were **Mr. and Mrs. Dave Stern** and **Mr. and Mrs. Barney (Shugy) Sugerman**. . . . **Tommy Greco**, Greco Bros., Glasgow, N. Y., in town buying some equipment. Everyone eyeing the Kaiser Traveler he had with him. Loaded a music machine into it without the slightest effort. . . . **Jack Mitnick**, regional representative for AMI, back from his northern trip. He took in the NAMM show—"anything that is closely allied with the music machine industry is of interest to me" states Jack. . . . **Harry Koeppel**, Koeppel Distributing Co., sends his teen-age daughter, **Gilda**, to San Jose, Calif. for a few weeks. She will stay at **Ben Koeppel's** home. Old-time ops will remember Ben as one of its pioneer pin game operators in New York City. . . . **Mike Munves** reports our prediction made in last week's column has come about. He now has more orders for Exhibit's "Super Twin Rotation" than he's had deliveries, and is hoping the factory can send them along in good quantity. Is this the reason Mike and the Missus are undecided about that Miami Beach vacation at this time? . . . **Nat Cohn**, Conat Sales Corp., introduces his "Atomic Jet" space ship coin-operated ride, with simultaneous showings at various distributors around the country. "We've got the most tremendous money-maker ever brought out in the coin machine industry" stated Nat. "Location tests have proven the ride stands up mechanically, and the collections were absolutely amazing." . . . **Al Simon**, Albert Simon, Inc., one of the busiest wholesalers on the row. In addition to the ChiCoin line of games in "hot" demand, Al reports that reaction of his mechanical horse, "Gallopin' Beauty" has been exceptionally fine. . . . **Dave Lowy**, Dave Lowy & Co., out of town on biz, while **Bob Jacobs** and **Whitey Druckman** hold down the home fort. . . . **Willie Aronson** and **Al Gilbert**, United Play Machines, Inc., being kept busy with their used games biz. "Slowly, but surely, we're progressing" smiles Willie.



DALLAS DOINGS

The summer heat has reached its annual peak in Texas. The mercury is soaring around the hundred degree mark every day and everyone is saying—"If this is what it is like in July, what can we expect in August?" But despite the heat, business is holding up. In fact some operators and distributors report that business is getting better all the time. . . . The folks over at Commercial Music Company received a new game this week—the United "6-Player Star Shuffle Alley." The place was full of operators looking over and buying the new game. . . . **George Bury** of Hamlin was in Dallas this week buying new phonographs for his route. . . . **J. T. Van Meter** of Dallas is concentrating his buying on games. . . . We hear that **Ralph Claybrook** of Fort Worth is expanding his route. . . . Ditto for **I. D. Hightower** of Fort Worth. . . . **Jim Powers** of Grand Prairie says that business is good for him. . . . **Henry Adams** of Killeen is buying shuffle alleys. . . . Also in town this week were **J. A. Bigby** of Italy and **Jimmy Bounds** of Mexico.

Bob De Priest of Dallas is on a vacation. He is sightseeing through Florida, Virginia and Tennessee. . . . **Tommy Chatten**, his fishing partner, says that he will have to wait until Bob gets home to do any serious fishing. . . . **George Green** of Odessa reports that business is good out west. . . . **Tom Lambert** of Dallas is buying new phonos. . . . **W. B. Walton** of Mineral Wells is expanding his route. . . . **Drew Osborn** of Fort Worth has just returned from a fishing trip in Mexico. He says that he caught some 200 bass. . . . **Mrs. Audrey Hunter** over at State Music Distributors, Inc., says that **Abe Susman** is still vacationing in Florida. In the meantime she is concentrating on getting in enough AMI's to satisfy the demand.



CHICAGO CHATTER

Most surprising development in the Chicagolandarea is the sudden demand for automatic baseball pitching machines. Profit reports are absolutely fabulous. Some have already termed this business: "The biggest thing since 'Tom Thumb Golf' and," they also claim, "it's many, many times more profitable, better and bigger than miniature golf ever was." Already those who own ground in busy traffic areas are asking for 33⅓% of the gross intake instead of leasing or selling the lots. . . . Two new manufacturers jumped up here overnight. Wico Corp. is building what it calls: "Wico's 'Major Leaguer' Automatic Baseball Pitching Machine." **Harry Wiczer** of Wico reports that they have more orders on hand than they can take care of right now. . . . Another new manufacturer is Coin-O Mfg. Co., Inc., composed of **Frank Roelke** and **Harry Katz,** two guys who really know their way about in the coinbiz. They're building what they call: "Pitch-O-Mat." (For the complete story of what it's all about read the special article in this issue.)

It's What's In "The Cash Box" That Counts

Harry Wiczer is building one of the "Major Leaguers" into a Penny Arcade here in town where the owners have decided to pull out their shooting galley and replace with Wico's "Major Leaguer," automatic baseball pitching machine. . . . Three big spots here are at: River Rd. just off North Ave.; Marine Drive at Wilson Ave.; Lincoln Ave. at Devon. And more spots going up. . . . Little automatic baseball pitching joint (with only 3 units) down in Greenwood, Ind. (10 miles south of Indianapolis) reports (via press publicity) that they are bringing Cleveland's slugger, **Luke Ester,** down there for one day to demonstrate how hard (or how soft) he can hit that automatically pitched ball. . . . Remember 10 baseballs are pitched at the batter for 25c. First ball zips out in 10 seconds after coin is inserted. Each of 9 balls thereafter at intervals of 6 seconds each. In short, 25c in 64 seconds. Average of $10.50 per hour already reported. . . . **Sam Stern** of Williams all hepped up over location test reports on the firm's new bingo-style game, "Long Beach." Reports indicate this a clickeroo. "And priced low," Sam reports.

It's What's In "The Cash Box" That Counts

Thanks, most sincerely, to **Harry Jacobs, Jr.,** Milwaukee, who writes: "**Your Tenth Anniversary Issue is the greatest magazine we've seen in any industry and, especially, in our field, in all our 17 years in this business.**" . . . **Les Rieck** of H. C. Evans & Co. (and this should make many of the Evans' distribs very happy) advises that they will be out "soon" with the Evans' 'Century' (100 selec phono). . . . Prior to flying to the West Coast, **Frank Mencuri,** general sales manager of Exhibit Supply, advised: "This is an avalanche. The orders we are getting for 'Super Twin Rotation' have gone far, far ahead of our balmiest expectations." . . . Music Ops. Assn. in Detroit very proud of the donation they made to Percy Jones Army Hospital—8 juke boxes for this one spot. **Morris Goldman, Irv Ackermann,** and others, present at this big affair. . . . Just in case you want something historical: August 6, 1945, was when the very first atomic bomb was dropped. (Remember where?) . . . And, on August 7, 1942, the Marines landed on the Solomons. A bloody landing.

It's What's In "The Cash Box" That Counts

John Bruun of Rock-Ola advising us that the firm may have something "really big" to talk about verra verra soon. . . . Nice postcard came in from **Dom Pigati** of Highland Pk. from Hotel President, N. Y. C. And who should drop into our office as we nostagically looked at the card? You guessed it—**Dom Pigati,** himself. . . . **Roy Monroe** (Monroe C. M. Exch.) excitedly phones us from Cleveland: "We've got the biggest smash-price sale on all types of machines in our history under way right this minute." . . . **Bill Bye,** Kansas City, Kans., regional rep for Electro ciggy vendors, pops into our office to tell us that more, more, and still more, games and music ops are entering ciggy and vend field. (Just like we didn't know, Bill. Read our editorials about this in our July 26 and Aug. 2 issues.) . . . **Happy Birthday This Tuesday (August 5) To: Art Weinand,** Chicago; **Dave Stern,** Elizabeth, N. J.; **Irwin Weiler,** Kansas City, Mo.; and **Mac Mohr** (the bowling alley tycoon), Los Angeles. . . . An orchid to **Morris Gisser** of Cleveland who advised that the best way to do business was the right way! And went out and demonstrated that it could be done the best way the right way.

It's What's In "The Cash Box" That Counts

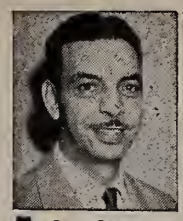
Some friends from down Texasway asked us to tell the industry: That **"Doc" Mason** of Corpus Christi, Texas, is expecting to become a **"Daddy"** any second now. . . . That **Morris Liedecker** and **Morris, Jr.,** now very, very busy in real estate, but, not neglecting their coinbiz at Corpus Christi Novelty Co. . . . That **Gene Bybee** of Pan American, San Antonio, though very ill, now well on the way to recovery. . . . That **Jimmy Johnson,** formerly of Western Chicago, doing rather terrific in his Playland Park, San Antonio, and now hearing from dozens of guys who want to "get in the act" in the 'Boys Town' he created. (Whether you know it or not, Jimmy still has a big plant here in Chi going great guns and bringing him plenty moolah.) . . . That **Ken Wilkinson** and his son (San Antonia) are verra big in TV. Call it "Texavision."

It's What's In "The Cash Box" That Counts

That **George Wrenn** and **Fred Barber** have become expert horsemen with Bally's 'Champion.' . . . Which reminds us. Girls down in Texas still talkin' about those ten gallon hats and the speedy ride that **Jack Nelson,** general sales manger of Bally Mfg. Co., and **Phil Weinberg,** Bally's Texas regional rep., went on to cover this state.

It's What's In "The Cash Box" That Counts

Hear that **Bernie Reichel** of El Paso, Tex., able to take that Rio Grande humid heat since his vacation up Wisconsinway. . . . **Benny MacDonald** of Ft. Worth, in addition to that big farm he's got, the ciggy machines and phonos he's operating, now going in big for horses. . . . **Milt Marmer** of Cinci in town seeking games. . . . **J. R. (Pete) Pieters** of Kalamazoo, Mich., bought himself what can be termed a "gentleman's farm" just outside of the Stove City and says, "I'm gonna make it look like 'Paradise'". . . . **Si Redd** of Boston, it's



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Geo. George — Roy Monroe

FIVE STAR, Very Clean	$149.50	EXHIBIT DALE GUNS	$ 65.00
CONEY ISLAND	395.00	CHICOIN 4 PLAYER DERBY, NEW	WRITE
BRIGHT SPOTS	410.00	EXHIBIT BIG BRONCO	WRITE
BRIGHT LIGHTS, Drop Chutes	325.00	RISTAUCRAT Music Boxes	64.50
ABC's, Very Clean	249.50	ACORN CHARM VENDORS	12.50
SPOT LIGHTS	450.00	KICKER & CATCHERS, Like New	15.00
CITATIONS	29.50	POP-UPS	12.00
TURF KINGS, Very Clean	139.50	MILLS PANORAMS	200.00
CHAMPIONS	64.50		
WINNERS, Like New	85.00		
HAYBURNERS	249.50		
RCA RADIOS (25c Chutes)	22.50		
PONY EXPRESS, Like New	275.00		
MUTOSCOPE PHOTOMATICS	640.00		
MUTOSCOPE VOICE-O-GRAPHS	395.00		
WILCOX-GAY RECORDIOS	175.00		
CHICOIN BASKETBALL CHAMPS	250.00		
CHICOIN GOALEES, Very Clean	125.00		
BALLY HOOK BOWLERS	145.00		

NOTICE!

It's impossible to list all our machines here. Write for any machine you want that is not listed here. PRICED LOWER THAN YOU'VE EVER BEEN ABLE TO BUY IT BEFORE. Write. Phone. Before you buy—CALL ON US!!

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Exclusive Distributors of Wurlitzer Phonographs

CHICAGO CHATTER

(Continued)

said 'round here, has over 300 horses ooperating up in the biggest horse operating state in the USA-Massachusetts. . . . And, by the way, big **Art Garvey** of Bally now in Mass. and covering the town. . . . **Ralph Perrin** has been named Manager of the R. F. Jones' Denver offices. . . . We asked **Paul Huebsch** of Keeney what he did on his vacation. Said Paul, "Me? I just pushed a lawn mower around. Once in a while." . . . **Ed Levin,** sales manager of Chi-Coin, advised that he had named **Fletch Blalock's** outfit as distribs for Georgia and **Ben Lazar** for Western Pa.

It's What's In "The Cash Box" That Counts

Sam Gensburg and **Sam Wolberg** of ChiCoin much enthused over the reaction to their new and novel type bowling game called: "10th Frame Bowler." It's different. Both men expect plenty of business because of the unique action. . . . **"Little" Jimmy Johnson** of Globe came up with one this past week that deserves mention. Jimmy simply stated, "Look, we've got to have more room, here in this joint. Just tell 'em that no reasonable offer will be refused for the finest equipment in the industry." So, all you gotta do, is simply fill in the price—and that's it. . . . Watched one sales manager here red pencil out a bunch of distribs on his products this past week. . . . Just simply could not get **Bill DeSelm** or **Johnny (Beanbag) Casola** on the phone this past week. Both guys were scootin' about lookin' over some mysterious thisa and thata.

It's What's In "The Cash Box" That Counts

Whether you know it or not, and whether **Myer and Lew Gensburg** of Genco will give you the 'facts,' their "400" upright pinball doing very great on many, many locations. . . . **Ted Rubenstein** of Marvel resting up between drives. . . . **Dave Gottlieb** enjoying skimming over the lakes up at Eagle River, Wis. in his boat and just listening to baseball broadcasts. . . . Detroit music ops now in the throes of depreciation problem with Uncle Samuel. (Whyn't you guys use 'E. O. M. Issue' of 'The Cash Box' as of [and beginning with] July 26 to prove your point.) . . . By the way, "The Confidential Price Lists" will celebrate 14th Year (728 week's issue) of unbroken, consecutive publication with the Sept. 20, 1952 issue. And, whereas, in this world of hustle and bustle, worry and hurry, this is something substantial, solid, logical, and something to have faith and confidence in, something to grab onto and hold tight to.

A Washington, D. C. Operator Writes:

The Cash Box,
New York, N. Y.

Gentlemen:

I would appreciate it very much if it would be possible for you to send me a copy of "The Cash Box" dated the last week in June or the first week in July of this year.

We base our Inventory for Personal Property Tax on "The Cash Box", and we are having some trouble with the tax people.

Very truly yours,
J. H. Phillips
Phillips Novelty Co., Inc.
Washington, D. C.



Are YOU Faced With The Problem Of "Personal Property" TAXES?

IS IT WORTH $15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR "Personal Property" TAX COLLECTOR... AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogyman in your nightmare dreams?

Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: *"The Confidential Price Lists"* which appear in each and every week's issue of *The Cash Box*—and which are an integral part of *The Cash Box*—"The Operator's Bible"! The One Magazine The Operator Can Believe In and That He Can Trust!! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator! And Printed For The Operator's Best Interests!

It costs you only $15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States thruout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

Be a HAPPY, SMILING OPERATOR—subscribe to THE CASH BOX today. All for only $15 per year—just about 25¢ per week!

TEAR OUT AND MAIL TODAY TO . . .

THE CASH BOX
26 WEST 47th STREET,
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Gentlemen: It sure is worth $15 a year to get straightened out with my "Personal Property Tax" Collector. Enclosed find my check for $15, and start sending me "The Cash Box" immediately.

FIRM NAME.....

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Individual's Name



On the political plane, it was interesting to hear from Chicago Coin rep **Phil Robinson** that his brother, **Abe Robinson**, phoned him from Blair House in Chicago on that Thursday night before it happened to tell him that **Gov. Adlai Stevenson** was there with a group of friends waiting for the nod that came the next evening. . . . It turns out that **Mary Jane Happel's** home is in Minnesota, hubby **W. E. Happel's** in Milwaukee. Their recent 10,000 mile, six-week itinerary covered Niagara Falls, Yellowstone Park and back to Badger Sales by way of Oregon. . . . A long chat with **Lyn Brown's** wife revealing that she's real fond of her new Valley home and (lucky her and Lyn) their place seems to catch a nice southerly breeze that has them doubting all those stories about the Valley being a hot spot to live during the summer months.

Lucille Laymon tells us that Bally's "Palm Beach" is really a winner, even getting off to a greater start than the terrific "Atlantic City" did. . . . Also moving out steadily for the Laymons is Bally's "Champion" horse while Wurlitzers continue their nice sales pace. . . . Over at **C. A. Robinson's**, **Al Bettelman** tells us that United's new "6 Player Shuffle" with Match Score has won a great response from operators and players. United's "Stars" 5-ball is also doing a fine job, Al notes. . . . **Jack Simon** reports there's no summer slump for him, what with a big shipment of used Bally "Spotlites" scoring a big hit with his customers and Bally's "Palm Beach" doing just fine in the brand new department. . . . Abe **Chapman** was back at his desk after a few days down in Tia Juana. . . . **Nick Carter** appeared to be a busy man at the Nickabob, with several AMI customers waiting for him while he closed another deal on the phono.

Phil Robinson was out shopping for a fancy new tie to wear up to that B'nai B'rith Convention in Seattle, come August 23. What with Phil representing the Beverly Hills lodge, the other delegates will be expecting him to be a pretty splendiforous fellow, and Phil wouldn't want to let them down. While driving there and back with the Mrs., he's figuring on visiting the trade along the way. . . . Had a note from **George Phillips** in Manila indicating that there's a considerable shortage of good used music and games in the Philippines. . . . On the Row: **Ed Wentzal** of Sacramento, with wife and station wagon on vacation. . . . **Charles Bonney** from Flagstaff, Arizona. . . . Mrs. **Noble Craver** of San Diego, shopping for the Mr. . . . Bakersfield's **J. G. Domingos**. . . . **J. W. Robertson** of Elsinore. . . . Carlsbad's **Lloyd Dindinger**. . . . **Jack Faust** from Santa Ana. . . . **Milton Noriega** of Colton.



The Lakes in Minnesota are drawing many tourists and the resort owners are reporting the best business that they have had in several years. Some of the coinmen who took advantage of the wonderful weather and made the trip into northern Minnesota to enjoy the fine fishing were: **Irving Brodsky** and his wife, Carousel Industries, Chicago; **Harold Lieberman** of Lieberman Music Company and his guests, **Ed Wurgler** of The Rudolph Wurlitzer Company and **Irv Sandler** of the Sandler Distributing Company, Des Moines, Iowa. . . . **Ozzie Wurdiman** of Don Leary Inc. is on vacation and is spending it at his cottage near Grand Rapids, Minn. . . . **Ike Sundem** and wife of Montevideo, Minn., have just returned from a motor trip through Glacier National Park and Ike said he is all set to really go back to work now. . . . Of course, there are those who keep their noses to the grindstone and came to town to see what was new in coin operated equipment. Among them were: **John Czerniak** of Duluth, Minn.; **Bill Gilles** of Osage, Iowa; **Leo Hennessey**, Rochester, Minn.; **Ben Jahnke** of Hutchinson, Minn.; **Kelly Diedrich**, Chaska, Minn.; and **Bill Arndt** of Long Prairie, Minn.

Mr. and Mrs. **Bun Mraz** and daughter of Brainerd, Minn., made the trip into town and while Bun looked to see what was new in coin operated equipment, Mrs. Mraz did some shopping. . . . Seen here and there at the various distributors' offices and record supply houses were: **Stan Woznak**, Little Falls, Minn.; **Don Kohner** of Winona, Minn.; **August Quade**, Rochester, Minn.; **Merle Stoddard**, Zumbrota, Minn.; **Morris Berger** of Duluth, Minn.; **Bob Keyes**, Forest Lake, Minn.; **R. E. Aherin** of La Moure, N. D.; **Frank Mager**, Grand Rapids, Minn.; and **Ed Le Blanc** of St. Cloud, Minn. . . . Mr. and Mrs. **Herb Sandel** of Lieberman Music Company went to New York and while there plan to attend the National Music Merchants Meeting.

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Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT —45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — We buy dealers surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: Box #119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS. 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Seeburg Shoot The Bear Guns. Any quantiy. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYANT 9-6677.

WANT—Mechanical Horses. IDEAL NOVELTY, 2823 LOCUST ST., ST. LOUIS, MO.

WANT—Need for importation, Hollycranes last model. Send price and quantity. CARDINAL AMUSEMENT, 3731 DANDURAND, MONTREAL 34, QUEBEC, CANADA.

WANT—Wurlitzer 800's any quantity. LAREDO EXPORTING CO., LAREDO, TEXAS.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES. CALIF. (Tel.: DUnkirk 3-1810).

WANT—Ponies; latest Selective Solotone; All Stars; Heavy Hitters; United 10th Inning; Coin Changers; Coin Counters. Any quantity at the right price. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT — Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: UNion 1-0320.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANTED—Late Model Solotone Master Entertainers and Selective Boxes. REGENT VENDING MACHINES, LTD., 779 BANK STREET, OTTAWA, CANADA.

WANT—United Six Players-all models; Chicoin Six Player stationary light-up pins. Quote quantity and prices on above. UNITED PLAY MACHINES, INC., 578—TENTH AVE., NEW YORK, N. Y. Tel: LOngacre 5-8748.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 710-12th STREET, SACRAMENTO, CALIFORNIA.

WANT — AMI, C or D, 40 selection hideaways; Wall Boxes. Seeburg M-100's (78 and 45); 147M; 146M; Wurlitzer 1400; 1450; 1250; 1217; 1017. Very latest amusement machines; Scales; Adaptors; Speakers. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

CLASSIFIED ADVERTISING SECTION

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

WANT—Used Seeburg juke boxes model M100 78 RPM 15,000 series and up. Jennings Cigarola machines used and Turf Kings. State price and quantity available. Write airmail to: FAR EAST AMUSEMENT, 904 TAFT AVE., MANILA, P. I.

FOR SALE

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Group Type Shuffle Game—can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel: CHickering 4-5100.

FOR SALE—15 Wise Owl Quizzettes $5 ea.; 1 Pop Up $10; 1 Shipman Select-A-Bar (like new with stand) $15; 1 H246M Seeburg Hideaway $175; 13 3WT-L56 Seeburg Wall boxes $44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—The old reliable Massengill and Darlingtonian coin operator pool tables. All sizes complete with accessories. Write for information and we will enclose our Bargain Sheet on used equipment. We will buy late one balls; Bingo games; Williams tables; arcades and recent shuffle alleys. DARLINGTON MUSIC COMPANY, 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel: 500.

FOR SALE—Bally Coney Island; Bright Spots; Spot Lite. All A-1 Condition. Used four weeks $400 each; Atlantic City, used three weeks $450 each. KOLAR DIST. CO.. 1606 ELWOOD AVE., SOUTH BEND, INDIANA. Tel: 38492.

FOR SALE — New Wms. Olympia games $225; New Gottlieb Quartet $225; New Wms. Horse Feathers $250; New Wms. Sea Jockey $275; Used Keeney 2 player League Bowler Rebound $75; United ABC clean $275; Spot Lite upright amusement game formerly $395; now $49.50 cach; Knockout $75; Nifty $110; Double Action $125; Rag Mop $115; Deluxe World Series $250; Like New Exhibit 6 Shooters $175; Hayburners $225; Things $35; Playballs $35; Tri-Score $50. Will buy Consoles from Penna. Operators or will exchange for above games. K.C. SPECIALTY CO.. JACK KAUFMAN, 410 MARKET ST., PHILA. 6, PA. Tel: MArket 7-6865 or 7-6391.

FOR SALE—Spot Lites $450; Bright Lites $340; Coney Island $375; A.B.C. $215; Zingo $250; Flying Saucer $75; Tri-Score $50; Bally Big Inning $100; Star Series $75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, WEST VIRGINIA.

FOR SALE—6—100 M. 78 Seeburgs $600; 1—1250 Wurlitzer $375; 1—750 Wurlitzer $65; 4—Citations $40; 4—Bally Speed Bowlers $25. IDEAL MUSIC CO., 620 W. 6th ST., TOPEKA, KANSAS. Tel: 2-5201.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Citations 39.50; Champions $59.50; Shuffleboard supplies; new scoring unit wall type $79.50; used scoring unit $59.50; Climate Adjuster $19.50; Bingo and Arcade Equipment write. MERIT INDUSTRIES, 542 W. 63 ST., CHICAGO, ILL. Tel: ENglewood 4-9202, ENglewood 4-9204.

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — Coin Operated Pool Tables. 3½' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price $585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel: 31.

FOR SALE—Shuffle Alley Pucks—For Manufacturers and Distributors. We have the finest Two-Sided Puck in the market for use on all Shuffle Alleys. It's highly polished and plated—guaranteed the finest in the world—and we offer it at the lowest price in the field. Write—wire—phone for quantity prices. GOODYEAR PRODUCTS CORP., 410 N. BROAD ST., ELIZABETH 3, N. J. Tel: ELizabeth 2-0089.

FOR SALE—Seeburg Bear Guns $295; 5-Seeburg 3-wire 5-10-25c. wallboxes $35; Ski Barrel $75; Chicago Goalee $69.50; 2-HiRolls $75; Photo Finish $65; Universal Winner $95; 3-Citations $39.50; Gold Cup $25; Entrys $25. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE — Packard Boxes (late serial numbers) $7.50 ea.; Seeburg Hide-A-Ways, Model 146 $95 ea.; Packard Hide-A-Ways (like new) $50 ea.; Bally Citations $25 ea.; Photo Finishes $49.50 ea.; 3025 Wurlitzer Boxes $10 ea.; 3031 Wurlitzer Boxes $6 ea.; Rockola Hide-A-Ways $60 ea.; Wurlitzer 750's $50 ea.; Quizzers $65 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: MArket 1-3967.

FOR SALE — Eastern Electric (C8) like new, $139.50; 9E-National Electric, like new, $109.50; 25c coin chute—1 king size column — New Hammerloid Finish—Rechromed—930 Nationals $129.50; 950 Nationals $139.50; PX-10 column $89.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel: UNiversity 6900.

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FOR SALE — Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M $219; H147M $169; H246M 159; H146M $129; 1941 R C Special $50; Wurlitzer 1080 $159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Trophy Bowl $50; Super Twin Bowler $50; Goalee $50; Twin Shuffle Cade $150; ABC Bowler; Speed Bowler; Shuffle Baseball; Express; $25 ea.; Doube Header $50; Quarterback $50; Six Player League Bowler $225. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 4, N. Y.

FOR SALE—Wurlitzer 1017 Hideaway with cobra head $99.50; Wurlitzer 1015 $110; Wurlitzer 1250 $369.50; Wurlitzer 1100 $245; Seeburg Hideaway H 246M $99.50; Seeburg Hideaway M $69.50; Seeburg 147S $99.50; Aireon Coronet $50. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND 5, ORE. Tel: ATwater 7565.

FOR SALE—1 Seeburg Chicken Sam Gun rebuilt with target $95; 1 Chicago Coin Ace Bowler 2 Player $75; 1 Harvest Time $60; 1 Hayburner clean $225; 1 New Evans Constellation Phonograph model 135, floor sample, write. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—Coney Islands $450; ABC Bingo $275; Zingo $325; Total Rolls $50; High Rolls $75; 3020 Wall Boxes $39; Grand Award Pin $40; One Two Three $50; Barnacle Bill $40; Ballerina $35; WIL56 Wall Boxes $14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—Bingo Games: Five Stars $150; A.B.C. $235; Bolero $395; Leaders $350; Brite Lites $310; Brite Spot $450; Spot Lites $375; Coney Island $375; Atlantic City $475; County Fair $225; Steeple Chase $250; Hayburners $225; Spark Plug $250; Sea Jockey $275. Jumbo Pins: Turf Kings $125; Winners $85; Citations $35; Photo Finish $50; Gold Cups $35. One-Half deposit, balance sight draft. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

FOR SALE — Reconditioned Wurlitzers: 1250's $500; 1100's $350; 1015's $225; 1080's $200. Seeburgs 146M $187; 147M $225; 148ML $325; Wall Boxes 3W2-L56 $18.50; W1-L56 $15 less tubes. Packard Manhattan's $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Champions $49.50; Winners $89.50; Turf Kings $139.50; Williams Sweetheart $74.50; Chicago Coin Pin Bowler $79.50; Gottliebs Knockout $79.50; Four Horsemen $94.50; Triplets $109.50; United Skee Alley $69.50. MICKEY ANDERSON, 314 E. 11th St., ERIE, PA. Tel: 22-894.

FOR SALE—Bally's Spot Lites, thoroughly reconditioned, immediate delivery $400 per unit. Send $100 deposit and shipping instructions. Balance C.O.D. SHELDON SALES INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel: LIncoln 9106.

FOR SALE—Universal steel stands, manufactured by Chicago Metal Company, new — original crate — priced to sell. Single weighted, single safe, double safe. J. ROSENFELD CO., 3220 OLIVE STREET, ST. LOUIS 3, MO. Tel: OLive-2800.

FOR SALE—Seeburg 100 A $719; Seeburg 147 $149; Packard Manhattan $110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box $125; Gottlieb Bowlette $45; Seeburg Chicken Sam converted to Swing Monkey $50. ½ deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 72767.

FOR SALE — New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—9 Bally Spot Lights, $389.50 each; 3 United A.B.C. $189.50 each; 2 Universal 5-Stars $139.50 each; 6 Bally Bright Lights $269.50 each; 3 Bally Coney Islands $339.50 each. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751.

FOR SALE—Chicago Coin Hit Parades $125; Model 1422 Rock-Ola $75; Genco Shuffle Target $125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel: INdependence 3-2210.

FOR SALE — Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 $79.50; Rock-Ola 1422 blonde refinished $109; Seeburg 146 $139; Aireon Motors $4.95; 3-6 and 10 Amp plug fuses $4.00 hundred. 1/3 with order, balance C. O. D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DEROIT 1, MICH.

FOR SALE—Spotlites $430; Madison Square Garden $115; Six Shooter $125; Knockouts $79; St. Louis $39; Control Tower $110; Football $40; Nifty $110; Wild West $145; Punchy $95; Rockettes $100; 1946 Seeburg $100; 100A Seeburg $625. All ready for location. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON STREET, CHARLESTON, W. VIRGINIA. Tel: 3-0311.

FOR SALE—Wurlitzer 1080 $179.50 ea.; Wurlitzer 1100 $375 ea.; 10 Seeburg 100 A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Packard Wall Boxes $10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right. One Balls: Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also Mechanical Horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, BALTIMORE.

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FOR SALE—Phonograph and pinball route located near atomic plant. Take good. 200 pieces. Established eighteen years late model equipment $85,000; $45,000. down, $10,000. payment every three months, or $80,000 cash. THOMAS BUTCHER, JR., 408 N. OAKLAND AVE., CARBONDALE, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Overstocked on used 5-Balls: Shanty Town $50; BeBop $50; Playtime $40; Gondola $20. Hundred others. Low price, Formica Flipper Guards, ready for location. CAPITOL SALES CO., 5416 WEST COLFAX, DENVER, COLORADO.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Clean ready for location: Wurlitzer 1080's $150; Seeburg 5c wireless wall box $7.50; Packard wall box $7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE — 40 Seeburg W1L-56 Wireless Wall Boxes, ea. $8. 1/3 deposit, balance C. O. D. or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Packard Wall Boxes ready for location $12.50, satin or chrome. Seeburg Bear Games $299.-50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE — Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.

FOR SALE — Bally Shuffle Champs $15; Citations $35; Turf Kings $95; Seeburg Colonel $50; Mills Empress $29; Screwball Pin $15. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750.

FOR SALE—2 C. C. Thing $95; Bally Carnival $35; Exhibit Gondola $35; Universal Deluxe Twin Bowler $125; Gottlieb Barnacle Bill $45; Exhibit Six Shooter $195; Universal Winner $175. DAN STEWART COMPANY, 140 E. 2nd SO., SALT LAKE CITY, UTAH. Tel.: 9-0931.

FOR SALE—United Across the Board; Chicago Coin Derby; Midget Movies; Relax-a-Lator; Auto Studio (Four Pictures for a Quarter); Wurlitzer 1217; Wurlitzer 1250; Seeburg 100, 78 RPM.
WANT — Will pay cash for Bally Bingo Machines and Metal Typers. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. Tel: ALgonquin 4-4040.

FOR SALE — Bally's Atlantic City $500 each. One-half deposit with balance C.O.D. FRENCHY AMUSEMENT CO., 7624 N.E. 2nd AVE., MIAMI, FLA.

FOR SALE—Rock-Ola 1424 Walnut Hideaway $140; Wall Boxes 1530, clean $15; Bar Brackets $4; 1525 5-10-25c Wall bar boxes $5; Gottlieb Bowlette $39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—RCA 25c Coin Radio $22.50; 4 Col. Postage Stamp Vendors $18; National Candy King New $27.50; Shipman 2 Col. Stamp Vendors $18; Acorn Charm Vendors $12; Champion Basket Ball New $20; Pop Ups New $20; Packard Wall Boxes New Hi Chrome $22.50; Chicago Coin Horsehoes $90; Eastern Elec. Cig. Vendor New $249.50; Band Box $139.50; Silver King Hot Nut New $12; Uneeda Pak Cig. Vendor 25c $85; Mills Candy Vendor 5 Col. $65; AMI Model C Like New $475; AMI Model A Very Clean $300; Wurlitzer 1080 Very Clean $169.50; Seburg 3 Wire 5-10-25c wall boxes. Write MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel: SUperior 1-4600.)

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,-000 Free Stamp Folders—all for $395. Victory Folders $6 for 10,-000; Shipman Folders $10 for 20,-000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE — Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE — 54 Revco Ice Cream Cup Vending Machines—29 on location. Can be bought either on or off location. All in good condition. J. PEKIN DISTRIBUTING CO., 14209 SO. VERMONT AVE., GARDENA, CALIF.

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FOR SALE—Perfect Condition—like new: Coney Islands (latest model with improved 5 contacts) $400; Leaders $375; Hot Rods $60; Turf Kings $175; Citations $35; Various late Flipper Pins (write) 1/3 Dep. Bal COD. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO, ILL. Tel: HEmlock 4-3844.

FOR SALE — Bally Shuffle Bowlers $29.50; Bally Shuffle Lines $122.50; Universal Hi-Score Bowlers $135; Williams De Luxe Bowlers $29.50; Rockola Shuffle Jungle $24.50; Genco Shuffle Target $99.50; Exhibit Strike $44.50. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632—5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

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FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUE-MOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

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FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE — Coney Island $390; A.B.C. $215; Spot Lights $425; Atlantic City—write. Skee Alleys $65; Universal Supers $60; Shuffle Alleys $15; Five Stars $145. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel: CAn. 6-0293.

FOR SALE—1—1946 M $135; 1—1015 $150; 1—1080 $165; 2—H-246 Hide Away $165; 20—3W2-L56—3 Wire 5c—$15 ea., 10—W. S. 2 Z Wireless 5c $6 ea., 10 Packard Boxes $7.50 ea. SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.

FOR SALE—Wurlitzer 1100 $349; Seeburg 148ML $265; 146S $115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

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FOR SALE—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

FOR SALE—Ready for location—College Daze $75; Fighting Irish $75; Football $65; Freshie $65; Hits and Runs $99; Majors 49 $40; Phoenix $39.50; St. Louis 50; Stop & Go $99.50; Tahiti $75; Utah $60; Silver Bullets $100; Hayburner $215. AMUSEMENT ARCADE CO., 419-9th ST, N.W., WASHINGTON, D. C.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Packard Wall Boxes $10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right; One Balls: Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also mechanical horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC.. 940-42 LINDEN AVENUE, BALTIMORE 1, MARYLAND.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

"THE CONFIDENTIAL PRICE LISTS"

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
722nd Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity



WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	79.50	89.00
4. 750E	69.50	94.50
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
4. 800	59.00	98.00
4. 850	54.50	79.50
4. 950	59.00	99.50
2* 1015	115.00	225.00
2. 1017 Hideaway	115.00	225.00
2* 1100	275.00	375.00
4* 1080	150.00	200.00
2* 1250	374.50	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	7.50	12.00
4. 3045 Wall Box	9.95	20.00
4. 3020 Wall Box	29.50	40.00
1. 3025	12.50	22.50
4. 2140 Wall Box	20.50	24.50
4. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
4* 146S	99.50	139.00
4. 146M	120.00	187.00
2* 147S	124.50	164.50
4. 147M	139.00	225.00
4. 148S	260.00	350.00
4. 148M	275.00	350.00
4. 148ML	265.00	325.00
2* M-100-78	599.50	725.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50

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"THE CONFIDENTIAL

4. 3W2 Wall-a-Matic	11.95	18.50
4. W1L-56 Wall Box 5c	5.00	15.00
4. 3W5-L-56 Wall Box 5, 10, 25c	37.00	44.50
4. W4L-56	34.50	37.00
4. W6-L56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
4* 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
4* 1426 Phono ('47)	129.00	175.00
4. 1432 (Rocket '51)	419.00	495.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	5.95	12.50
4* Manbattan	89.00	169.50
4. Model 7 Phono	74.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
2. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	125.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4* Model A '46	240.00	350.00
4. Model B '48	395.00	465.00
4. Model C	445.00	525.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	59.50	125.00
6. '47 Hideaway	119.50	195.00
2. '48 Coronet 400	50.00	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit Parade	100.00	219.50
4. Ristaucrat	65.00	79.50
2. Williams Music Mite	90.00	145.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	200.00	285.00
4. Ali Baba (Got 6/48)	24.50	45.00
4. Alice (Got 8/48)	39.50	54.50
4. All Star Basketballs (Got 1/52)	145.00	200.00
4. Equacade (Un 4/49)	30.00	65.00
4. Arizona (Un 5/50)	39.50	95.00
7* Atlantic City (B4/52)	450.00	575.00
4. Baby Face (Un 1/49)	24.50	45.00
4. Ballerina (B 48)	14.50	35.00
6. Ballyhoo (B 47)	19.50	29.50
4. Band Leader	39.50	59.50
4. Banjo	20.00	39.00
4. Bank-A-Ball (Got)	44.50	109.00
4. Barnacle Bill (Got 8/48)	40.00	69.50
4. Basketball (Got 10/49)	95.00	149.50
2. Be Bop (Ex)	55.00	115.00
4. Bermuda (CC 11/47)	20.00	34.50
6. Big Time	32.50	39.50
4. Big Top	49.50	65.00
4. Black Gold	59.50	79.50
4. Blue Skies (Un 11/48)	25.00	54.50
3* Bolero (Un 1/52)	335.00	415.00
4. Bomber (CC 5/51)	75.00	100.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	79.00	104.50
4* Bowling Chmp (Got 2/49)	60.00	84.50
4. Bowling League (Got 8/47)	10.00	24.50
2* Bright Lights (B 5/51)	269.50	350.00
3* Bright Spot (B 11/51)	345.00	450.00
1. Broadway (B)	199.50	295.00
4. Buffalo Bill (Got 5/50)	40.00	75.00
4. Buccaneer (Got 10/48)	59.50	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	49.50	79.50
4. Camel Caravan	69.50	95.00
4. Campus	99.50	140.00
4. Canasta (Ge 7/50)	55.00	105.00
6. Caribbean (Un 3/48)	15.00	28.50
4. Carnival (B '48)	25.00	44.50
4. Carolina (Un 3/49)	35.00	55.00
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	20.00	55.00
1* Champion (B '48)	49.50	109.50
4. Champion (CC 6/49)	59.00	79.50
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	25.00	49.50
1* Citation (B/48)	29.50	69.50
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	64.50	95.00
2* Coney Island (B 9/51)	335.00	450.00
4. Contact	20.00	55.00
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	119.00	165.00
4. County Fair (Un)	200.00	300.00
4. Cover Girl	24.50	45.00
1. Crazy Ball (CC 7/48)	29.50	45.00
4. Cyclone (Got 5/51)	149.50	169.50
4. Dallas (Wm 2/49)	40.00	69.50
4. De Icer (Wm 11/49)	79.50	119.50
4. Dew Wa Ditty (Wm 6/48)	35.00	45.00
2. Double Action	125.00	160.00
4. Dble. Feature (Got 12/50)	89.50	164.50
1* Dbl. Shuffle (Got 6/49)	64.50	90.00
4. Dreamy (Wm 3/50)	85.00	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	49.50	85.00
6. Fiesta	15.00	19.50
4. Fighting Irish (CC10/50)	65.00	110.00
2* Five Star (Univ 5/51)	120.00	200.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	34.50	55.00
4. Flying Saucers (Ge 12/50)	79.50	139.50
4. Football (CC 8/49)	65.00	114.50
4* Four Horsemen (Got 9/50)	94.50	149.50
4. Freshie (Wm 9/49)	65.00	97.50
4. Georgia (Wm 9/50)	109.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	64.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
4. Glamour	24.50	129.50
1. Gold Cup (B '48)	25.00	50.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	84.00	100.00
4. Gondola	19.50	54.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. HarvestMoon (Got 12/48)	49.00	69.50
4* Harvest Time (Ge 9/50)	50.00	110.00
4. Hawaii (Un 8/47)	20.00	29.50
2* Hayburner (Wm 7/51)	185.00	250.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	99.00	140.00
4. Holiday (CC 12/48)	25.00	69.50
4. Holiday (Ke 12/51)	375.00	400.00
4. Hot Rods (B '49)	54.50	99.50
4. Humpty Dumpty (Got 10/47)	25.00	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
2. Jalopy (Wm 9/51)	240.00	350.00
4. Jamboree	29.50	39.50
2. Jeanie (Ex 7/50)	79.50	125.00
4. Jockey Special (B '47)	25.00	55.00
2. Joker (Got 11/50)	115.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
1. Just 21 (Got 1/50)	24.50	69.00
4. K. C. Jones	65.00	89.50
4. Kilroy (CC 1/47)	10.00	16.50
2. King Arthur (Got 10/49)	79.00	119.50
4. King Cole (Got 5/48)	28.50	54.50
2* Knockout (Got 1/51)	75.00	100.00
4. Lady Robin Hood (Got 1/48)	24.50	39.50
1* Leaders (Un)	340.00	400.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51)	135.00	185.00
4. Lucky Inning (Wm 5/50)	40.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	114.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	70.00
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm. 4/49)	35.00	89.50
4. Merry Widow	24.50	45.00
4. Melody (B 47)	20.00	49.50
4. Mercury (Ge)	60.00	114.50
4. Mermaid (Got 6/51)	125.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	139.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/49)	35.00	50.00
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00
2* Nifty (Wm 12/50)	110.00	140.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	99.50	160.00
4. Oklahoma (Un 6/49)	75.00	85.00
4. Old Faithful (Got 1/50)	95.00	139.50
4. One Two Three	34.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	29.50	69.50
1* Photo Finish	45.00	99.50
6. Pimlico	15.00	32.50
2. Pin Bowler (CC 7/50)	79.50	129.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
2. Play Ball (CC 1/51)	35.00	60.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
2. Playtime (Ex)	40.00	84.50
4. Puddin Head	40.00	55.00
4. Punchy (CC 11/50)	99.50	125.00
4. Quartet (Got 2/52)	175.00	190.00
2. Rag Mop (Wm 11/50)	115.00	149.00
4. Rainbow (Wm 9/48)	35.00	45.00
4. Ramona (Un 2/49)	29.50	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	50.00	99.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	79.50	139.50
2* Rockettes (Got 8/50)	100.00	139.50
4. Rondevoo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	154.50	249.50
4. Round Up (Got 11/48)	50.00	64.50
4. St. Louis (Wm 2/49)	39.50	79.50
1. Sally (CC 10/48)	29.50	54.50
4. Samba	35.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
2* Screwball	15.00	39.50
6. Sea Hawk	15.00	22.00
2* Sea Jockeys (Wm 12/51)	240.00	315.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	30.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
1. Shanghai (CC 4/48)	29.50	49.50
4. Shantytown	50.00	109.50
2. Sharpshooter (Ge)	65.00	99.50
4. Shoo Shoo (Wm 2/51)	85.00	145.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52)	165.00	219.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3/50)	69.50	104.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
2* Spark Plugs (Wm 10/51)	225.00	315.00
1. Special Entry (B '49)	20.00	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	39.00	89.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	99.50	145.00
2* Spot-Lite (B 1/52)	365.00	525.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Stage Door Canteen	10.00	25.00
6. Stars	15.00	19.50
4. Stardust (Un 5-48)	17.50	45.00
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
2* Steeple Chase (Un 2/52)	250.00	390.00
4. Step Up	10.00	14.50
2. Stop & Go (Ge 3/51)	95.00	139.50
4. Stormy (Wm 1/48)	27.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	29.50	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	45.00	74.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
4. Sweetheart (Wm 7/50)	69.50	119.50
4. Tahiti (CC 10/49)	62.50	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	64.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
2* Thing (CC 2/51)	35.00	95.00
4. Three Feathers	35.00	75.00
4. Three Four Five (Un 10/51)	255.00	350.00
4. Three Musketeers (Got 7/49)	49.50	85.00
1. Thrill (CC 9/48)	24.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	20.00	49.50
1. Triple Action	24.50	44.50
2. Triplets (Got 7/50)	115.00	149.50
4* Tri-Score (Ge 1/51)	64.50	95.00
2. Trophy (B '48)	55.00	100.00
6. Tropicana (Un 1/48)	10.00	34.50
1. Tucson (Wm 1/49)	55.00	80.00
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	115.00	215.00
4* Utah (Un 8/49)	49.50	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	119.50	165.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	170.00	199.50
1* Winner (Univ)	85.00	195.00
4. Wisconsin (Un 3/48)	25.00	49.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	22.50	49.50
6. Zig Zag	12.50	19.50
2. Zingo (Un 10/51)	265.00	340.00

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CONFIDENTIAL PRICE LIST — ROLL DOWNS

4. Bing-A-Roll	69.50	75.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. ChiCoin Roll Down	19.50	49.50
4. Genco Advance Roll	39.50	69.50
4. Genco Total Roll	39.50	69.50
4. Hy-Roll	44.50	75.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4* Bally Shuffle-Line	122.50	155.00
4. Bally Hook Bowler	135.00	175.00
4. Bally Baseball	59.50	89.50
2. Bally Shuffle Champ	20.00	75.00
4. Bally Shuffle-Bowler	24.50	39.00
4* Bally Speed Bowler	25.00	50.00
4. California Shuffle Pins	25.00	40.00
4. ChiCoin Bango	15.00	49.50
4. ChiCoin Bowling Alley	25.00	55.00
4. ChiCoin Alley w/con.	49.50	79.50
4. ChiCoin Ace Bowl	75.00	160.00
4. ChiCoin Bowl Classic	75.00	115.00
4. ChiCoin Horseshoes	90.00	125.00
4. ChiCoin Rebound	35.00	45.00
4. ChiCoin Pin Lite Bowler	125.00	149.50
2. ChiCoin Baseball	35.00	95.00
4. ChiCoin Trophy	50.00	125.00
4. ChiCoin 6 Player	250.00	275.00
4. Exhibit Strike	45.00	89.50
4* Genco Shuffle Target	99.50	129.00
4. Genco Bowling League	24.50	45.00
4. Genco Glider	30.00	39.50
2. Genco Baseball	44.50	79.50
4* Gottlieb Bowlette	24.50	69.00
4. Keeney ABC Bowler	25.00	60.00
4. Keeney Bowling Champ	39.00	95.00
4. Keeney Line Up	22.50	34.50
2. Keeney King Pin	45.00	85.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	24.50	45.00
4. Keeney Lucky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	100.00
4. Keeney League Bowl	140.00	195.00
4. Keeney Duck Pins	75.00	125.00
4. Keeney DeLuxe League Bowler	285.00	329.00
4. Keeney Big League Bowl	175.00	225.00
2. Keeney 4-Way Bowl	170.00	225.00
4. Keeney 6-Player	225.00	275.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	49.50
2. Un. Dbl. Shuffle	49.50	79.50
2. United Shuffle Alley	20.00	49.50
4. Un. Shuffle w/con.	25.00	45.00
4* Un. Shuffle Alley Exp.	25.00	59.50
4. Un. 2-play Express	75.00	169.50
4. Un. Sin Rebound	89.50	129.50
4. Un. Twin Rebound	125.00	195.00
6. United Shuffle Skill	19.00	44.50
4. United Super-Shuffle	24.50	39.50
2. United Slugger	70.00	115.00
2. United Skee Alley	65.00	119.50
4. Un. 4-Player	195.00	235.00
4. Un. 5-Player	245.00	285.00
4. Un. 6-Player	265.00	295.00
4. Un. Shuffle-Cade	145.00	189.50
2. Un. Twin Shuffle Cade	115.00	185.00
2* Univ. Super Twin	45.00	100.00
4* Universal Twin Bowler	45.00	65.00
4. Univ. HiScore Bowler	125.00	160.00
2* Williams DeLuxe Bowler	29.50	49.50
4. Williams Twin Shuffle	24.50	35.00
4. Williams Single Bowler	25.00	28.50
4. Williams Dbl. Head	49.50	99.50

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	125.00	185.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	42.50	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	85.00	95.00
6. Bank Ball	59.50	150.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	69.50
4. ChiChoin Basketball Champ	184.50	260.00
4. ChiCoin 4 Player Derby	345.00	395.00
4* ChiCoin Galee	50.00	125.00
2. ChiCoin Hockey	60.00	79.50
4. Chi Midget Skee	185.00	229.50
2. ChiCoin Pistol	85.00	125.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	275.00
6. Evans In The Barrel	30.00	52.50
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	69.50	99.50
6. Evans Tommy Gun	49.50	100.00
4* Exhibit Dale Gun	45.00	80.00
4* Exhibit Gun Patrol	200.00	235.00
1. Exhibit Jet Gun	185.00	235.00
2. Exhibit Pony Express	289.50	395.00
6. Exhibit Rotary Mdsr.	175.00	275.00
4* Exhibit Silver Bullets	100.00	175.00
4* Exhibit Six Shooter	150.00	225.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer.	79.50	149.50
4. Jack Rabbit	55.00	95.00
4. Keeney Air Raider	110.00	125.00
6. Keeney Anti Aircraft Br	15.00	25.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
4. Mutoscope Ace Bomber	95.00	125.00
4. Muto, Atomic Bomber	95.00	125.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo.(Pre-War)	195.00	350.00
4. Mutoscope Sky Fighter	85.00	125.00
6. QT Pool Table	89.50	100.00
4. Quizzer	75.00	125.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Batting Pr.	45.00	85.00
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	239.50	315.00
4. Seeburg Chicken Sam	75.00	105.00
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascore	40.00	100.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
2. Telequiz	80.00	185.00
4. Un. Team Hockey	75.00	110.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
4. Wilcox-Gay Recordio	125.00	174.50
4. Williams All Stars	49.50	109.50
6. Williams Box Score	39.50	65.00
4. Williams Star Series	75.00	125.00
2* Williams Super World Series	260.00	315.00
4. Williams Quarterback	50.00	110.00
4. Wurlitzer Skeeball	115.00	150.00

CONFIDENTIAL PRICE LIST — VENDORS

CIGARETTE MACHINES

4. DuGrenier "W" (9 col.)	$ 69.50-$ 89.50
4. DuGrenier "S" (7 col.)	69.50- 85.00
4. DuGrenier "S" (9 col.)	69.50- 85.00
4. DuGrenier Champion (9 col.)	80.00- 97.50
4. DuGrenier Champion (11 col.)	90.00- 125.00
4. Eastern Electric C-8	150.00- 189.50
4. Lehigh PX (10 col.)	100.00- 149.50
4. Lehigh King Size	125.00- 145.00
4. National 750	85.00- 95.00
4. National 950	85.00- 145.00
1* National 930	90.00- 130.00
4. National 9-A (9 col.)	100.00- 125.00
4. National Electric	119.50- 139.50
1. Rowe Imperial (6 col.)	69.50 95.00
4. Rowe Imperial (8 col.)	65.00- 95.00
4. Rowe Royal (6 col.)	79.50- 100.00
4. Rowe Royal (8 col.)	80.00- 130.00
4. Rowe Royal (10 col.)	95.00- 140.00
4. Rowe President (8 col.)	100.00- 145.00
4. Rowe President (10 col.)	115.00- 145.00
4. Rowe Crusader (10 col.)	125.00- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	45.00- 60.00
4. Uneeda "A" (8 col.)	49.50- 70.00
4. Uneeda "A" (9 col.)	59.50- 95.00
4. Uneeda "E" (8 col.)	79.50- 95.00
4. Uneeda "E" (9 col.)	79.50- 95.00
1. Uneeda "E" (12 col.)	65.00- 85.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	75.00- 130.00
4. Uneeda 500 (9 col.)	80.00- 110.00
1. Uneeda 500 (15 col.)	75.00- 115.00
2* Uneeda Monarch (12 col.)	79.50- 135.00

This Week's Used Market

MOST ACTIVE EQUIPMENT

Most Active Used Music

Down—Wurlitzer 1015	$115.00-$225.00
Down—Wurlitzer 1100	275.00- 375.00
Held—Wurlitzer 1080	150.00- 200.00
Down—Wurlitzer 1250	374.50- 500.00
Down—Seeburg 147S	124.50- 164.50
Down—Seeburg M100-78	599.50- 725.00
Held—Rock-Ola 1422 Phono ('46)	75.00- 150.00
Held—Rock-Ola 1426 Phono ('47)	129.00- 175.00
Held—Packard PlaMore Wall & Bar Box	5.95- 12.50
Held—Packard Manhattan	89.00- 169.50
Held—AMI Model A '46	240.00- 350.00

Most Active Used Pin Games

Down—A.B.C. (Un '/51)	$200.00-$285.00
Down—Bright Lights (B 5/51)	269.50- 350.00
Up and Down—Bright Spot (B 11/51)	345.00- 450.00
UP—Champion (B '48)	49.50- 109.50
UP—Citation (B/48)	29.50- 69.50
Down—Coney Island (B 9/51)	335.00- 450.00
Down—Five Star (Univ 5-51)	120.00- 200.00
Down—Hayburner (WM 7/51)	185.00- 250.00
Down—Knockout (Got 1-51)	75.00- 100.00
Up—Leaders (Un)	340.00- 400.00
Down—Nifty (Wm 12/50)	110.00- 140.00
Down—Spark Plugs (Wm 10/51)	225.00- 315.00
Down—Spot Lite (B 1/52)	365.00- 525.00
Down—Turf King (B 6/50)	115.00- 215.00
Up—Winner (Univ.)	85.00- 195.00

Most Active Used Shuffles

Held—Bally Shuffle-Line	$122.50-$155.00
Held—Bally Speed Bowler	25.00- 50.00
Held—Genco Shuffle Target	99.50- 129.00
Held—Gottlieb Bowlette	24.50- 69.00
Held—United Shuffle Alley Exp.	25.00- 59.50
Down—Univ. Super Twin	45.00- 100.00
Down—Williams Deluxe Bowler	29.50- 49.50

Most Active Used Arcade Equipment

Held—ChiCoin Goalee	$ 50.00-$125.00
Held—Exhibit Dale Gun	45.00- 80.00
Held—Exhibit Gun Patrol	200.00- 235.00
Held—Exhibit Silver Bullets	100.00- 175.00
Held—Exhibit Six Shooter	150.00- 225.00
Held—Seeburg Bear Gun	239.50- 315.00
Down—Williams Super World Series	260.00- 315.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Futurity	$ 735.00
The Champion (Mech. Horse)	1,195.00
Palm Beach	665.00

CHICAGO COIN

Whiz Kids	
Band Box (New Model)	$229.50
6 Player De Luxe Bowling Alley	
6 Player Match Bowler	

H. C. EVANS & CO.

Century Phono 100/45	$1,050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

THE EXHIBIT SUPPLY CO.

Big Bronco	$997.50
Silent Salesman (Card Vendor)	79.50
Twin Rotation	

D. GOTTLIEB & CO.

Happy Days	$329.50

INTERNATIONAL MUTO. CORP.

Photomat '52	$1,900.00

J. H. KEENEY & CO., INC.

High Score League Bowler	$517.50
Super De Luxe League Bowler	482.50
Six Player League Bowler	482.50
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	$289.50

ALBERT SIMON, INC.

Gallopin' Beauty	$975.00

UNITED MFG. CO.

Six Player Super Shuffle Alley	535.00
Stars	625.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$997.50

WILLIAMS MFG. CO.

Caravan	$295.00
Long Beach	535.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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BIG BRONCO

...PEAK SEASON NOW UNDER WAY!!!

JOIN THE THRONGS OF HAPPY OPERATORS CASHING IN WITH...

"BIG BRONCO"

...ONLY HORSE "SAFETY-APPROVED" BY UNDERWRITERS LABORATORIES

UNDERWRITERS' LABORATORIES — UL

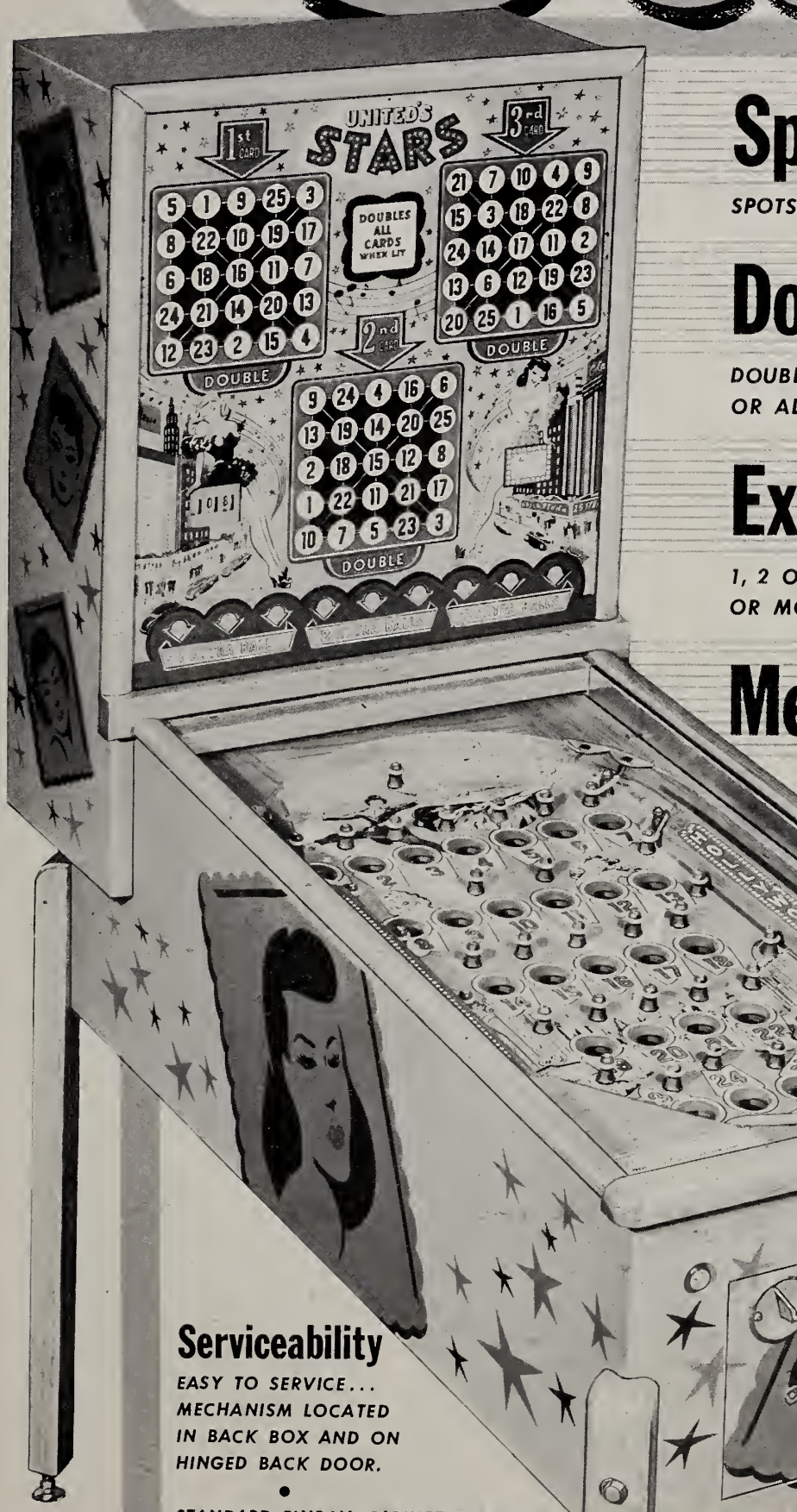
BACKED BY 14 YEARS OF DEVELOPMENT AND 51 YEARS OF EXPERIENCE MANUFACTURING QUALITY MACHINES

EXHIBIT SUPPLY

4218-4230 W. LAKE STREET
CHICAGO 24, ILLINOIS



UNITED'S STARS



Spottem Feature

SPOTS 1 TO 6 NUMBERS FOR EXTRA COINS.

Double Score Feature

DOUBLE SCORE ON FIRST, SECOND OR THIRD CARD OR ALL THREE CARDS FOR EXTRA COINS.

Extra Ball Feature

1, 2 OR 3 EXTRA BALLS CAN BE PURCHASED AFTER ONE OR MORE OF THE FIRST 5 BALLS HAVE BEEN PLAYED.

Method of Scoring

THREE, FOUR OR FIVE IN-LINE-SCORING... DIAGONAL, VERTICAL AND HORIZONTAL.

SEE YOUR DISTRIBUTOR

Serviceability

EASY TO SERVICE... MECHANISM LOCATED IN BACK BOX AND ON HINGED BACK DOOR.

•

STANDARD PINBALL CABINET SIZE.

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Ride THE CHAMPION

by Bally®

TRADE MARK REGISTERED

GREATEST MONEY-MAKER IN THE ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
 PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢
A RIDE



RETRACTABLE CASTERS FOR EASY MOVING

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-holo . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

REQUIRES ONLY 22 IN. BY 44 IN. FLOOR SPACE

110 VOLT A. C.





THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments.



Typical crowd of junior cowboys and cowgirls, eagerly waiting their turns to ride THE CHAMPION Ballyhorse in a Maryland variety-store.



Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.

CHAMPION is a registered trademark

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

PALM BEACH
See Page 24